

GREAT LEADER PERSUASIVE SPEECH

You will prepare a 3 minute speech advocating for one of the goals your leader believed in. The purpose of the speech is to persuade the audience to get involved and support this goal.

Requirements:

- The speech must be at least 3 minutes long
- The speech must be persuasive (convince others to do what you want them to do)
- You must have brief notes written on index cards (3” x 5” cards) available to guide your speech. The notes are to jog your memory and keep your speech on track. You may glance down at them throughout your speech (if needed).

Format:

- Introduction (approximately 30 seconds)
- Body of Speech (approximately 2 minutes)
- Conclusion (approximately 30 seconds)

Due:

- Your persuasive speech will be presented on _____.

Scoring Guide:

Grading Based On:	Possible Points
Content <ul style="list-style-type: none"> - Introduction (15 points) - Body of Speech (30 points) - Conclusion (15 points) 	60
Speaking Clearly and with Appropriate Volume	10
Eye Contact with Audience	10
Complete set of Note Cards	20
Total	100

PERSUASIVE SPEECH OUTLINE

Introduction

The *introduction* is important because it gets the attention of your audience.

Choose an attention getting device from the list below:

- Quotation(s)
- Really short story (real or hypothetical)
- Question(s)
- Startling statement
- Humor

After choosing an attention getting device from above, use the space below to write out what you want to say. (30 seconds)

Body of Speech:

The *body* of the speech is where you will present three main points:

- 1) A statement of the problem with evidence and emotion as supporting points
- 2) A short statement of what you think needs to be done to solve the problem
- 3) A clear explanation as to how the solution will put an end to the problem with evidence and emotion

What is the problem? (20 seconds)

What evidence can you offer to prove that this problem exists? (25 seconds)

What emotionally charged examples can you offer to further prove this problem exists? (15 seconds)

As you see it, what is the best solution? (15 seconds)

How will this solution put an end to the problem? (15 seconds)

What needs to happen in order for the solution to work? (20 seconds)

What, if anything, stands in the way of implementing the solution (use emotion here if you can)? (10 seconds)

Conclusion:

The purpose of the *conclusion* is to tell the audience exactly what action you need them to take. If you want, you can use more emotion and/or more evidence.

In one or two sentences, state the exact action you are calling for the audience to take (30 seconds):
