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Bern Unveils Their First Ever Snow-Specific Helmets with the Kingston and Rollins

First-of-its-kind lids feature new slider technology and premium finishes

(Duxbury, MA) — Bern Unlimited (Bern), the lifestyle action sports company specializing in non-motorized action sports head protection, celebrates its 10th anniversary with the debut of two snow sport hybrid performance helmets in winter 2014. The Kingston and Rollins are the first snow specific designs for the brand using new Zip Mold Plus® technology, each integrating one of two vent closure systems developed by Bern's dynamic product team.

The introduction of the Kingston and Rollins further secures Bern's ten-year history of innovation in the snow sports headwear market. Designed specifically for snow sport athletes of all levels, the premium helmets will be sold through Bern dealers internationally beginning winter 2014, each available in two shell sizes and five different colors.

The pinnacle of technology is the development of the Stealth Slider thermoregulation system used within Bern's strongest and most resilient structure, Zip Mold Plus®. Proven in rigorous safety testing, the new, lighter weight liquid-injected foam features a series of six strategically placed nylon ribs, each molded into the polyurethane foam just under a PVC micro-shell. The **Kingston's** vent closure design is masked by an easy-to-operate Stealth Slider Plus on the outside of the shell, allowing the user to regulate air flow while the helmet is being worn. The **Rollins** uses the Stealth Slider, a vent closure system which remains hidden and is operated from the inside of the helmet. This allows the Rollins to have thinner walls and a sleeker, lower-profile. The use of Zip Mold Plus® coupled with Stealth Slider system gives credit to the Kingston and Rollins as the lowest-profile, vent-slider snow lids on the market, and the first ever in-mold lid to meet EN1077B safety standards.

"The goal for the Kingston and Rollins is to once again provide game changing lids that will elevate and reinvent the market. We dialed in on every detail and material so when customers touch these helmets, they are experiencing the highest quality product in the category. Now riders have legitimate reasons to buy a new helmet," said Bern Founder and President, Dennis Leedom. "The new Kingston and Rollins will follow in the footsteps of the Bern Original game changers."

Additional features and premium finishing details include:

Signature Bern profile™ fit • Crank-Fit micro-adjustability dial system • Waxed canvas, wind resistant rubberized ear-caps • Comfort chin strap cover • Metal Bern logo badge • Rubber goggle clip • Rubberized surface channel to avoid unwanted goggle strap movement • Hand-sewn knit designed to drop in OT wireless audio chips • Premium inside-liner, 100-percent upholstered finish

Kingston, \$149.95



Rollins, \$129.95



About Bern Unlimited

Bern Unlimited makes all-season head protection for action sports. Bern is passionate, focused and committed to providing skaters, snowboarders, skiers, cyclists and wakeboarders with adaptable All Season head protection that fits each rider's individual personality and style. Bern's mission is to deliver products that action sports participants want before they know they want them. Through new designs, engineering and development, Bern has driven the evolution of head protection. For more information please visit www.bernunlimited.com.

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