



Break Out Session 2

1:30pm – 2:30pm

COST: FREE

Come hear from KEY women who are at the TOP in their field. How they have used their life experiences and turned them into "Best Practices". The panel will provide you with insight from; Managing a High Tech Workforce, Collaboration Skills and Sales Methods.

Who Should Attend:

Individuals who are interested in starting their own business. Women who have recently been promoted into the role of "Management". Presidents/Owners and senior management executives who are looking to expand their own personal and professional "Best Practices" within their companies.

- **How to manage a diverse workforce**
- **How to collaborate with the right types of people and businesses**
- **How to effectively sell your business**

Moderator:

Maria S. Mendez, Marketing Manager Emerging Markets SW Region AETNA

Panelist:

Beatriz Fernandez, Admin. Director/Business Development, dataXport

Robyn Dennehey, New Horizons Computer Learning Centers

Kristen Cox, President, Checkpoint Services

Registration Information

Please complete and return via e-mail to Rebeca Rodriguez

rrodriguez@ephcc.org OR Via fax to 566-9714

Your Name

Company/Organization

Address

City/State/Zip

Phone

Email