#### **Mile Marker Advertising Opportunity**

Display your name and/or company logo or personalized message on an advertisement board along the walk route in support of the fight to cure blood cancers.

## \$1,000 level

-2' x 3' or 3' x 2' Walk route sign in color
-Opportunity to include 2-3 lines of customized text on Walk route sign
- Recognition on Sponsor banner
-Recognition on Website with company name
-Recognition on select participant communications

## \$500 level

-1.5' x 2' or 2' x 1.5' Walk route sign in color - Recognition on Sponsor banner

# \$250 level

-Mile Marker sign with like sponsors

Commitment forms and supporting materials <u>must</u> be received by:

New Haven & Rockland Walks: September 11, 2015 Dutchess, Fairfield, and Hartford: September 18, 2015 Westchester Walk: October 16, 2015



Example of 2' x 3' Walk route sign (\$500 signs have same format).

LIGHT THE CHARLON AS A LIGHT THE NIGHT WALL	
OL	E'S DAIRY BAR
Р	ALACE DINER
C	DAILY PLANET
TAI	BLE TALK DINER
PREM	IUM PROVISIONS
A. PALN	IERI LANDSCAPING
A. BULFAI	MANTE LANDSCAPING
В	

Example of \$250 multi sponsor sign. Size varies depending on amount purchased.

#### \*Must provide EPS logo to guarantee logo placement on signage.

Yes, I would like to support Light The Night! (Please circle one level)
Contact (name, email, phone):
Address (city, state, zip):
Specify Walk Site:
Text as you would like it to appear on sign:
Team Name (if applicable):
I would like a staff member to contact me about ways to get more involved in Light The Night!
Please mail or fax form and payment to Rebecca Snyder:
The Leukemia & Lymphoma Society, Connecticut Westchester Hudson Valley Area
3 Landmark Square, Suite 330
Stamford, CT 06901
Phone – (203) 388-9181; Rebecca.Snyder@lls.org
Please make all checks payable to "The Leukemia & Lymphoma Society."