



Digital Billboards

Chicago, IL

INTERSTATEJCDecaux

Description

Dan Ryan Expressway N/O Cermak WL, NF

Key Attributes

This billboard is located between the neighborhoods of Chinatown and Pilsen, an up-and-coming artsy area with growing condos, coffee shops, and high-end restaurants. This billboard faces those heading out of the city to both the Dan Ryan and Stevenson flowing south, to the Southwestern Suburbs, US Cellular Field and to those entering I-55. It offers prime viewing especially during the morning and early evening rush hours when traffic becomes extremely heavy.

Fast Facts

Unit #	9N
TAB Panel ID:	30673484
Size:	20'h x 60'w*
Traffic Direction:	Outbound
Geo Coordinates:	
LAT:	41.853461
LONG:	-87.645747
Expressway Reach	Dan Ryan (I90/94)
Zip code	60616
Minimum Spots per Day	770
4 Week Spot Impressions (18+):	2,346,296
Alcohol Approved	

TABAUDITED *Viewing area 18'h x 58'w

