

2015



CHAPS Inc.

3RD ANNUAL FUNDRAISING EVENING

"Our greatest natural resource
is the minds of our children."
- Walt Disney

JENNIFER
WAGNER
2015



Sponsorship Proposal

Businesses searching for creative and interactive ways to reach new, loyal and active customers are invited to partner with Children's After School Programs, Inc (CHAPS).

By partnering with CHAPS you can increase your business exposure within the current 770 families.

The cross-marketing opportunities will benefit your business and strengthen your roots in the community and surrounding areas.



We offer many sponsorship opportunities that can be tailored to fit your marketing goals and budget. Get face to face with thousands of new customers!

"I have seen my son grow and enjoy himself with this program. I don't know what I would do without CHAPS!"
- Rashmi, Hudson, MA



"Our daughter has had four wonderful teachers who have encouraged her to come out of her shell and become an active participant in class."
- Stacy, Hudson, MA

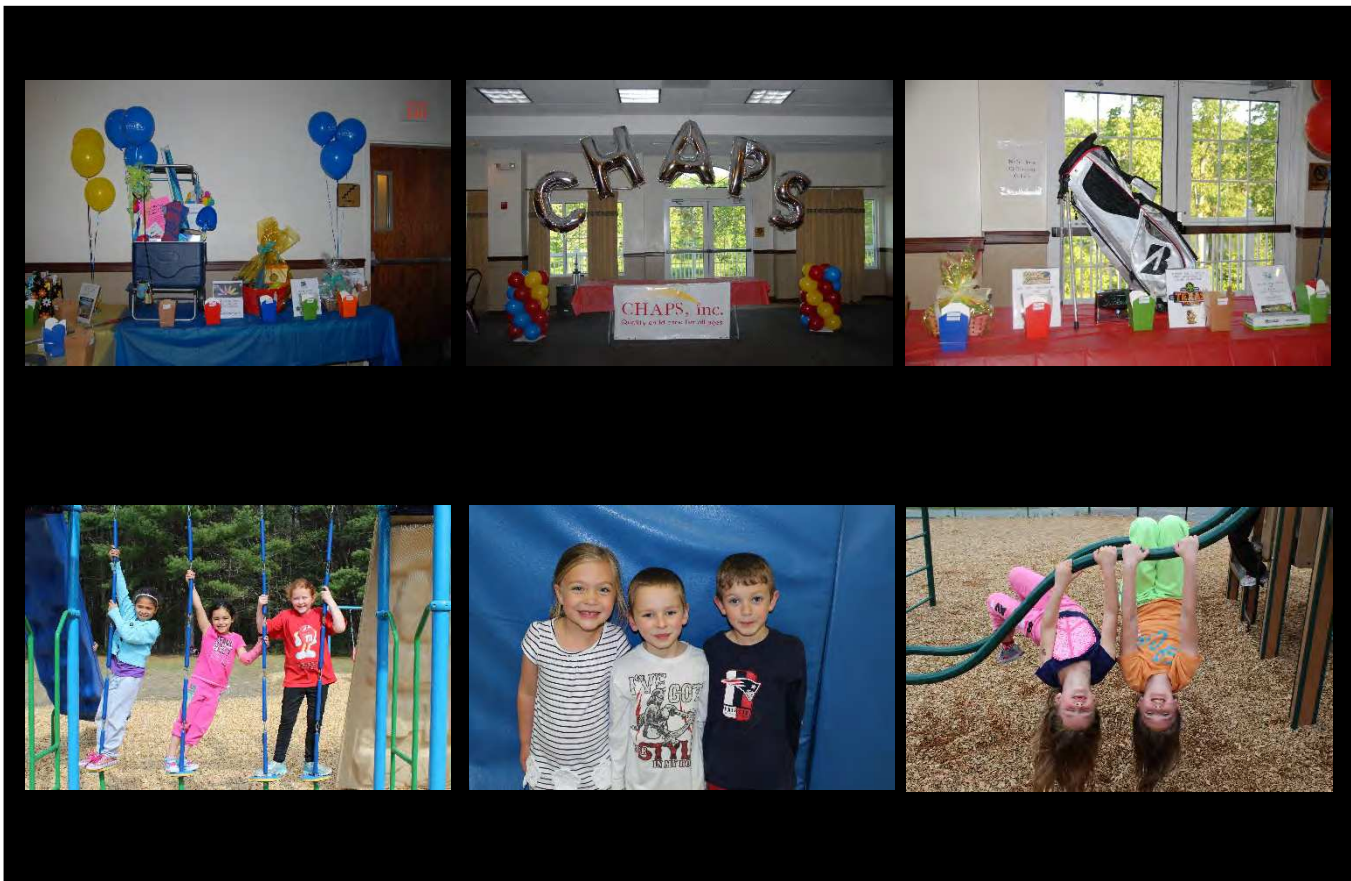


"The care and concern for our children, from each and every staff member was way beyond our dreams for our child!"
- Becky, Hudson, MA

About



Children’s After School Programs, Inc. (CHAPS) is a non-profit community based child care educational service, providing care for ages fifteen months through thirteen years old. The Town of Hudson, Division of Parks and Recreation and the Hudson School Department founded CHAPS Inc. in 1986. At that time there was a change in the demographics of the community and there was a need for additional affordable care. The Children’s After School Programs, Inc. 501(c) (3) was then formed. Our program was started to provide affordable quality after school childcare, kindergarten, and preschool experience for the children of working families. Our first location was the Hudson High School cafeteria with two staff members and twelve children. We currently are servicing four hundred families in our toddler, preschool, kindergarten, before, and after school programs. We have continued to expand our educational services and are hopeful to add new programming in the upcoming year.



“OUR GREATEST NATURAL RESOURCE IS THE MINDS OF OUR CHILDREN.”
- WALTER ELIAS DISNEY

SPONSORSHIP BENEFITS & DETAILS

We aim to provide value to sponsors by:

- Providing opportunities for you to market your services to over 750 current families.
- Providing you with opportunities to become actively involved in local community events, such as CHAPS, Inc Annual Fundraising Evening
- Helping to enhance your profile as an active supporter of a worthwhile initiative that promotes Quality childcare and educational services for children of all ages.

Animal Kingdom Sponsor Level- \$250.00

As an Animal Kingdom Sponsor you are honored with the following incentives:

- Your company logo on an Animal Kingdom Character in the park section.
- Recognition of your donation on our event program.
- Inclusion on our website and social media with the link to your website.



Hollywood Studios Sponsor Level- \$500.00

As a Hollywood Studios Sponsor you are honored with the following incentives:

- 2 tickets to our event (\$50.00 value)
- Your company logo on a Hollywood Studios Character in the park section.
- Recognition of your donation on our event program.
- Inclusion on our website and social media with the link to your website.

Epcot Sponsor Level- \$750.00

As an Epcot Sponsor you are honored with the following incentives:

- Event Sponsor with your company and logo displayed on your Epcot Character in the park section.
- 4 tickets to our event (\$100.00 value)
- Recognition of your donation on our event program.
- Inclusion on our website and social media with the link to your website.

Magic Kingdom Sponsor Level- \$1,000.00

As a Magic Kingdom Sponsor you are honored with the following incentives:

- Event Sponsor with your company and logo displayed on your Magic Kingdom Character at the Event Entrance as well as the park section.
- 8 tickets to our event (\$200.00 value)
- Recognition of your donation on our event program.
- Inclusion on our website and social media with the link to your website.

Other Sponsorship Opportunities

* In-Kind Opportunities

Many of our sponsors are able to provide us with great products and services in exchange for sponsorship recognition! If you are interested in adding in-kind value to your cash sponsorship or providing a full in-kind sponsorship, please complete the section below. Some in-kind items received in the past include: raffle or auction items.

* Other Ideas

Are you interested in providing support to CHAPS, Inc with something that is not mentioned in this proposal? Do you have a unique idea of how you can partner your business with CHAPS, Inc? Sponsorship proposals can be customized to meet your business needs by contacting us!

Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Sarah Massey, Director of Development, CHAPS, Inc. 78 Main Street- Town Hall Hudson, MA 01749. Please don't hesitate to contact us with any questions 978-568-0274.

CONTACT INFORMATION:

Company Name *(as you wish to be acknowledged)*

Contact Person's Name

Company Email Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

___ \$250.00 Animal Kingdom Sponsor

___ \$500.00 Hollywood Studios Sponsor

___ \$750.00 Epcot Sponsor

___ \$1,000.00 Magic Kingdom Sponsor

___ In- Kind Sponsor

- Item: _____
- Value: _____

THANK YOU FOR SUPPORTING



Once we receive your completed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos to colleen@hudsonchaps.com

PAYMENT INFORMATION:

___ I have enclosed a check made payable to the Children's After School Programs, Inc.

___ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover

Name on the card

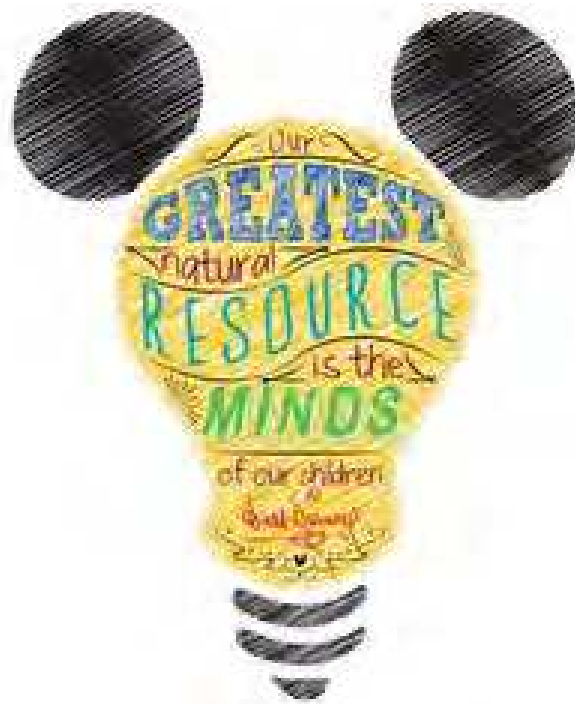
Card Number

Expiration Date

Security Code

\$ _____	_____	_____
Total Sponsorship Commitment	Authorized Sponsor Signature	Date

THANK YOU.



All our **DREAMS** can come true if we
have the courage to pursue them.

— WALT DISNEY

www.disney.com