



# IOT SOLUTIONS WORLD CONGRESS

BARCELONA 25-27 OCT 2016

## SPONSOR AND EXHIBITOR BOOKING OPTIONS



Fira Barcelona

**Trade information (will be used for communication)**

Trade name \_\_\_\_\_

Address \_\_\_\_\_ ZIP Code \_\_\_\_\_

Town \_\_\_\_\_ Province \_\_\_\_\_ Country \_\_\_\_\_

Fax \_\_\_\_\_ Web \_\_\_\_\_ Twitter account \_\_\_\_\_

Stand Board Name \* \_\_\_\_\_

**Person in charge for this exhibition**

Name \_\_\_\_\_ Position \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

**Invoice information**

Legal name \_\_\_\_\_ VAT \_\_\_\_\_

Address \_\_\_\_\_ ZIP Code \_\_\_\_\_

Town \_\_\_\_\_ Province \_\_\_\_\_ Country \_\_\_\_\_



**Sector**

- ☐ INDUSTRY
 ☐ TECHNOLOGY
 ☐ RESEARCH CENTER & ACADEMIA
- ☐ TELCO
 ☐ ASSOCIATIONS
 ☐ OTHERS

**Participation options** I would like to book the following participation option (see Point 1 in the Annex)

SPONSORSHIP OPPORTUNITIES Only includes space in preferred location		STAND PACK Includes space and stand	
<input type="checkbox"/> <b>DIAMOND SPONSOR</b> from 60 m <sup>2</sup>	<input type="checkbox"/> <b>SILVER SPONSOR</b> from 30 m <sup>2</sup>	<input type="checkbox"/> <b>TREND</b>	12 m <sup>2</sup> + _____ additional m <sup>2</sup> 4,120 € + 260 €/m <sup>2</sup> Early bird price (30/01/16): 3,914 €
60 m <sup>2</sup> + _____ additional m <sup>2</sup> 66,000 € + 220 €/m <sup>2</sup> <b>Early bird price (30/01/16): 62,700 €</b>	30 m <sup>2</sup> + _____ additional m <sup>2</sup> 25,000 € + 220 €/m <sup>2</sup> <b>Early bird price (30/01/16): 23,750 €</b>	<input type="checkbox"/> <b>ADVANCE</b>	30 m <sup>2</sup> + _____ additional m <sup>2</sup> 11,650 € + 285 €/m <sup>2</sup> Early bird price (30/01/16): 11,067.50 €
<input type="checkbox"/> <b>SPACE ONLY</b> Minimum space 20 m <sup>2</sup>		<input type="checkbox"/> <b>OPTIMA</b>	60 m <sup>2</sup> + _____ additional m <sup>2</sup> 25,150 € + 352 €/m <sup>2</sup> Early bird price (30/01/16): 23,892.50 €
Space required: _____ m <sup>2</sup> 220 €/m <sup>2</sup>		Participation fee: 495 € Compulsory Insurance: 62 €	

**Additional Sponsorship Opportunities** Maximize brand visibility by sponsoring the following:

- ☐ **Lanyards**  
 12,000 €
- ☐ **Free Wi-Fi**  
 10,000 €
- 


Name and surname(s): \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Signature and Company seal \_\_\_\_\_

\* Any changes to the Stand Board Name will incur an extra cost starting seven days prior to the build-up period.  
If the Stand Board Name is not provided in advance, we will use the company trade name.

## Insurance

The cost of the insurance premium and services is 62 €. Compulsory civil liability and property damage insurance covers:

### Civil liability

Capital amount insured ..... 300,000 €  
Excess (deductible) ..... 1,500 €

### Property damage, excluding theft

Capital amount insured ..... 20,000 €  
Excess (deductible) ..... 1,000 €

## Payment methods

All payments should be made to Fira de Barcelona - IOT SOLUTIONS WORLD CONGRESS, by one of the following methods:

- Certified cheque
- Cash deposit or credit card payment at the IOT SOLUTIONS WORLD CONGRESS Customer Service office.
- Bank transfer to any of the indicated bank accounts:

<b>CAIXABANK:</b>	c/c 2100 0927 56 0200017660 SWIFT CAIXESBBXXX - IBAN: ES49-2100-0927-5602-0001-7660 (national and international bank transfers)
<b>BANC SABADELL:</b>	c/c 0081 5084 04 0001290030 SWIFT BSABESBB - IBAN: ES19 0081 5084 04 0001290030 (national and international bank transfers)
<b>BBVA:</b>	c/c 0182 6035 42 0100857117 SWIFT BBVAESMMXXX - IBAN: ES31 0182 6035 42 0100857117 (national and international bank transfers)
<b>BANCO POPULAR ESPAÑOL:</b>	c/c 0075 1586 95 0604422331 SWIFT POPUESMM - IBAN: ES30 0075 1586 95 0604422331 (national and international bank transfers)

To ensure that your payment is correctly processed, you should indicate the client code and invoice number that appears on the invoice on the bank transfer, bankers cheque or cheque made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

## Space assignment

Space assignment is the responsibility of FIRA DE BARCELONA and shall be carried out on the basis of the general criteria indicated in the General Participation Regulations and, as the case may be, those of the individual Event Rules.

### MAIN EXHIBITOR

REGISTRATION FEE: 425 €+10% VAT (if applicable)

Once we have received your exhibitor estimate request, an account executive will send you a customised estimate. Once the estimate has been accepted by the client, the organiser will send out an initial invoice for the registration fee. The dossier opening fee includes the administration fees and dossier processing. The company will only be considered a show exhibitor once the contract has been signed and the invoice for the administration fee has been paid. Mandatory insurance is not included (62 €)

Pursuant to Act 15/99, on Personal Data Protection, and Act 34/2002, on Information Society Services and E-Commerce and other legal provisions, you are hereby informed that your personal details will be stored in a database held by FIRA DE BARCELONA. Furthermore, your details can be used for notifications, including those sent via email, that FIRA DE BARCELONA distributes for promotional or informative purposes about the activities that it runs and/or supports. You are likewise informed that, subject to strictest confidentiality, your personal details may be passed on to companies that collaborate with FIRA DE BARCELONA, providing it is necessary to do so for the purposes of rendering the service for which they have been contracted. You may exercise your rights to access, modify, contest and oppose your personal details by writing to FIRA DE BARCELONA, CRM DEPARTMENT AND MARKETING SERVICES, Reina Ma Cristina Ave. s/n, Palacio no 1 (Barcelona 08004), or by sending an email to [lopdp@firabarcelona.com](mailto:lopdp@firabarcelona.com). If you do not wish to receive further commercial information via email, send an email to [lopdp@firabarcelona.com](mailto:lopdp@firabarcelona.com)

## PARTICIPATION OPTIONS

### DIAMOND SPONSOR

Exclusive to 10 sponsors per event

**PRICE: 66,000 €**

PRICE PER EXTRA m<sup>2</sup>: 220 €/m<sup>2</sup>

VAT not included

**Early bird price (30/01/16): 62,700 €**

Only includes space in preferred location, please contact us at (+34) 93 233 20 00 if you would like a customised stand.

#### Products & services included:

- Space 60 m<sup>2</sup>
- Participation fee (495 €)
- Insurance (62 €)

#### CONGRESS

- 1 Keynote at the congress
- 1 Panel Parallel Session Speaker at the congress
- 50 Congress Passes (face value: 995 €)
- Extra passes at discounted price 695 € (instead of 995 €)

#### EXHIBITION

- 100 Exhibition Area-only passes (face value: 60 €)
- Surface space: 60m<sup>2</sup> - Stand not included

#### NETWORKING

- One C-Level person in the Advisory committee
- 10 passes to the Networking gala (10 pax table) (face value: 150 €)
- 5 passes to the VIP lounge networking area

#### LEAD GENERATION

- 3 emailings to our visitors database (valid for 12 months)
- Mentions on social media

#### BRANDING

- Maximum visibility in the exhibition area
- Logo indicating customer location on hall map
- Logo on general show signage
- Logo in coffee break area
- Logo and special mention in the post-show report
- Mentions in Press releases
- Corporate presence in newsletters and website
- Logo on home page 1st level
- Promotion of keynote teaser video and other branded content provided by sponsor.

### SILVER SPONSOR

Maximum of 14 sponsors per event

**PRICE: 25,000 €**

PRICE PER EXTRA m<sup>2</sup>: 220 €/m<sup>2</sup>

VAT not included

**Early bird price (30/01/16): 23,750 €**

Only includes space in preferred location, please contact us at (+34) 93 233 20 00 if you would like a customised stand.

#### Products & services included:

- Space 30 m<sup>2</sup>
- Participation fee (495 €)
- Insurance (62 €)

#### CONGRESS

- 1 Panel Parallel Session Speaker at the congress
- 15 Congress Passes (face value: 995 €)

#### EXHIBITION

- 50 Exhibition Area-only passes (face value: 60 €)
- Surface space: 30m<sup>2</sup> - Stand not included

#### NETWORKING

- 2 passes to the Networking gala (face value: 150 €)
- 2 passes to the VIP lounge networking area

#### LEAD GENERATION

- 1 emailing to our visitors database (valid for 12 months)
- Mentions on social media

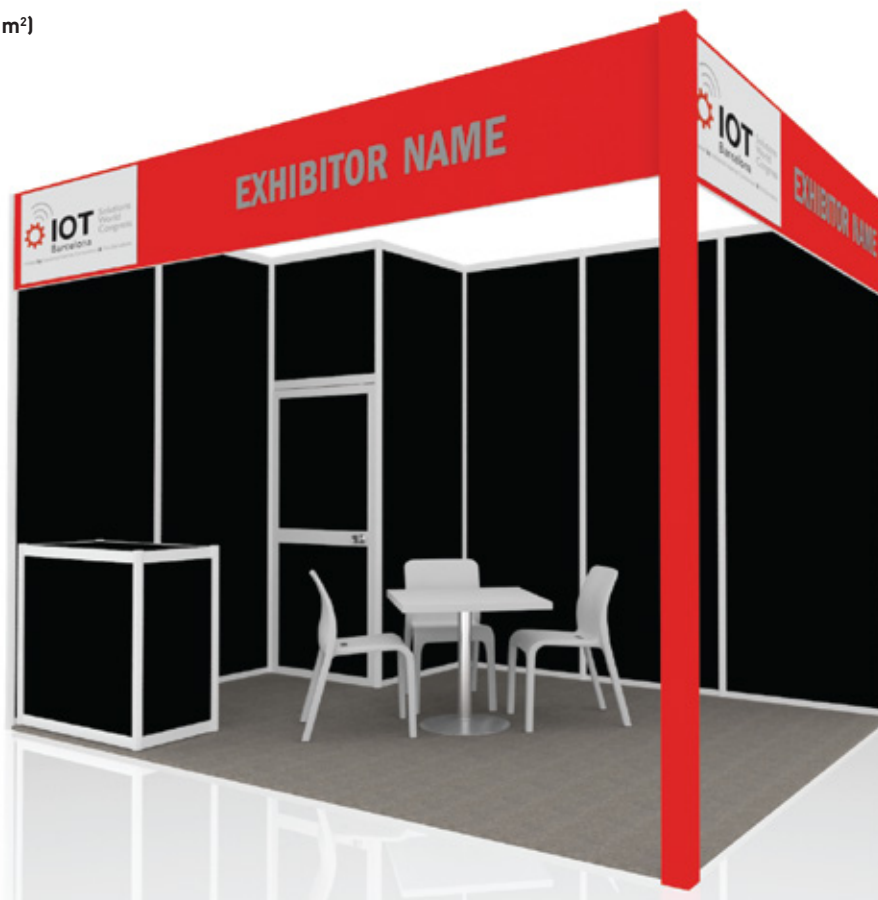
#### BRANDING

- Standard visibility in the exhibition area
- Special mention in the post-show report
- Mentions in Press releases
- Corporate presence in newsletters and website
- Logo on home page 2nd level



## PARTICIPATION OPTIONS

### TREND (from 12 m<sup>2</sup>)



#### PRICE PACK: 4,120 €

PRICE PER EXTRA m<sup>2</sup>: 260 €/m<sup>2</sup>

VAT not included

**Early bird price (30/01/16): 3,914 €**

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

#### Products & services included:

- Space 12m<sup>2</sup>
- Stand 3x4 m
- Participation fee (495 €)
- Insurance (62 €)

#### Networking benefits:

- 2 Congress passes (face value: 995 €)
- 10 Exhibition Area-only passes (face value: 60 €)

#### Stand:

- Fire-retardant carpet, covered with protective plastic sheeting
- Melamine wall panels, 2.8m high.
- Stand structure covered with black painted MDF panels.
- Lockable storage cupboard, 1x1m.
- Wood stand name board painted in red
- Exhibitor name in standard black letters, 1 per open side
- Logo of the show on Stand name board

#### Lighting:

- 300W chrome halogen spotlights, provided at a ratio of 75W per square meter.
- Electrical switchboard for up to 250W, with one socket in base

#### Furniture:

- 3 white chairs
- 1 square white table
- 1 black counter with doors, 100 x 50 x 100 cm

If you wish to hire additional services for the stand pack please contact ServiFira at (+34) 93 233 20 00  
We must have the orders and the requested information 15 days before the beginning of the official build-up day.

Please be aware that all decorations/graphics used in the booth and not ordered through Fira Barcelona's official suppliers, must be removed before the end of the show. Otherwise, the exhibitor will be penalized.

## PARTICIPATION OPTIONS

### ADVANCE (from 30 m2)



#### PRICE PACK: 11,650 €

PRICE PER EXTRA m<sup>2</sup>: 285 €/m<sup>2</sup>

VAT not included

**Early bird price (30/01/16): 11,067.50 €**

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

#### Products & services included:

- Space 30m<sup>2</sup>
- Stand 6x5 m
- Participation fee (495 €)
- Insurance (62 €)

#### Networking benefits:

- 4 Congress passes (face value: 995 €)
- 10 Exhibition Area-only passes (face value: 60 €)

#### Datasheet:

##### Stand:

- Fire-retardant gray carpet over 7cm high wooden platform with handicap access ramp, and protective plastic sheeting
- Wooden wall paneling painted white, 3m high
- L-shaped counter (150x150 cms), with a small refrigerator and shelf inside, and door
- Wooden columns and frieze, painted white, 20x20 cms x 3m high
- Facade 60x20 cms, with backlighting
- Signage and logo screen printed on translucent flag fabric (100 cms wide by 260 cms high), one per open side of the stand
- Fireproof white fabric ceiling
- Lockable storage cupboard, 1x1m

##### Lighting:

- Lighting via cold light- 1 spotlight every 6 m<sup>2</sup>
- 3 built-in electric sockets
- 5kw electric switchboard with differential and magneto-thermal, and built-in 500W plug

##### Furniture:

- Meeting table for four people
- 4 chairs
- 1 dustbin
- 1 coatrack
- Reception area
- 1 stool
- 1 decorative plant

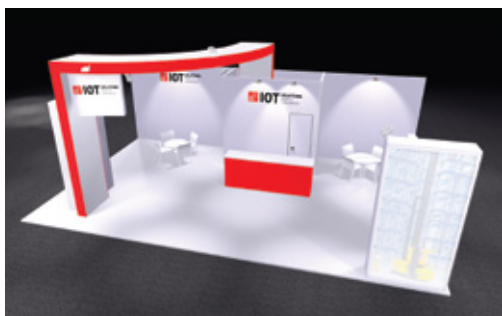
If you wish to hire additional services for the stand pack please contact ServiFira at (+34) 93 233 20 00

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## PARTICIPATION OPTIONS

### OPTIMA (from 60 m2)



#### PRICE PACK: 25,150 €

PRICE PER EXTRA m<sup>2</sup>: 352 €/m<sup>2</sup>

VAT not included

**Early bird price (30/01/16): 23,892.50 €**

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

The price per extra m<sup>2</sup> includes: platform + white / black / haya melamine and white wall 1x3m. According to meterage a suitable number of bulbs will be placed without cost. More than 20 additional m<sup>2</sup> is required to place an additional totem (module A or B costing 500 or 650 €) + extension of the electrical panel if necessary.

Information to be provided by the exhibitors of Optima Packs: Fully completed template, choosing colors and possible extras

#### Products & services included:

- Space 60m<sup>2</sup>
- Participation fee (495 €)
- Insurance (62 €)

#### Networking benefits:

- 8 Congress passes (face value: 995 €)
- 20 Exhibition Area-only passes (face value: 60 €)

#### Datasheet:

##### Stand:

- Fire-retardant carpet, covered with protective plastic sheeting
- Storage room and walls 2 x 2,50 x 3 m painted according to Pantone client specification
- Display counter 2,50 x 0,50 x 1 m high with white melamine top painted according to customer pantone color
- Curved structure 6,25 x 0,50 long and 0,25 m high supported by two walls of 1x0,25 m and 3,50 m high with painted outside according to customer Pantone color.
- Hanging logo display 1.25 x 1.25 m with the exhibitor logo on both sides at one end of the lower part of the ceiling
- Meeting-area separating wall of 1,50 x 0,25 x 1,10 m high with a plastic leaflet holder and branding space on both sides
- Totem 1,50 x 0,40 x 3 m high with logo space on the front and back, backlit on one side
- Stand wall separating from neighboring stand at 17 m long and 3 m high. In the case of three walls the price will be the same

##### Lighting:

- 3 pcs spotlights 330W
- 5 pcs chrome spotlights
- 6 pcs 300W spotlights
- 2 electricity sockets

##### Branding Space:

- Backlit branding space on totem, 1,50x3 m
- Branding space on other side of totem, 1,50x3 m
- Company logo on low wall, 1,50x1 m
- 2 units hanging ceiling logo display space, 1x1 m
- 2 units logo display space 2x0,50 m on storage space wall

##### Furniture:

- 2 tables + 8 chairs
- Cabinet Shelf
- Fridge
- Wall hanger
- Paper bin
- 3 stools

##### Flooring:

- 60 square meters of platform of 4 cm height + white melamine (If running water and/or a drain is needed, please hire a platform separately)

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