



READ
GREENVILLE

Request for Proposals Literacy Project Grants

GREENVILLE COUNTY



As part of Read Greenville, a literacy-focused campaign designed to encourage families in Greenville County to read daily, Greenville First Steps is pleased to announce a **Request for Proposals for literacy projects that support early literacy**. Research suggests that children who encounter books on a daily basis often enter school with a higher vocabulary than their peers in houses where books are not present. Read Greenville and Greenville First Steps believes that reading to children every day is the single most important thing you can do to prepare children for reading and learning.

Read Greenville is designed to help spread the word about the importance of early literacy efforts in the home, in neighborhoods, churches, and schools. In support of the campaign, we are pleased to announce a grant opportunity for local partners. Organizations may apply for **up to \$1,000** to support grassroots efforts to improve literacy efforts. Select grant recipients may receive age appropriate books for their project.

Grants can be for efforts such as a neighborhood book drive, literacy events, or reading initiatives. Grants can be used to purchase books and materials, and for family literacy activities. It is our intention to have these grants serve as a catalyst for efforts conducted by our local partners, including churches, schools, non-profits, and neighborhoods.

Grants must be used for activities conducted between June and September 2015, and must be targeted to Greenville County residents. Activities should be geared to children age 0-5 and their families. If awarded, agencies should plan to have a representative attend a grant awards presentation. You will be asked to provide a summary of your project after completion and we ask that you provide us with some pictures from your event.

To learn more literacy efforts in our community, visit www.ReadGreenville.com. To participate, please complete the following application. **The application deadline is Friday, June 5, 2015.** Applications should be submitted electronically to annelee@greenvillefirststeps.org.



READ
GREENVILLE

READ GREENVILLE Literacy Project Grants



Application Deadline: Friday, June 5, 2015 by 4:00pm
Expected Award Notification: Friday, June 19, 2015

Please answer the following questions. Please keep your application to no more than 2 double-spaced pages, 12-point font. To apply, submit this application to: annelee@greenvillefirststeps.org.

Organization Name: _____
Organization Tax ID #: _____
Mailing Address: _____
Contact Person: _____
Email Address: _____
Phone Number: _____
Amount of Money Requested (maximum \$1,000): _____

Describe the Early Literacy Activity or Event your organization plans to conduct.

Describe who you plan to serve? How will you reach them?

If you plan to distribute children's books, how many will you distribute?
(We may select age appropriate books for specific projects, so if you have a specific age focus within the 0-5 year old restriction, please indicate the age in this section.)

How many children/families do you plan to serve?

Describe what you plan to do.

Provide a budget for how you plan to spend your requested money (and, if appropriate, what other money will be used for this event).

What is the timeline for implementation?

How will you measure the impact of your activity or event?

Please confirm the following criteria:

- Our organization has a valid Tax ID #.
- Our event will be conducted during June-September 2015.
- Our event will target children age 0-5 and their families.
- We will plan to attend a grant awards presentation.