

# United Way of Warren County 2014 Account Manager Call Report

LIVE UNITED



United Way of Warren County  
www.warrencountyunitedway.org

Due to United Way by July 18, 2014  
dcampbell@wcuwl.org

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## PLEASE VERIFY DURING YOUR MEETING

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Organization Name \_\_\_\_\_

Organization Address \_\_\_\_\_

Organization Website \_\_\_\_\_

Top Local Official & Title \_\_\_\_\_

Employee Campaign Coordinator (ECC) Name \_\_\_\_\_

ECC Phone Number & Extension \_\_\_\_\_

ECC Email Address \_\_\_\_\_

What is the best form of communication with ECC (preference)? Email  Phone

What is the number of employees at this location? \_\_\_\_\_

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## THE FOLLOWING SHOULD BE DISCUSSED

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Please encourage the ECC to attend training. Training Dates are **July 30 or August 7**. To register, email Diana at United Way – [dcampbell@wcuwl.org](mailto:dcampbell@wcuwl.org) ECC will receive campaign materials at training.

1. What date do you plan to kickoff (start) and end your campaign? {UWWC Kickoff is August 22} \_\_\_\_\_
2. How do you plan to request a gift? One-on-One approach  Group Meeting(s)
3. Is your TOP LOCAL OFFICIAL involved in the campaign? Yes  No
4. Will your TOP LOCAL OFFICIAL endorse the campaign via email, video, open group meetings, etc.? Please provide examples \_\_\_\_\_
5. Will you show the United Way Video? Yes  No
6. Do you have plans for special events? (Kickoff, celebration, fundraiser etc.) Please share your ideas \_\_\_\_\_

Person you met with/discussed \_\_\_\_\_

2014

Account Manager: \_\_\_\_\_ Date: \_\_\_\_\_