

PERSUASIVE SPEECH OUTLINE

Topic of Speech: _____

Introduction

The *introduction* is important because it gets the attention of your audience.

Choose one attention getting device from the list below:

- Quotation
- Really short story (real or hypothetical)
- Question
- Startling statement
- Humor

After choosing an attention getting device from above, use the space below to write out what you want to say. (Approximately 20 seconds)

Body of Speech:

The *body* of the speech is where you will present three main points:

- 1) A statement of the problem with evidence and emotion as supporting points
- 2) A short statement of what you think needs to be done to solve the problem
- 3) A clear explanation as to how the solution will put an end to the problem with evidence and emotion

Based on your research, what is the problem? Consider using a quote from your research. (Approximately 10 seconds)

Based on your research, what evidence can you offer to prove that this problem exists? Consider using a quote from your research if you haven't included one yet. (Approximately 10 seconds)

What emotionally charged examples can you offer to further prove this problem exists? Consider using a quote from your research if you haven't included one yet. (Approximately 10 seconds)

As you see it, what is the best solution? (Approximately 15 seconds)

How will this solution put an end to the problem? (Approximately 10 seconds)

What needs to happen in order for the solution to work? (Approximately 10 seconds)

What, if anything, stands in the way of implementing the solution? Use emotion here if you can. (Approximately 15 seconds)

Conclusion:

The purpose of the *conclusion* is to tell the audience exactly what action you need them to take. If you want, you can use more emotion and/or more evidence.

In one or two sentences, state the exact action you are calling for the audience to take (Approximately 20 seconds)
