



BUILDING INNOVATION

**Canadian Manufactured
Housing Institute**

DESIGN AND TECHNOLOGY FORUM

Canada Aviation and Space Museum, Ottawa

October 15, 2015

JOIN THE FORUM SPONSORSHIP OPPORTUNITIES

The Canadian Manufactured Housing Institute (CMHI) invites you to be part of the future of construction. As a Building Innovation Forum sponsor, your company's representatives gain access to the key decision-makers among Canada's largest building companies. We welcome sponsorship enquiries from individuals and organizations with interests compatible with our goals. Contact the CMHI office today to discuss how you can get involved.

Benefits

- Solid brand awareness within a growing market
- Partnership with industry leaders
- Revenue-generating opportunities
- Cross-channel exposure to Canada's largest building producers

To discuss available sponsorship opportunities, please contact
Kathleen Maynard at
tel: 613-563-3520 or
email: kmaynard@cmhi.ca

About CMHI

Since 1953, the Canadian Manufactured Housing Institute (CMHI) has been the only organization representing all facets of the prefabricated construction sector in Canada—members include builders, retailers, community owners and operators, suppliers and others. CMHI represents 18 of the largest certified manufactured building producers operating in Canada and in the U.S., more than 200 CMHI-registered Manufactured Housing Consultants (MHCs)[®] and approximately 50 other member organizations—many of whom comprise multiple other firms.

The manufactured building sector accounted for more than 14% of single-family home production in Canada in 2013, with a growing number of factory-based builders increasing their market share in multi-family and commercial production as well. CMHI members account for more than one third of the factory-certified buildings installed nation-wide. CMHI members are building communities in every province and territory in Canada, and in the United States, the United Kingdom, Europe, Asia and around the world.



Sponsorship Categories and Benefits

OFFICIAL STUDENT PROGRAM (\$15,000)

- Opportunity to welcome students pursuing careers in building design and construction
- One full-page, full-colour advertisement in the print and online edition of *Building Excellence*® magazine
- Special on-site signage
- Literature display and corporate acknowledgement in Forum and exhibition materials and a/v display
- 2 exhibitor booth spaces
- 4 Forum registrations
- Prominent pre- and post-Forum logo display on the CMHI website (www.cmhi.ca)
- Prominent logo display on the Forum and exhibition brochure
- Name tag identification

OFFICIAL SPEAKER PROGRAM (\$10,000)

- Opportunity to welcome delegates
- Special on-site signage
- One full-page, full-colour advertisement in the print and online edition of *Building Excellence*® magazine
- Literature display and corporate acknowledgement in Forum and exhibition materials and a/v display
- 1 exhibitor booth space
- 2 Forum registrations
- Sponsoring 2 students
- Prominent pre- and post-Forum logo display on the CMHI website (www.cmhi.ca)
- Prominent logo display on the Forum and exhibition program
- Name tag identification

CLOSING RECEPTION/DINNER (\$10,000)

- Opportunity to make closing remarks
- Special on-site signage
- One full-page, full-colour advertisement in the print and online edition of *Building Excellence*® magazine
- Literature display and corporate acknowledgement in Forum and exhibition materials and a/v display
- 1 exhibitor booth space
- 2 Forum registrations
- Sponsoring 2 students
- Prominent pre- and post-Forum logo display on the CMHI website (www.cmhi.ca)
- Prominent logo display on the Forum and exhibition brochure
- Name tag identification

FORUM BAGS, LANYARDS/NAME TAGS (\$7,500)

- Opportunity to showcase company logo on Forum bags, lanyards or name tags
- Literature display and corporate acknowledgement in Forum and exhibition materials and a/v display
- 1 exhibitor booth space
- 2 Forum registrations
- Sponsoring 1 student
- Prominent pre- and post-Forum logo display on the CMHI website (www.cmhi.ca)
- Prominent logo display on the Forum and exhibition brochure
- Name tag identification

REFRESHMENT BREAK (\$5,000)

- Special on-site signage
- Literature display and corporate acknowledgement in Forum and exhibition materials and a/v display
- 1 exhibitor booth space
- 2 Forum registrations
- Prominent pre- and post-Forum logo display on the CMHI website (www.cmhi.ca)
- Prominent logo display on the Forum and exhibition brochure
- Name tag identification

BUILDING EXCELLENCE® MAGAZINE ADVERTISER* (\$3,000)

- One full-page, full-colour advertisement in the print and online edition of *Building Excellence*® magazine
- 1 Forum registration
- Logo display and listing on the CMHI website (www.cmhi.ca)
- Logo display and listing on the Forum and exhibition brochure
- Name tag identification

* Advertisement by builders or retailers is limited to CMHI members

EXHIBITOR (CMHI MEMBER: \$2,000; NON-MEMBER \$3,000)

- 1 exhibitor booth space
- 2 Forum registrations
- Logo display and listing on the CMHI website (www.cmhi.ca)
- Logo display and listing on the Forum and exhibition brochure
- Name tag identification

INDIVIDUAL STUDENT PARTICIPATION (\$2,500)

- 1 Forum registration for student
- Logo display and listing on the CMHI website (www.cmhi.ca)
- Logo display and listing on the Forum and exhibition brochure
- Name tag identification

ACTIVITY	\$	SPONSORSHIP BENEFITS								
		Speaking opportunity	Magazine advertisement	Showcase logo/ On-site signage	Literature and logo display	Booth space(s)	Registration(s)	Web logo	Brochure logo	Name tag ID
• Student program	\$15,000	✓	✓	✓	✓	2	4 delegates + 4 students	✓	✓	✓
• Speaker program • Closing reception/ dinner	\$10,000	✓	✓	✓	✓	1	2 delegates + 2 students	✓	✓	✓
• Bags • Lanyards/name tags	\$7,500			✓ (showcase logo)	✓	1	2 delegates + 1 student	✓	✓	✓
• Refreshment break	\$5,000			✓ (on-site signage)	✓	1	2 delegates	✓	✓	✓
• Exhibitor - Non-member	\$3,000					1	2 delegates	✓	✓	✓
- CMHI member	\$2,000					1	2 delegates	✓	✓	✓
• Building Excellence® magazine advertiser	\$3,000		✓				1 delegate	✓	✓	✓
• Individual student participation	\$2,500						1 student	✓	✓	✓



**BUILDING
INNOVATION**

Yes, we want to
Join the Forum!

SPONSORSHIP OPPORTUNITIES

Please provide us with your contact information

Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Website:

Telephone:

Twitter:

☐ *Please add me to your electronic distribution list*

Please indicate the opportunity your company would like to sponsor and/or co-sponsor, pending availability

SPONSORSHIP OPPORTUNITY	\$	✓
Official Student Program	15,000	
Official Speaker Program	10,000	
Closing Reception/Dinner	10,000	
Forum Bags	7,500	
Lanyards/Name Tags	7,500	
Refreshment Break	5,000	
<i>Building Excellence</i> ® Magazine Advertiser	3,000	
Exhibitor: Non-Member	3,000	
Exhibitor: CMHI Member	2,000	
Individual Student Participation	2,500	

To confirm your sponsorship, please send your completed form to the Canadian Manufactured Housing Institute by email to Kathleen Maynard at kmaynard@cmhi.ca. For more information, contact us by telephone at 613-563-3520 or visit cmhi.ca

Please make cheques payable to the Canadian Manufactured Housing Institute

Contact us for the registration code for the delegate(s) included in your sponsorship