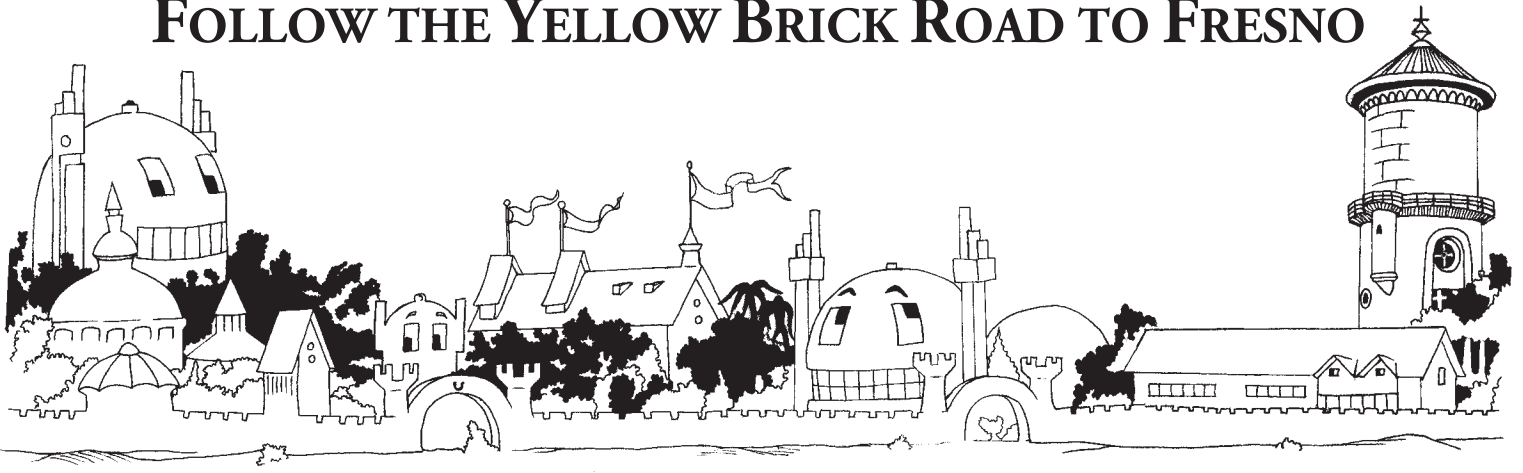
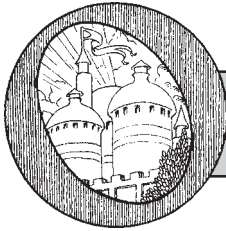


# FOLLOW THE YELLOW BRICK ROAD TO FRESNO



The Arne Nixon Center for the Study of Children's Literature  
invites you to the 2010 National Convention of  
The International Wizard of Oz Club:



**Z: THE BOOKS!"**

Friday through Sunday,  
May 14–16, 2010

*Save these dates to join Oz fans in the heart of the Golden State for three days of Ozzy activities on the campus of California State University, Fresno.*

Friday's programs will be held in Fresno State's new Henry Madden Library, with its eight acres of interior space. See special displays, including an exhibit about the World's Columbian Exposition of 1893 and the first-ever exhibition of family materials from the collection of Bob Baum, great-grandson of L. Frank Baum.

On Friday evening, enjoy a private reception at the Library sponsored by ANCA, the Arne Nixon Center Advocates.

Following the reception, attend a musical based on the third Oz book, *Ozma of Oz*, "Time Again in Oz," by playwright Suzan L. Zeder, with music by Richard Gray, produced by the Fresno State Department of Theatre Arts.

On Saturday evening, celebrate L. Frank Baum's 154th birthday and see a special Ozzy exhibition at the Fresno Metropolitan Museum of Art, History, and Science in downtown Fresno.

## This Wonderful Weekend will also include talks by:

- Gregory Maguire, author of *Wicked*, *Son of a Witch*, and *A Lion Among Men*.
- Eric Shanower, author/graphic artist of *Adventures in Oz* and many other Oz books and graphic novels and the non-Oz best-selling series, *The Age of Bronze*.
- Michael Patrick Hearn, author of *The Annotated Wizard of Oz*, *W. W. Denslow*, and many other books about children's literature.
- Kathleen Krull, author of *The Road to Oz: Twists Bumps and Triumphs in the Life of L. Frank Baum* and many other bestselling books for children.
- John Fricke, Emmy and Grammy award-winning producer and author of *Judy Garland: World's Greatest Entertainer* and *100 Years of Oz: A Century of Classic Images*.
- Convention Chair **Angelica Carpenter**, President of the International Wizard of Oz Club, Curator of the Arne Nixon Center, and co-author of *L. Frank Baum: Royal Historian of Oz*.

**Sponsorships** are available at the following levels:

<b>\$10,000</b>	<b>Over the Rainbow</b> level
<b>\$ 5,000</b>	<b>Emerald</b> level
<b>\$ 2,500</b>	<b>Ruby</b> (slippers) level
<b>\$ 1,000</b>	<b>Silver</b> (shoes) level
<b>\$ 500</b>	<b>Poppy</b> level
<b>\$ 100</b>	<b>Yellow Brick Road</b> level

All sponsors and donors will receive recognition in the program and at the events. For additional information, visit our web site at [www.arnenixoncenter.org](http://www.arnenixoncenter.org).

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— Please send me conference information.

— I want to make a gift to support the 2010 Oz Convention.

Enclosed is my check for \$ \_\_\_\_\_

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Make check payable to **CSUF Foundation**, which is a 501(c)3 organization. This donation is tax deductible.

Send to: Arne Nixon Center for the Study of Children's Literature  
Henry Madden Library  
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