



A 60-Year Legacy of People, Principles and Unexpected Opportunities



Dan Cathy, Chick-fil-A

2nd Generation President & Shareholder

Tuesday, November 17, 2009 Dinner Meeting

4 pm - Open House at Alderfer Auction & Appraisal

5 pm - Hors d'oeuvres & Meet Dan Cathy

Dinner Buffet & Program

Christopher Dock High School

1000 Forty Foot Road, Lansdale, PA



Christopher
DOCK
MENNONITE HIGH SCHOOL

Enjoy an evening of meeting and learning with other business families and food!

Dan Cathy, President/COO of Chick-fil-A, will share the Chick-fil-A story, their family/business values, the development of the next generation, and how they are making a difference in the world. There are currently three G3's (third generation members) working at Chick-fil-A.

Founded by Dan's father, Truett, in 1946 in Georgia, Chick-fil-A has steadily grown to become the second largest quick-service chicken restaurant chain in the United States, with more than 1,340 locations in 37 states and Washington, DC and annual sales of more than \$2 billion.



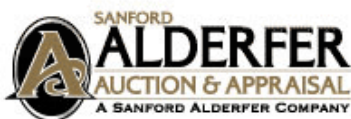
Family Business Open House

4:00 to 4:45 pm

Sanford Alderfer Auction & Appraisal

501 Fairground Road, Hatfield, PA

(across the street from Hatfield Quality Meats;
2 miles from Dinner/
Program)



**Celebrating their
50th Anniversary!**

Thanks to Member Hosts

who are contributing some of their product!



Gertrude Hawk
CHOCOLATES
Filled with love



**FAMILY BUSINESS LEARNING
COMMUNITY PARTNERS:**

Hamburg, Rubin,
Mullin, Maxwell & Lupin

Kreischer Miller

Legacy Planning
Partners

Lacher & Associates



For more information, call Sally Derstine at Delaware Valley Family Business Center, 215.723.8413.
340 North Main Street, Telford, PA 18969 ☎ sally@dvfbc.com ☎ www.dvfbc.com

Family Business Learning Community Membership Application & Registration



Take advantage of your Member Benefits!

An Initial Family Meeting Orientation. A confidential session with your family to clarify your objectives and introduce resources to help prepare your business family for another generation of success.

Primer for Business Families. A practical, how-to introductory booklet which provides a roadmap to help business families meet together to develop their OWN family business policies and plans.

Quarterly Forums and Mini-Forums. Learn from successful business families and experienced family business advisors. Member companies receive one FREE registration to EACH quarterly Forum; there is no charge to attend Mini-Forums.

Leadership Learning Labs. Forum companies are eligible for admission to Leadership Learning Labs, professionally facilitated peer groups, for next generation leaders and current CEOs.

Family Business magazine. Written exclusively for the owners and managers of family companies focusing on the tough issues virtually all business families must face. 25% subscription discount.

The Family Business Advisor® newsletter. Complimentary 3-month subscription.

Family Business Directory which facilitates member-to-member interaction and learning about family business issues.

**SUCCESS IS
NOT AN ACCIDENT ...
SUCCESS FOR BUSINESS
FAMILIES IS A CHOICE!**

Membership includes these Assessments from our Forum Partners:

Financial Health Checkup. A glimpse into your financial future so you can make informed decisions and fulfill your dreams (*Jan Graybill & Chuck Kedra, Legacy Planning Partners*).

Estate Planning Fire Drill. A quick, concise process designed to identify and resolve problems associated with your untimely death, culminating in a valuable written report (*Jon Samel, Hamburg, Rubin, Mullin, Maxwell & Lupin*).

Financial Scorecard. A diagnostic review of your firm's important financial and operational indicators (*Mario Vicari, Kreischer Miller*).

Employee Benefit Flashlight. A review of your employee benefits program (*Mark Lacher, Lacher & Associates*).

Property & Casualty Tape Measure. A review of your property & casualty insurance program (*Chad Lacher, Lacher & Associates*).

Generational Risk Analysis. Outlines potential gaps in senior generation's personal insurance, while evaluating corporate insurance programs for succeeding generations (*Mark Lacher, Lacher & Associates*).

☐ **New Member Application.** Thanks to the generous support of our Partners, the annual membership fee is \$1,125 per company.

Forum Registrations: I/we would like to register for the following Forum event(s):

☐ **Tues., Nov. 17, 2009: Dinner Meeting** "Chick-fil-A: A 60-Year Legacy of People, Principles & Unexpected Opportunities"

Name(s) _____

Business Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____ Website _____

Total Member Registrations _____ x \$100 (less one FREE at each event) = \$ _____

Please make check payable to:

Delaware Valley Family Business Center, 340 North Main Street, Telford, PA 18969 USA

If NEW Member, \$1,125 per company = \$ _____

TOTAL = \$ _____

Non-members may attend once with a guest registration of \$100.

Questions? Phone: (215) 723-8413 Fax: (215) 723-8351 E-mail: sally@dvfbc.com

Cancellations must be made 2 days prior to event. The registration fee cannot be refunded or waived when cancellations are made after that date or when the registrant does not attend.