



Artist Walk at UTC

Stores at University Town Center are inviting artists to participate in a monthly *Artist Walk at UTC* featuring Sarasota artists creating art in host stores within University Town Center Mall. Participation is open to stores and artists who are members of the Arts and Cultural Alliance. There is no charge to artists to participate. Work and exhibit space varies with each host.

- *Artist Walk at UTC* will be held on the third (?) Saturday of each month from 2-6 pm.
- The Alliance will coordinate selection and placement of artists based on profiles.
- Artist will conduct a site visit with the store manager at least 3 days prior to the first time they are hosted by a store.
- Hosts will not store work or equipment before or after the art walk.
- Artists are responsible for transactions in cases where the host store has agreed to onsite sales.
- Artists are responsible for providing a price list and labels for all work.
- Artists donate 10% of sales arising from Artist Walk at UTC to the Arts and Cultural Alliance of Sarasota County.
- Stores will provide a stand/easel to display a sign, provided by the Alliance, identifying the Artist Walk at UTC event and the artist prominently in front of store. Other display equipment is the responsibility of the artist.

Artist Profile

NAME: _____ BUSINESS NAME: _____

PHONE: _____ EMAIL: _____ WEBSITE: _____

DISCIPLINE: VISUAL ART MUSIC DANCE LITERARY/THEATRE GENRE/STYLE: _____

Work Sample: _____ (link to work sample – 3-5 representative works, URL, DropBox, etc.)

WORK SPACE REQUIREMENTS - OPTIMAL: _____

WORKABLE: _____

DISPLAY SPACE - OPTIMAL: _____

WORKABLE: _____

FACILITIES/EQUIPMENT:

	ARTIST PROVIDES	HOST PROVIDES
TABLE	_____	_____
CHAIR	_____	_____
EASEL	_____	_____
OTHER: _____	_____	_____
OTHER: _____	_____	_____

Registering your profile does not guarantee placement with a store. Individual preferences will be honored as far as possible, but artist/host assignments will be made by the Alliance. Confidential feedback will be collected from participants to help determine future assignments.

ARTIST SIGNATURE

DATE

ARTS AND CULTURAL ALLIANCE