

# SPONSOR-VENDOR-EXHIBITOR OPPORTUNITIES



Portland Marathon  
Event Directors' College  
Charleston, SC

**April 3-4, 2013**

Optional VIP activities from April 2-6

8 a.m. - 8 p.m.

Mt. Pleasant Waterfront Park, Cooper River Room  
99 Harry Hallman Jr. Blvd., Mt. Pleasant, SC 29464  
843.884.8517

## Exhibitor registration is available at:

<http://portlandmarathon.org/event-directors-college/charleston-sc>

Please contact [mamie@portlandmarathon.org](mailto:mamie@portlandmarathon.org) for availability BEFORE registering.

Exhibitor booth space packages are as below. Exhibitors are entitled to, and encouraged, to attend the conferences, VIP receptions and the 10k Event on Saturday, April 6th. Exhibitors costs are separate from sponsor opportunities and do not count as credit toward a sponsorship.

2 Day Exhibit Entitlements & Costs	Premium	Select	Standard	Selection (check box or boxes)
Exhibitor space 8x18, (1) 6-8 ft. table with draping, (2) chairs, internet & electricity included	\$1,750 if available	\$1,350 if available	\$995	
<b>ADD ON:</b> Exhibitor space doubled: (limited availability)			Add \$500	
Exhibitor space outside conference room, in breakfast, lunch & snacks room			✓	
Complimentary Entry			1	
<b>ADD ON:</b> Additional participants			Add \$495 each	
Exhibitor name, logo, link in media print, website & signage from date of sponsorship, as appropriate			✓	
Mentions, thank you's from podium			✓	
Opportunity for activation by exhibitor with participants & panel			✓	
Opportunity to provide product for each participant with artwork approval by event (approx 125 pieces)			✓	
Opportunity to represent company on a panel, TBD			✓	

Attendee contact list			✓
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**Sponsorship Opportunities:**

**In addition to Exhibitor pricing as above. Available only while they last.** If interested please contact [Mamie@portlandmarthon.org](mailto:Mamie@portlandmarthon.org) for availability before completing this form.

<b>General Presenting Sponsor Levels</b> **Placement & amounts determined by size of sponsorship	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Cost &amp; Entitlements</b>	\$7,500	\$5,000	\$2,500
Title as a Presenting Sponsor @ Event(s) selected below	✓	✓	✓
Sponsor name in media print, website, signage "Brought to you by" from date of sponsorship provided by Event**	✓	✓	✓
Additional signage and decoration of sponsored activity provided by Sponsor**	✓	✓	✓
1-5 minute conference address before sponsored activity from podium	✓	✓	✓
Mentions, thank you's from podium by moderator**	✓	✓	✓
Opportunity for activation by sponsor	✓	✓	✓
Opportunity to provide product for each participant with artwork approval by event (approx 125 pieces)	✓	✓	✓
Attendee contact list	✓	✓	✓

Select Event(s):

<b>Title Events</b> (credit toward Sponsor Levels as above) **Catered by Event		<b>Selection</b> (check box or boxes)
<b>Tues Eve Reception</b>	<b>\$3,500.00</b>	
<b>Breakfast Wednesday**</b>	<b>\$1,500.00</b>	<b>SOLD Leslie Jordan</b>
<b>Breakfast Thursday**</b>	<b>\$1,500.00</b>	<b>SOLD Leslie Jordan</b>
<b>Break Snacks Wednesday**</b>	<b>\$750.00</b>	
<b>Break Snacks Thursday**</b>	<b>\$750.00</b>	
<b>Lunch Wednesday**</b>	<b>\$2,500.00</b>	
<b>Lunch Thursday**</b>	<b>\$2,500.00</b>	
<b>Cocktail Hour Thursday**</b>	<b>\$2,500.00</b>	
<b>Dinner Thursday - (3 spots avail)**</b>	<b>\$2,500.00 ea</b>	
<b>Dinner Thursday – Exclusive**</b>	<b>\$6,500.00</b>	
<b>Event Director of Year Award, East Coast</b>	<b>\$1,250.00</b>	
<b>Class of 2012 Picture</b>	<b>\$1,250.00</b>	

**To reserve an Exhibitor and/or Sponsorship Opportunity:  
(Check with Mamie for availability first!)**

**Exhibitors please register under "Exhibitor Registration" online at <http://portlandmarathon.org/event-directors-college/charleston-sc/>  
You can choose "pay by check" and mail your check in as follows:**

Check boxes above, as appropriate.

Complete the form below. Please print or type clearly.

Mail: all pages with a check to: **NEXT EVENTS**, Portland Marathon Office, 200 SW Market St, Suite 1900, Portland OR 97201, or

Email to [mamie@portlandmarathon.org](mailto:mamie@portlandmarathon.org), with credit card information (a 6% service/admin/expedite fee will be added to total), or

Fax to Mamie Wheeler, Fax: (503) 224-8851

Today's Date	
Company Name	
Street Address	
City/State/Zip	
Contact Person	
Title	
Phone	
Email	
Visa/MC Number	
Exp Date	
Name on Card	
Authorized Signature	
Participant/Exhibitor Name(s)	Title, Phone, Email, & Shirt Size
1.	
2.	
3.	

**Notes on Agenda:**

FULL AGENDA IS AVAILABLE AT: <http://portlandmarathon.org/event-directors-college/charleston-nc/>

Wednesday: College commences from 8am-5pm, Vendor set up from 7am-8am

Thursday: College continues from 8am-5pm, Vendor breakdown from 5pm-6pm

Thursday Evening VIP reception will be held at the Harbor Club, 35 Prioleau St, Charleston, SC 29401. Ph: 843-405-7087. Cocktail hour from 6-7pm, Reception 7-9pm

Exhibitor and Sponsor purchases are non-refundable and non-transferable. Exhibitor participant fee is ineligible for participant promotional discounts, if any, provided by Event. Exhibitor space and registration fees are due and must be received by 4/1/13 to reserve your space. All fees are non-refundable. Participant fees may be transferable prior to 4/1/13. End Document.

I HAVE READ, UNDERSTAND AND AGREE TO ABIDE BY THE ENTITLEMENTS AND EXCLUSIONS CONTAINED IN THIS AGREEMENT.

SIGNATURE:

COMPANY:

TITLE:

DATE:



## **INVOICE**

Date: , 2013

### **Event Directors' College East**

**April 3-4, 2013**

**Optional VIP activities from April 2-6**

8 a.m. - 8 p.m.

Mt. Pleasant Waterfront Park, Cooper River Room, 99 Harry Hallman Jr. Blvd., Mt. Pleasant, SC  
29464, 843.884.8517

**Charleston SC**

**Attn:**

**Exhibitor and/or Sponsor Purchase of:**

**Total:**

**Total Amount Due Upon Receipt to NEXT EVENTS PRODUCTIONS:**

Payment may be made by check or Visa/MC. To provide a Visa/MC for payment please  
Contact Mamie Wheeler at 480-251-3422, [mamie@portlandmarathon.org](mailto:mamie@portlandmarathon.org). An additional 6% service  
fee will apply to credit card orders.

Please submit your logo for website placement to [mamie@portlandmarathon.org](mailto:mamie@portlandmarathon.org)

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IRS Tax ID No. 93-1015627

*Les Smith*

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Les Smith, Event Director Portland Marathon