



Exhibition and Sponsorship Opportunities

NAFEMS Work Session on the Management of Simulation Data

Take Control of Your Analysis and Simulation Data

Troy, Michigan
September 27th, 2007

Collaboration • Innovation • Productivity • Quality



Join us in Troy, Michigan

We would like to extend an invitation to your company to be part of a NAFEMS Work Session on the Management of Simulation Data - *Take Control of Your Analysis and Simulation Data*, to be held in Troy, Michigan on September 27th, 2007.

There are several outstanding opportunities available for your company to sponsor or exhibit at the work session, giving you maximum exposure to a highly targeted audience of delegates, who are all directly involved in simulation, analysis, and design.

Team with NAFEMS

As the only International Association for the Engineering Analysis Community, NAFEMS is widely held to be the leading independent source of information and training for engineering analysts and designers of all levels. Sponsors and exhibitors will have the chance to promote their participation prior to the event through the various sponsorship packages we are offering. Your participation in this work session will provide a positive impression of your company's commitment to best practices in the area of managing analysis and simulation data.

A Unique Opportunity

This NAFEMS work session presents a unique opportunity by providing a forum where all individuals, worldwide, can represent their solutions in a single location to a large number of potential clients, and collaborate with other vendors in this field. What better way to justify your participation at this work session.

The exhibition area will be central to the work session itself, ensuring that there is a consistent level of traffic at all times, giving you the chance to meet as many of our delegates as possible.

Benefits

So what are the benefits of sponsoring and exhibiting at the work session?

- Promote your company to a large but highly focused group of individuals who have a pre-qualified interest in your product
- Establish important contacts within the industry
- Increase your companies visibility and standing in the analysis community
- Showcase your latest product releases and service offerings
- Discover exactly what your target market needs from you, and what trends are emerging across the industry



Opportunities

Sponsorship is an excellent way of raising the visibility of your company with the delegates, many of whom are in a position to influence, or approve, the purchase of software, hardware, and consultancy solutions. Multiple Gold, Silver, and Bronze sponsorships are available.

Gold Sponsor—\$3,000

- Recognized as “Gold Sponsor” on all marketing material
- Official sponsor of the lunch buffet
- Official sponsor of the networking reception
- Opportunity to place company banner at registration area and main lecture hall
- Paragraph of description in the work session program
- Inclusion in email promotions to delegates in advance of the work session
- Featured during the opening and closing speeches of the work session
- Company logo in prominent position on the work session marketing materials
- Enclose three pieces of company promotional material in delegate packs
- Promotional material on event CD
- Contact details of all delegates (subject to opt-in requirements)
- Official sponsors on the website, with banner advert and link to your website
- Full page advert in BENCHmark
- Attendance of 3 staff members at the work session and all functions
- Stand area equal to 10'x12'

Silver Sponsor—\$2,000

- Official sponsor of the two breaks
- Opportunity to place company banner in MEC lobby
- Inclusion in email promotions to delegates in advance of the work session
- Mentioned during the opening and closing speeches of the work session
- Company logo in prominent position on the work session marketing materials
- Enclose two pieces of company promotional material in delegate pack
- Promotional material on event CD
- Contact details of all delegates (subject to opt-in requirements)
- Official sponsors on website, with banner advert and link to your website
- Half page advert in BENCHmark
- Attendance of 2 staff members at the work session and all functions
- Stand area equal to 8'x10'

Bronze Sponsor—\$1,000

- Official sponsor of the breakfast
- Inclusion in email promotions to delegates in advance of the work session
- Mentioned during the opening and closing speeches of the work session
- Company logo in prominent position on the work session marketing materials
- Enclose one piece of company promotional material in delegate pack
- Promotional material on event CD
- Contact details of all delegates (subject to opt-in requirements)
- Official sponsor on the website, with a link to your website
- Quarter page advert in BENCHmark
- Attendance of 1 staff member at the work session and all functions
- Stand area equal to 8'x8'

Note: Sponsorship opportunities cannot be combined.

Sponsorship & Exhibitor Registration Form

I wish to sponsor the NAFEMS Work Session on the Management of Simulation Data

I wish to exhibit at the NAFEMS Work Session on the Management of Simulation Data

Please contact me to discuss sponsorship & exhibition opportunities

Please select a package

\$3,000 Gold Sponsor

\$1,000 Bronze Sponsor

\$2,000 Silver Sponsor

Exhibitor

Registration Form (also available online)

Name: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Please complete and return to:
Matthew Ladzinski, NAFEMS Ltd

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