

Ready to market yourself?

Quickly kick your career to a new level with this innovative ABR® Marketing Class.

Real Estate Marketing Reboot

Friday
October 12, 2012

Location

Harris Training Center
629 Franquette St.
Medford, OR 97501

Time

Registration: 8:30am
Class: 9am - 4pm
Lunch will be provided

To Register

Call: 541-770-7060

Fax: 541-770-7111

Email: lance@somls.com

Early-Bird Price: \$85
Through October 5th

Price after Oct. 5th: \$100

Audit: \$40

If you already have the ABR® Designation

Agent: \$65

Want to take class, but not receive REBAC credit

Registration Deadline: Oct. 10th

Take your business to the next level!

One of the reasons why licensees fail or only achieve modest success is their inability to focus on the consumer's needs and to market their services accordingly. In the past, marketing courses have dealt with marketing the seller's property as opposed to marketing to the buyer. Structured to inspire novel marketing approaches to create a personal "brand" this course encourages students to look everywhere for differentiating marketing opportunities that grab the attention of buyers.

The Real Estate Marketing Reboot Course counts as one REBAC elective course to be applied towards the ABR® Designation.



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Jim Dague

ABR®, ABRM®, C.R.B., C.R.S., G.R.I., e-PRO, SRES

Jim is approved by REBAC as an ABR® instructor. He also teaches the WCR Effective Negotiating course, R.S.P.S., SRES (Senior R.E. Specialist), SFR (Short Sales and Foreclosures), and the e-Buyer courses. He is an approved G.R.I. instructor.

Jim has given classes, keynotes, and designation courses all over Nevada as well as Arizona, California, Florida, Hawaii, New Jersey, New Mexico, South Carolina and Utah.

Jim was selected in 2001 and 2004 (by student evaluation) Instructor of the Year for the Greater Las Vegas Assn. of REALTORS®.

Approved by the State of Nevada as instructor and author for numerous topics including CE, Ethics and Law courses. Expert on Procuring Cause issues.

He has served on the faculty of the Greater Las Vegas Association of REALTORS® for the past 15 years teaching Designation Courses, Professional Standards, Orientation, CE and Post License courses.

Twice Dean of Faculty – over 12 years on Professional Standards committee.

Jim has taught for 10+ years at the College of Southern Nevada – Real Estate Law, Real Estate Brokerage Management and Property Management.

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Registration Form

Class Date: October 12th, 2012

Name: _____ **Office:** _____

Today's Date: _____

Early Bird (On or before October 5th) **\$85.00** After Oct. 5th **\$100.00** Agent **\$65.00** Audit **\$40.00**

Payment Method: Visa Mastercard Discover American Express Check

Card Number: _____ Exp Date: _____ VCode: _____

Name as it Appears On the Card: _____

Billing Address (St/PO Box & Zip): _____

Signature: _____ Phone Number: _____

Do you a disability that will require auxiliary aids or services? Yes No

Do you have any special dietary needs? Yes No

If you answered 'Yes' to either of the above options, please specify: _____