

# AHG ANNUAL SYMPOSIUM PROGRAM ADVERTISEMENT APPLICATION

*Deadline for program ads is August 31<sup>th</sup>, 2015.*

Full-Page, Color Ad	8.5"w x 11"h	\$350
Half-Page, Color Ad	8.5"w x 5.5"h	\$250
Quarter Page, Color Ad	4.25"w x 5.5"h	\$200

## Specifications

- Advertisement must be a high resolution (Press Quality) PDF file.
- Fonts must be embedded or converted to outlines.
- All colors should be converted to CMYK and any images must be 300dpi CMYK images.
- All images are copyright controlled. You must have the right to use any image that you include in your advertisement.

We cannot accept native application files, e.g. QuarkXPress, InDesign, Photoshop, Publisher, Illustrator, Powerpoint, Microsoft Word, etc.

Our graphic designer will not edit any content of supplied advertisements. If amendments are required, a further file must be submitted.

Please send files to [office@americanherbalistsguild.com](mailto:office@americanherbalistsguild.com) no later than August 31, 2015. Files may be supplied as an e-mail attachment or via Dropbox.

\_\_\_\_\_  
Business Name

Contact Name \_\_\_\_\_ E-mail Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

## Payment Information

Check is enclosed. *(Payable to American Herbalists Guild)*

Check will be mailed. *(We will send an invoice)*

Credit Card # \_\_\_\_\_ exp. \_\_\_\_\_ sec. code \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Ad Type \_\_\_\_\_ Total Cost \$ \_\_\_\_\_ Date \_\_\_\_\_

**Please return this form to:**  
**125 S. Lexington Ave., Suite 101, Asheville, NC 28801**  
**[office@americanherbalistsguild.com](mailto:office@americanherbalistsguild.com)**