



**UNIVERSITY CITY SCIENCE CENTER
50TH ANNIVERSARY CELEBRATION
October 17, 2013
Hotel Monaco, Philadelphia**
Sponsorship Levels and Benefit Overviews

The University City Science Center will celebrate its 50th anniversary with a celebration at the Hotel Monaco in Philadelphia on Oct. 17, 2013. The program will include a reception, a formal program highlighting the Science Center's history and successes, the announcement of the inaugural inductees into the Innovators Walk of Fame, and a dessert and coffee reception.

Presenting Sponsor of 50th Anniversary Celebration

Investment: \$25,000

The Presenting Sponsor of the 50th Anniversary Celebration will receive significant visibility and branding at the October 2013 event.

Benefits will include:

- Presenting sponsor (one available) status for 50th Anniversary Celebration on October 17, 2013 (ex: University City Science Center 50th Anniversary Celebration presented by *Company Name*)
- Prominent logo and company name placement on all marketing materials created for Anniversary Celebration including:
 - Invitations
 - On-site signage
 - Sponsor slide presentation
- Logo and company name in 50th Anniversary section of Science Center website
- Prominent recognition in 2014 Science Center Annual Review as 50th Anniversary Celebration Presenting Sponsor
- 50th Anniversary Celebration formal program benefits:
 - Premier reserved seating for awards program at Celebration
 - Opportunity for company leader to make introductory remarks
 - Fifteen (15) tickets to event
- Full-page ad on back cover of event Program Book

Anniversary Reception Sponsor

Investment: \$10,000

The 50th Anniversary Celebration event will kick off with a cocktail reception. Featuring an open bar and heavy hors d'oeuvres, this opportunity presents one sponsor with the ability to receive significant branding and visibility.

Benefits will include:

- Recognition as Anniversary Reception sponsor (one available) with prominent logo and company name placement when referring to the Anniversary Reception. Placement will be included on:
 - Invitations
 - On-site signage in the Anniversary Reception
 - Sponsor slide presentation
- Recognition as Anniversary Reception sponsor with logo and company name in 50th Anniversary section of Science Center website
- Recognition in 2014 Science Center Annual Review
- 50th Anniversary Celebration formal program benefits:
 - Premier reserved seating for awards program at Celebration
 - Ten (10) tickets to event
 - Recognition as Anniversary Cocktail Reception Sponsor from the podium
- Full-page ad in event Program Book

Dessert Reception Sponsor

Investment: \$7,500

This opportunity presents one sponsor with significant branding and visibility as the 50th Anniversary Celebration concludes with a dessert and coffee reception.

Benefits will include:

- Recognition as Dessert Reception sponsor (one available) with prominent logo and company name placement on:
 - Invitations
 - On-site signage in the Dessert Reception
 - Sponsor slide presentation
- Recognition as Dessert Reception Sponsor with logo and company name in 50th Anniversary section of Science Center website
- Recognition in 2014 Science Center Annual Review
- 50th Anniversary Celebration formal program benefits:
 - Premier reserved seating for awards program at Celebration
 - Ten (10) tickets to event
 - Recognition as Dessert Reception Sponsor from the podium
- Half-page ad in event Program Book

50th Anniversary Celebration Inventing the Future Sponsor Packages

Investment: \$3,000

50th Anniversary Celebration Inventing the Future Sponsor Packages are available for purchase. These packages provide your company with the ability to secure on-site branding and visibility opportunities at the Science Center's 50th Anniversary Celebration event on October 17, 2013.

Benefits include:

- Logo placement on on-site signage and sponsor slide presentation at 50th Anniversary Celebration
- Company name in 50th Anniversary section of Science Center website
- Recognition in 2014 Science Center Annual Review
- Premier reserved seating for awards program at Celebration
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- Five (5) tickets to event
- Recognition from the podium
- Half-page ad in event Program Book

50th Anniversary Celebration Friends Packages

Investment: \$1,000

50th Anniversary Celebration Innovators Sponsor Packages are available for purchase. These packages provide your company with the ability to secure on-site branding and visibility opportunities at the Science Center's 50th Anniversary Celebration event on October 17, 2013.

Benefits include:

- Logo placement on sponsor slide presentation at 50th Anniversary Celebration
- Company name in 50th Anniversary section of Science Center website
- Recognition in 2014 Science Center Annual Review
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- Two (2) tickets to event
- Quarter-page ad in event Program Book

50th Anniversary Individual Tickets: \$125/person

Program Book Ads

Full page ad:	\$500
Half page ad:	\$250
Quarter page ad:	\$125



science center

INVENTING THE FUTURE FOR FIFTY YEARS

UNIVERSITY CITY SCIENCE CENTER 50TH ANNIVERSARY CELEBRATION

October 17, 2013

Hotel Monaco, Philadelphia

I/We are interested in a sponsorship for the Innovators Walk of Fame. Please contact me/us.

Name/Company Name _____

Phone number _____ Email address _____

I/We are interested in serving as the Presenting Sponsor of the 50th Anniversary Celebration. Please contact me/us.

Name/Company Name _____

Phone number _____ Email address _____

I/We are interested in sponsoring the Anniversary Reception or the Dessert Reception. Please contact me/us.

Name/Company Name _____

Phone number _____ Email address _____

Please reserve _____ Inventing the Future Sponsor Packages at \$3,000 each.

- Logo recognition on signage and slide presentation; verbal recognition from podium
• Recognition in 2014 Science Center Annual Review and on 50th Anniversary section of the Science Center website
• Five (5) premier reserved seats at awards program
• Half-page ad in event Program Book
• \$2,500 per package is tax deductible

Please reserve _____ Celebration Friends Packages at \$1,000 each.

- Logo placement on sponsor slide presentation
• Recognition in 2014 Science Center Annual Review and on 50th Anniversary section of the Science Center website
• Two (2) seats at awards program
• Quarter-page ad in event Program Book
• \$800 per package is tax deductible

Please reserve _____ tickets at \$125 each.

- \$25 per ticket is tax deductible

I/We would like to buy an ad in the 50th Anniversary Celebration Program Book.

Full-page ad: \$500 Half-page ad: \$250 Quarter-page ad: \$125

I/We cannot attend the 50th Anniversary Celebration, but enclosed is our donation of \$_____ in support of the Science Center (fully tax deductible).

Please complete the following:

Name: _____

Daytime phone: _____ Email: _____

Enclosed is a check for \$_____ payable to University City Science Center.

Please charge my MasterCard Visa Amex Discover

Account#: _____ Expiration Date: _____ CSC# _____

Cardholder's signature: _____

Please respond by July 26, 2013 to ensure listing in the Anniversary invitation. You will be listed on the invitation and recognized at the event as above unless otherwise indicated.

Please return this form by fax to (215) 966-6002; by email to anniversary@sciencecenter.org; or by mail to 50th Anniversary Celebration, University City Science Center, 3711 Market Street, Suite 800, Philadelphia PA 19104. If you have questions please call Krystal Vargas at (215) 966-6036.

Register online at sc50.eventbrite.com