



THE BIG NIGHT OUT: ADDITIONAL SUPPORT OPPORTUNITIES

OCTOBER 13, 2015

THE KIMMEL CENTER, PHILADELPHIA, PENNSYLVANIA

**PLEASE COMPLETE BOTH PAGES OF THIS FORM AND RETURN TO MICHELLE MILLER,
DIRECTOR, DEVELOPMENT & CORPORATE RELATIONS, AT MMILLER@BBBSSEPA.ORG.**

SUPPORT OPPORTUNITIES

To receive recognition in the Program Book, financial commitment must be received by September 18, 2015.

CENTENNIAL PROGRAM BOOK ADS & TRIBUTES:

To be used for company advertisements or personal tribute messages.

ADVERTISEMENT **TRIBUTE**

- \$2,500 INSIDE FRONT COVER**
- \$2,500 INSIDE BACK COVER**
- \$1,000 FULL PAGE**
- \$500 HALF PAGE**
- \$250 QUARTER PAGE**

IF REFERRING TO A SPECIFIC AWARDEE, PLEASE SPELL THEIR NAME AS FOLLOWS:

Big Brother of the Century Nominees:
Lee Fisher, Tom McElvogue, Doug Tolbert

Big Sister of the Century Nominees:
Angela Soto-Hamilton, Joan Tishgart, Kris Townsend

Charles Edwin Fox Memorial Service Award Winner:
W. Wilson Good, Sr. D. Min

Community Service Award Winner:
Fox Rothschild

Corporate Partner of the Century Winner:
Comcast NBCUniversal

The Humanitarian Award Winner:
The Bentley Family

DONATION:

In honor of Big Brothers Big Sisters Southeastern PA's 100th Anniversary, I would like to support The Big Night Out with a donation. I understand this donation is separate from other opportunities, and I will not be receiving any tickets, benefits, goods or services in return for this donation.

Donation Amount: \$ _____

SIGNATURE

Company Donors: To be signed by an authorized company representative.

Individual Donors: To be signed by donor.

Sign Name

Print Name Date

The official registration and financial information of Big Brothers Big Sisters Southeastern PA may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

GUIDELINES FOR PROGRAM BOOK ADS & TRIBUTES



Big Brothers Big Sisters
Southeastern Pennsylvania

SIZES

- Full Page: 7.5" (w) x 10" (h)
- Half Page: 7.5" (w) x 4.75" (h)
- Quarter Page: 3.625" (w) x 4.75" (h)

COMPANY TRIBUTE ADVERTISEMENTS

Program booklet will be printed in full color. Submissions must be at least 300 pixels per inch. Accepted file formats include: .jpg, .eps, .pdf

Please follow the IRS guidelines below to ensure your contribution is tax deductible.

- Do include a tribute message to Big Brothers Big Sisters Southeastern PA, recognizing its 100-year anniversary, its impact in the community, your support of its efforts, etc.
- Do include your company contact information such as website, phone, email, address, etc.
- Do NOT include commercial sales language.
- Do NOT list or promote your company's services.

PERSONAL TRIBUTE MESSAGES

If you do not have artwork, please submit text only. Submitters do not need to select a font size, color or style. Messages will be formatted to match the program booklet's pre-determined theme.

WORD LIMIT

- Full Page: 100 words or less
- Half Page: 50 words or less
- Quarter Page: 25 words or less

DEADLINE: To guarantee inclusion in the program booklet, all company tribute ads and personal tribute messages must be emailed to Nicole Franklin, at nfranklin@bbbssepa.org by September 18, 2015.

REPLY FORM:

Company/Individual Name: _____
(You will be listed this way on all recognition materials. If you would prefer to remain anonymous, please indicate that here.)

Contact Name: _____

Phone Number: _____ Email: _____

Address: _____

City, State, ZIP: _____

PAYMENT INFORMATION:

ENCLOSED IS MY CHECK made payable to **Big Brothers Big Sisters SEPA** in the amount of
\$ _____

CREDIT CARD: Please charge \$ _____ to Visa MasterCard Discover AMEX

Card # _____ CVC Code _____ Exp. Date _____

RETURN FORM TO: Big Brothers Big Sisters Southeastern PA
Attn: Michelle Miller
123 S. Broad St., Suite 1050
Philadelphia, PA 19109

QUESTIONS? Contact **Michelle Miller**, Director,
Development & Corporate Relations
484.484.1426 or mmiller@bbbssepa.org