

Colorado Speech-Language-Hearing Association  
Fall 2016 Conference

# EXHIBITOR INVITATION

September 30–October 1, 2016



Sheraton Denver Tech Center Hotel  
7007 South Clinton Street  
Greenwood Village, CO 80112

For more information, please visit [www.cshassoc.org](http://www.cshassoc.org), send email to [csha@cshassoc.org](mailto:csha@cshassoc.org), or call 855-727-2836.

# 2016 CSHA Conference ♦ September 30-October 1, 2016

## Greenwood Village, Colorado



### ***Tentative Exhibit Hall Hours***

#### **Friday, September 30**

8:30 am - 9:45 am      Exhibitor Setup

#### **Friday, September 30**

10:00 am - 3:30 pm      Exhibits Open

#### **Saturday, October 1**

9:00 am - 12:00 pm      Exhibits Open

### ***Location and Hotel Information***

#### **2016 Location and Reservations**

Sheraton Denver Tech Center Hotel  
7007 South Clinton Street  
Greenwood Village, CO 80112  
**888-627-7813**

A special Conference room rate of \$119 for single occupancy will be available until September 8, 2016, or until the room block is sold out, whichever occurs first. *Be sure to mention the Colorado Speech-Language-Hearing Association in order to receive this rate.* Hotel room rates are subject to applicable state, local and a county lodging tax at the rate effective at time of check-in. Visit their website at [www.sheratondenvertch.com](http://www.sheratondenvertch.com).

### ***Exhibitor Checklist and Deadlines***

#### **August 1, 2016**

- Deadline for ads and recognition placed in the Conference Program.

#### **August 20, 2016**

- Early Registration Deadline to receive reduced fee

#### **September 10, 2016**

- Cancellation deadline (see below for details)

### ***Events Planned to Provide Exhibit Time For Attendees***

#### **Friday**

- Morning Break      10:00 am - 10:30 am
- Lunch      Free Time
- Afternoon Break      3:00 pm - 3:30 pm

#### **Saturday**

- Morning Break      9:30 am - 10:00 am
- Morning Sessions End at 11:30 am

### ***Other Important Information***

- **Cancellations** received in writing, by mail or email, and no later than September 10, 2016, will receive a refund minus a \$40 service charge. After this date, your entire fee will be forfeited.
- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order items such as extra tables will also be included.
- **Donations** are needed for door prizes. Please consider donating a gift card or merchandise.

# Display, Marketing and Sponsorship Opportunities

## Exhibitor Opportunities

### For Profit, Business, HealthCare: \$250

Display space includes: One 6' skirted table, two chairs. One complimentary Conference registration and one complimentary post Conference attendee mailing list is also included.

### Take-One Display: \$75

Can't attend the Conference but would still like a presence? Have a Take-One Display to showcase your product, catalogs or printed materials (without a representative). Extra products or materials will not be returned. Receive recognition on the Exhibitor Page of the CSHA website and the on-site program. This display space *does not* include one complimentary Conference registration or a Conference attendee mailing list.

### School Districts, Non-profit or Home-Based Booth: \$150

Display space includes: One 6' skirted table, two chairs,

*Note: The **non-profit rate** is available to those filing as 501(c) who are exhibiting to promote **FREE** services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your space will not be reserved until your application is complete. **Home-based** is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.*



## Marketing Opportunities

### Badges for Conference Attendees: \$225

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

### Bags for Conference Attendees: \$150

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the CSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

### Lanyards for Conference Attendees: \$100

Provide the attendee lanyards and see your company name in motion as the attendees wear your name. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the CSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

### Advertise in the On-Site Conference Program

*Back Page (7.75"w x 10"h).....	\$300
*Inside Front Cover (7.75"w x 10"h) .....	\$175
*Inside Back Cover (7.75"w x 10"h).....	\$175
½ Page Ad (7.75"w x 5"h) .....	\$50
¼ Page Ad (3.75"w x 5"h) .....	\$25
Full Page Ad (7.75"w x 10"h).....	\$125

\*Indicates first-come, first-served basis.

Email attachments are preferred. Advertisements should be in the form of a gif, pdf or jpeg file. All hard copy ads must be submitted in "camera ready" art form.

### Company Banner Ad Placed on the CSHA Website

Banner Ad for CSHA Website with email or web link ..... \$100

Banner ads must be submitted by email to [csha@cshassoc.org](mailto:csha@cshassoc.org) as either a jpeg or gif file. Ad size to be no larger than 234 x 60 pixels and any animation shall be limited to two cycles. Banner ads will be displayed on the Conference information page.



## Sponsorships

### Saturday Lunch Sponsor: \$1,000

- Free exhibit display
- Sign recognition during the event
- Sponsor announcement at the event.
- Recognition in Conference On-site Program.
- Company banner displayed on the CSHA website home page for the duration of 2016

### Session Sponsor: \$500

- Sign recognition at the session
- Recognition in Conference On-site Program.

### Break Sponsor: \$500

- Sign recognition at the session
- Recognition in Conference On-site Program.

**Have a suggestion or new idea for marketing or sponsorship?**

**Give us a call - 855-727-2836**



**Contact Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Name(s) for Conference Badges

## Payment Options

- 1) Check Enclosed ☐  
Please make payable to CSHA
- 2) Credit Card ☐  
☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

CREDIT CARD ACCOUNT NUMBER

[illegible]

EXPIRATION DATE

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**Registration Accepted by Mail or Fax**

**Send completed form to:**

CSHA Office

**c/o Craven Management Associates  
700 McKnight Park Drive, Suite 708  
Pittsburgh, PA 15237 | FAX 888-729-3489**

Questions? Email [mjoseph@robertcraven.com](mailto:mjoseph@robertcraven.com)  
or call 888-727-2836.

**THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:**

It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend CSHA and Sheraton Denver Tech Center Hotel and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

***Cancellations received in writing and no later than September 10, 2016, will receive a refund minus a \$40 service charge.***

# CSHA 2016 Exhibitor Response Form

**September 30-October 1, 2016**

## Greenwood Village, Colorado

EXHIBITOR OPTIONS	QUANTITY	REGISTRATION FEE		TOTAL DUE
		ON OR BEFORE 8/20/16	AFTER 8/20/16	
<b>DISPLAY SPACE</b>				
For Profit, Business, Health Care Display		\$250	\$300	
School District, Non-Profit or Home Business		\$150	\$200	
Additional Table Space ( <i>limit to one</i> )		\$100	\$100	
Take One Display		\$75	\$125	
<b>MARKETING OPPORTUNITIES</b>				
Badges for Conference Attendees		\$225		
Bags for Conference Attendees		\$150		
Lanyards for Conference Attendees		\$100		
Banner Ad for CSHA website with email or web link		\$100		
Onsite Program Full Page Ad Back Cover		\$300		
Onsite Program Full Page Ad Inside Back Cover		\$175		
Onsite Program Full Page Ad Inside Front Cover		\$175		
Onsite Program Full Page Ad		\$125		
Onsite Program 1/2 Page Ad		\$50		
Onsite Program 1/4 Page Ad		\$25		
<b>SPONSORSHIPS</b>				
Saturday Lunch Sponsor		\$1,000		
Session Sponsor		\$500		
Break Sponsor		\$500		
<b>DONATIONS</b>				
Door Prize	We will bring a donation with us	Yes <input type="checkbox"/>	Qty	No Charge
<b>TOTAL DUE</b>				

THANK YOU!  
WE LOOK FORWARD TO  
SEEING  
YOU IN THE FALL

