



FREE Show Directory Listing and Advertising Specifications

Reserve ad space & submit copy by April 11, 2016

FREE Show Directory Listing

The Frac Sand Insider Conference Show Directory is a key source of information for show attendees, used as a reference source throughout the year. To create your listing, please click [HERE](#) and provide contact information and a brief (**100 word**) company description.

Company Logo

You may enhance your listing in the show directory by including your company logo for \$150. If you are interested in an enhanced listing, please complete the Show Directory Advertising Insertion Order Form found on the next page.

Advertise in the Show Directory

For advertising inquiries, please contact Tim Fearney at 678-822-9804 or tim@semcoproductions.com.

Ad rates and specifications:

<u>Type</u>	<u>Price</u>	<u>Dimensions</u>
Full Page	\$2,000	7-7/8" x 10-3/4" (200 x 273mm) + 1/8" bleed to each edge
1/2 page (H)	\$1,200	7" x 4-5/8" (178 x 117 mm)
1/2 page (V)	\$1,200	3-3/8" x 9 1/4" (86 x 254 mm)
1/4 page (V)	\$750	3-3/8" x 4-5/8" (86 x 117 mm)
Company Logo	\$150	we'll size to fit listing

Advertisements exceeding type size in any dimension are considered oversize.

File Formats and Specifications

- Ads and logos are accepted in the following formats: PDF, TIFF, EPS
- All placed images should be at 300dpi at final size. Lower resolution images will result in poor quality reproduction.

COLOR: Entire publication is printed in 4 color process. Total ink saturation should not exceed 280%.

Please contact Tim Fearney at tim@semcoproductions.com for questions about ad specifications or to send in your artwork. Please reference Frac Sand Insider Directory Ad in the subject line.



Show Directory Advertising Insertion Order Form

DEADLINE: April 11, 2016

Company Name _____		Booth # _____
# _____ full page ads @ \$1,800 = \$ _____	# _____ ½ page ads @ \$1,000 = \$ _____	
# _____ ¼ full page ads @ \$550 = \$ _____	# _____ Company Logo @ \$150 = \$ _____	
_____ Check payable to SEMCO Productions, LLC.	_____ VISA	_____ MasterCard _____ AMEX
Card Number _____	Exp Date _____	
Name on Card _____		
Billing Address _____		
City _____	State/Province _____	Zip/Postal Code _____
Signature** _____		
Payment must accompany request		

****Signature indicates that you have read and agree to the terms and conditions below.**

TERMS AND CONDITIONS

Exhibitor agrees to pay amount indicated for advertisement as published on the Show Directory Advertising form or determined by Show Management. Payment is non-refundable. Acceptance of this application by SEMCO Productions, LLC. constitutes as a contract

Email Form, Logos and Ads to tim@semcoproductions.com