



McNamara Alumni Center, Minneapolis
August 23, 2013

SPONSORSHIP

Dakota Communities is an innovative nonprofit partnering with adults and children with intellectual, physical and developmental disabilities. We support people in their family homes, their communities, and 33 Dakota Communities residential settings throughout the Greater Twin Cities.

Our 2013 Gala is a fundraising event to benefit people with disabilities supported by Dakota Communities. It will be held on Friday, August 23, 2013 at the McNamara Alumni Center in Minneapolis. Over 400 guests will attend this exciting evening featuring a live auction, the presentation of our annual DreamMaker Awards. A performance by nationally-known comedian Josh Blue will wrap up our celebration.

We provide high quality care with a focus on community engagement, advocacy and innovative leadership. We are committed to increasing independence and quality of life for people with disabilities served by Dakota Communities throughout the Greater Twin Cities metro area.

Your sponsorship will help us raise \$100,000 to create opportunities for people with disabilities to live full lives... lives full of laughter and joy.

When: Friday, August 23, 2013 @ 6:00 pm

Where: McNamara Alumni Center
University of Minnesota

Sponsorship Reach

- 400+ community members deeply committed to increased independence and quality of life for people with disabilities
- Corporate and small business leaders
- 6,500 invitation list includes donors, family members of program participants, business owners, disability vendors, disability advocates, & dedicated volunteers
- Dakota Communities newsletter mailing list reaches 6,500 households
- Dakota Communities website generates 7,300+ visitor sessions per month, and about 1,000 page views per day
- Visibility via Dakota Communities' social media networks (Facebook and Twitter)

2013 Volunteer Gala Committee: Alison Broms • Jessica Cimmerer • Michelle Eck • Peggy Eck
Katie Frank • Jessica Freeland • Bess Heyer • David Kieffer • Christine Pratt • Brooke Stadler

SPONSORSHIP LEVELS

Presenting Sponsor (exclusive) \$10,000

- Customized recognition plan
- Opportunity to provide speaker as part of “Welcome Address”
- Prominent logo placement on Gala invitation mailed to 6,500 households
- Prominent logo and link placement on Dakota Communities website
- Prominent logo placement in Gala program
- Logo placement on video screen at Gala
- Logo placement in Dakota Communities newsletter
- Use of Dakota Communities event video
- Up to 10 event registrations and prime table location (additional seats available upon request)

Joy Sponsor \$5,000

- Logo placement on Gala Invitation mailed to 6,500 households
- Logo and link placement on Dakota Communities website
- Acknowledgement from podium as a major event sponsor
- Logo placement in Gala Program
- Logo placement on video screen at Gala
- Logo placement in Dakota Communities Newsletter
- Up to 6 Event Registrations and prime table location

Laughter Sponsor \$2,500

- Logo and link placement on Dakota Communities website
- Acknowledgement from podium as event sponsor
- Logo placement in Gala Program
- Logo placement on video screen at Gala
- Acknowledgement of support in Dakota Communities Newsletter
- Up to 4 Event Registrations

Giggles Sponsor \$1,250

- Logo and link placement on Dakota Communities website
- Logo placement in Gala Program
- Logo placement on video screen at Gala
- Acknowledgement of support in Dakota Communities Newsletter
- Up to 2 Event Registrations

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DakotaCommunities



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Sponsorship Commitment

Name of Company
Contact Person
Address
Phone # Fax # Email

Yes! I would like to participate at the following sponsorship level:

Table with 4 columns: Sponsorship Level, Amount, Registrations Included, and checkboxes. Levels include Presenting Sponsor, Joy Sponsor, Laughter Sponsor, and Giggles Sponsor.

of event registrations desired (Please email attendee names to awartick@dakcom.org by Aug. 1st)

Payment Options: Check Enclosed, Send Invoice, Charge to Visa/MasterCard

Name on card (print), Signature, Date, Card number, Exp date, Billing Address, City, State, Zip

Please e-mail logo to awartick@dakcom.org and submit sponsorship form with payment before June 14, 2013...

Include the full names of your guests on the back of this form, or email them to awartick@dakcom.org by August 1st.

Thank you for your partnership and support!

Attendee Names

Providing an email for your guests allows us to send them email updates and a link to our online auction.

1) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

2) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

3) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

4) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

5) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

6) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

7) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

8) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

9) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____

10) Guest: _____ Email _____

Address _____ City _____ State ____ Zip _____