



Greensburg YMCA Scrolling Message Board Request Form

Important Information

What types of messages can be displayed on the Scrolling Message Board?

Messages from non-profit and other community service entities for events that provide a clear benefit to the local community are eligible.

The Greensburg YMCA reserves the right to reject any message.

Who can request to have their message displayed on the Scrolling Message Board?

In general, the Scrolling Message Board is to serve non-profit, service, public safety, educational and government entities.

How and when are messages displayed?

All messages are displayed on a weekly basis. Accordingly, messages are displayed Monday through Sunday 24 hours a day.

How many times per day will a message be displayed?

Any one message will be displayed quite often. The specific number of times is dependent on the total number of messages being displayed on any given day.

What is the maximum length of a message?

The maximum message length is 150 characters. Use the grid below to prepare your message content. Remember SHORTER IS BETTER as your message can be displayed and retained quicker and easier by the motoring public. (Note: Use this table to draft your message prior to filling out the form.)

What message size works best?

While the maximum message size is 3 frames (2 lines per frame) for maximum readability and delivery of a message to the motoring public, shorter is preferable. It is suggested that some time and thought be given to preparing a message that effectively delivers the required information in as few characters as possible.

Is there a fee to display a message?

Yes. While the Pepsi Corporation funded the acquisition and installation of the sign, the project criteria specified that the sign be self-sufficient for day-to-day operation. Therefore, a per message fee has been established to cover, utilities, insurance, maintenance, and eventual replacement of the sign. Currently, the cost to display a message is \$14/week with a one-week minimum.

What are the message request submission timelines?

With the message display week starting any day Monday-Friday, a properly submitted message request form must be received by the Greensburg YMCA 2 days before the start date of your message, 3 days if you wish your message to begin on a Monday.

Is there a minimum or maximum time period that a message can be displayed?

Event messages can be displayed for a one-week minimum and a one-year maximum in two week increments. The Greensburg YMCA reserves the right to restrict the time period any message is displayed. A week is defined as 7 days.

