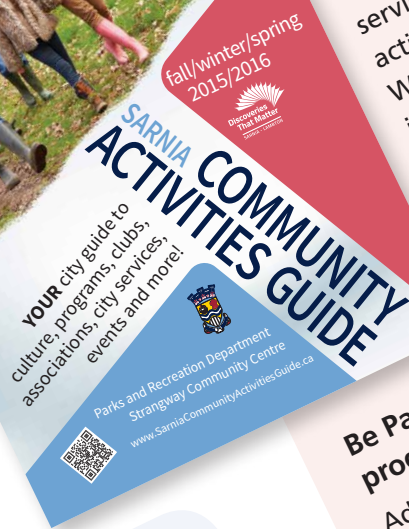




**SARNIA COMMUNITY  
ACTIVITIES GUIDE  
Fall/Winter/Spring  
2015/2016**

**Be Part of It!**  
**...and get noticed!**

This is our City's OFFICIAL Community Activities Guide to Recreational & Fitness Programs as well as many Weekly Activities, Groups and Clubs, Learning Programs, Art and Cultural Programs, Special Events and more!



**So many reasons to be part of this Guide!**

By advertising in this Guide, you are receiving direct access to all in our Community as this Guide is distributed to all households and other key locations throughout our City.

All in our City will be using this Community Guide as their source for community information – from the directory of city services and facilities to the programs, activities and events mentioned in this guide. With such a broad range of interests and information being highlighted in this Guide, we feel this publication will be an invaluable resource and excellent opportunity for your business to **"Get Noticed"**! If your audience is Sarnia and the surrounding area, this guide is the one your business needs to advertise in.

**Be Part of It! ...by highlighting activities, programs, events etc. within your ad!**

Add to the existing resources of this guide while strengthening the power of your ad by including related program information, photos, etc., within your ad or simply have your business endorse an activity or event by including their logo in your ad. Give us a call and **ask how you to can benefit from all this Guide has to offer!**

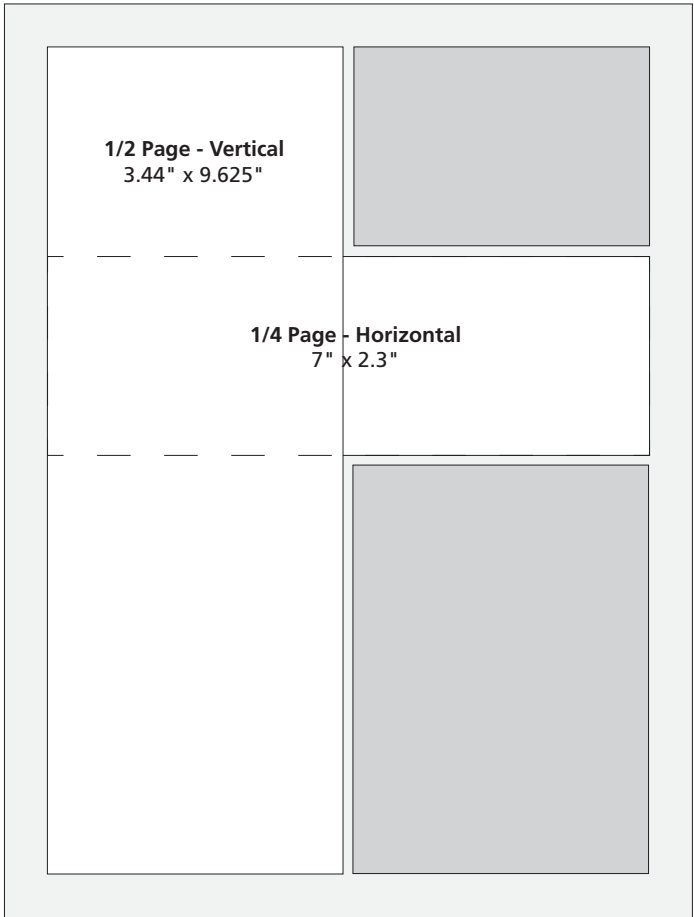
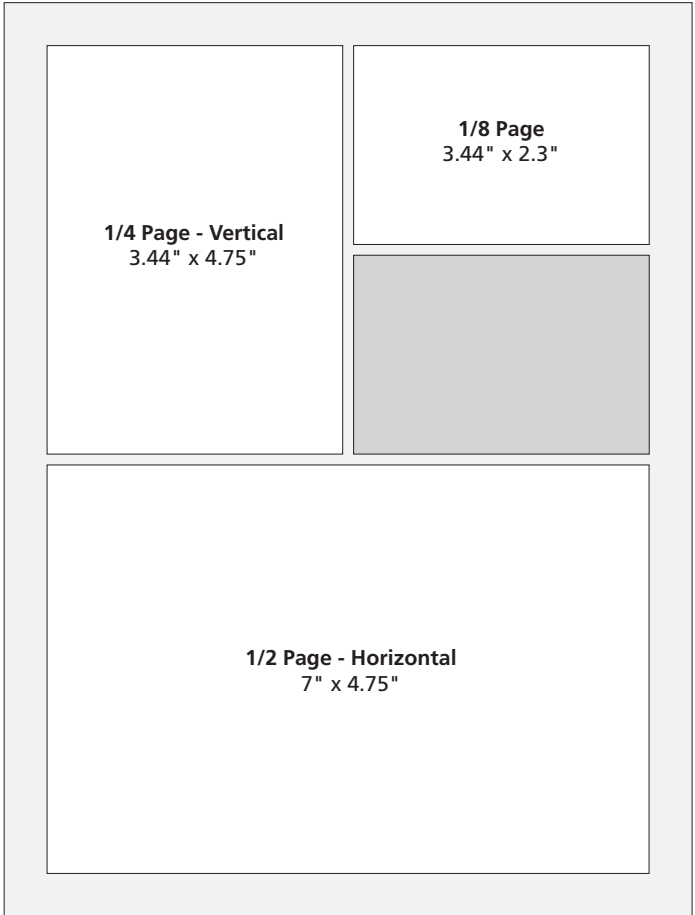
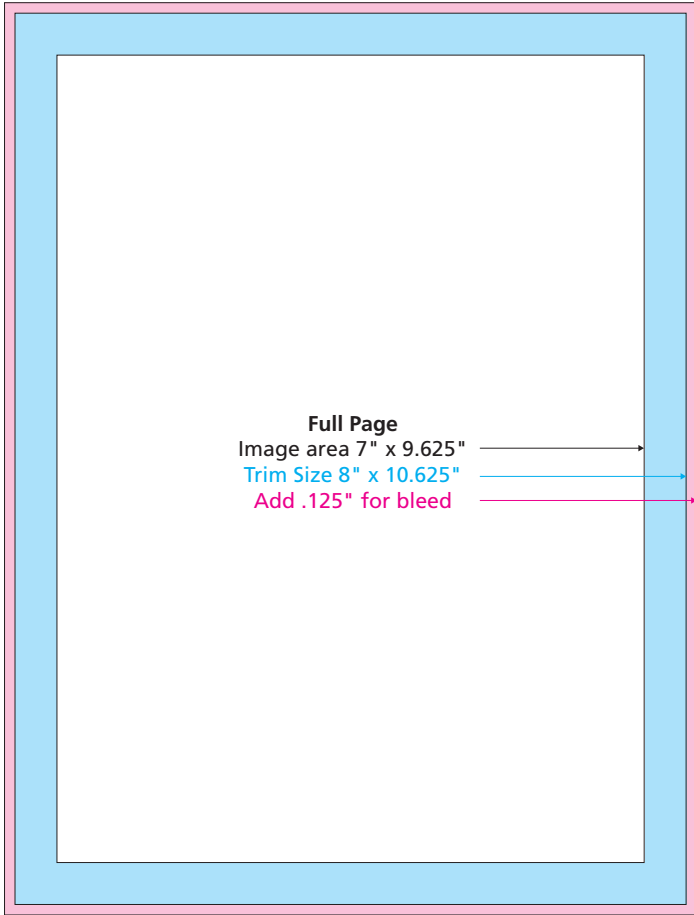
[www.SarniaCommunityActivitiesGuide.ca](http://www.SarniaCommunityActivitiesGuide.ca)

**AD RATES AND DIMENSIONS**

Ad Size	Dimensions	Ad Price
1/8 page	3.44" x 2.3"	\$250.00
1/4 page - hor.	7" x 2.3"	\$425.00
1/4 page - vert.	3.44" x 4.75"	\$425.00
1/2 page - hor.	7" x 4.75"	\$675.00
1/2 page - vert.	3.44" x 9.625"	\$675.00
Full page*	7" x 9.625"	\$930.00
Inside Front & Back cover	7" x 9.625"	\$1100.00
Back cover*	7" x 9.625"	\$1600.00
Map Listing	7" x 9.625"	\$40.00

**Circulation 35,000 - published twice yearly and delivered to Sarnia Households!**  
**SPRING/SUMMER 2015 AD DEADLINES**  
Artwork/Copy - July 31, 2015

**Grafiks Marketing & Communications**  
225 Mitton St. N., Sarnia, Ontario N7T6H5  
Salesperson:







# SARNIA COMMUNITY ACTIVITIES GUIDE

## Fall/Winter/Spring 2015/2016

www.SarniaCommunityActivitiesGuide.ca

<b>Date:</b>		<b>FOR GRAFIKS USE ONLY</b>	
<b>Contract Made Between:</b>			
and City of Sarnia - Parks and Recreation Department			
<b>Contact Name:</b>			
<b>Billing Address:</b>			
<b>Community:</b>	<b>Postal Code:</b>		
<b>Phone:</b>	<b>Fax:</b>		
<b>Email:</b>			
<b>Payment Options:</b> <input type="checkbox"/> Cheque – payable to Grafiks Marketing & Communications			
<input type="checkbox"/>  <input type="checkbox"/> 			
<b>Name on card:</b>			
<b>Card Number:</b>	<b>Expiry Date:</b>		

Ad Size	#	Ad Price	Price	Artwork Special Instructions:
<input type="checkbox"/> 1/8 page 3.44" x 2.3"			\$	
<input type="checkbox"/> 1/4 page - hor. 7" x 2.3"			\$	
<input type="checkbox"/> 1/4 page - vert. 3.44" x 4.75"			\$	
<input type="checkbox"/> 1/2 page - hor. 7" x 4.75"			\$	
<input type="checkbox"/> 1/2 page - vert. 3.44" x 9.625"			\$	
<input type="checkbox"/> Full page* 7" x 9.625"			\$	
<input type="checkbox"/> Inside Front & Back cover* 7" x 9.625"			\$	
<input type="checkbox"/> Back cover* 7" x 9.625"			\$	
<input type="checkbox"/> Map Listing			\$	
<input type="checkbox"/> Other			\$	
		SUBTOTAL	\$	
		13% HST	\$	
		TOTAL	\$	

\*Image area 7" x 9.625", Trim Size 8" x 10.625" add .125" for bleed.

**Salesperson:**

**Grafiks Marketing & Communications**  
225 Mitton St. N., Sarnia, Ontario N7T 6H5

Please email all **ARTWORK** to your sales representative. Email should be confirmed by a phone call.

\_\_\_\_\_  
Signature of Advertiser

\_\_\_\_\_  
Signature on behalf of City of Sarnia -  
Parks and Recreation Department

**Payment is due upon approval of Ad.**

HST Registration # 102863206

## Terms & Conditions:

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- 1. Terms of Payment – The Advertisers will be invoiced once they have approved their Ad.** Acceptable methods of Payment are: Visa, MasterCard, Cheques - made payable to Grafiks Marketing & Communications.
- 2. General Provisions –** The Advertiser will remain liable for all charges due under this contract, including; in the event of a sale or transfer of the business.
- 3. Advertising Copy Materials –** The Advertiser agrees to submit their advertising material by the **July 31, 2015** deadline or they may risk the chance of this contract being cancelled. Note: Please deal directly with your Sales Representative on all advertising material/artwork, including revisions.
- 4. Cancellation of Advertising –** Contract shall be irrevocable by the Advertiser after **July 10, 2015**.
- 5. Indemnification of Publisher –** Publisher (Grafiks) shall not be held responsible for loss or expense resulting from claims, actions or proceedings based on the content of such advertisements, without limitation on indemnity.
- 6. Errors or Omissions –** A proof will be supplied and the Advertiser must review their ad and approve. Any errors or omissions within the Advertisers approved ad are the responsibility of said Advertiser.

## Digital Specifications for Customer-Supplied Electronic Files:

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### 1. Acceptable Software and Formats – Macintosh ONLY

- Quark XPress 10 or lower
- Illustrator CS6 or lower
- Photoshop CS6 or lower
- Adobe Acrobat 11 or lower

**Acceptable ad formats** include high resolution (300 dpi or greater) .pdf, .eps files, or .tif files that are created in Adobe Acrobat, Adobe Illustrator, or Adobe Photoshop. All .pdf files must be high resolution (300 dpi) and embedded with all fonts and images. All full colour images must be CMYK format – RGB images are not acceptable. Files must be collected for output and must include all support images, files and fonts.

**Unacceptable ad formats** – ads that are sent as word processing documents (.doc, .wpd, etc.), PowerPoint documents, or Microsoft Publisher documents will not be accepted.

### 2. Acceptable Media:

- DVD, CD, USB drive, or email.
- All ad material, including any ad changes, must be submitted to your sales representative.
- If ad supplied, contact name and phone number or email address of agency must be supplied.