

### COMPANY PROFILE FOR BUSINESS MATCHMAKING ACTIVITY

#### 1. COMPANY INFORMATION

|   |  |
|---|--|
| COMPANY NAME                                    |  |
| COMPANY PROFILE<br>(highlight within 200 words) |  |
| WEB-SITE  |  |

Contact person for the business matchmaking activity

(Note: if more than 1 person attend, please add in the form below accordingly)

| NAME | ROLE IN THE COMPANY | EMAIL |
|------|---------------------|-------|
|      |                     |       |

#### 2. PRODUCT INFORMATION

(Note: if possible, please provide us the product brochure for the better-quality match-making activities.)

|                                   |  |
|-----------------------------------|--|
| ITEM ON DISPLAY                   |  |
| PRODUCT PRICE                     |  |
| PRODUCT PROFILE                   |  |
| FEATURES / COMPETITIVE ADVANTAGES |  |
| TARGETED CONSUMERS                |  |
| PRODUCT PICTURE                   |  |

Market Positioning of item on display:

☐ High-end market ☐ Mid-end market ☐ Low-end market

#### 3. BUSINESS PROFILE

Type of your company:

☐ Brand owner ☐ Manufacturer ☐ Agent Supplier ☐ Supermarket Chain  
☐ Processor ☐ Franchising ☐ Other (specify) \_\_\_\_\_

Has your company already developed agents in China?

☐ No

☐ Yes Please specify in which cities/provinces? \_\_\_\_\_  
Who are they \_\_\_\_\_

#### 4. What kind of partnership are you looking for?

☐ Agent ☐ Distributor ☐ Import trader ☐ Wholesaler  
☐ Large Supermarket Chains /E-Retailers/Mail order ☐ F&B Suppliers ☐ Wholesale markets  
☐ Hotels/Restaurants/Café/Bar/Pubs/Resort ☐ Government & Trade Association

# FHW CHINA 2015

广州国际特色食品饮料展览会暨餐饮用品展览会



22<sup>nd</sup>-24<sup>th</sup> SEP, 2015 GUANGZHOU•CHINA

☐ Catering Service Consultants/Caterers ☐ Investor ☐ Branch of foreign organization

## 5. COMPANIES THAT YOU WOULD LIKE TO MEET DURING FHW CHINA

(Including the companies *in China* that you want to make appointments. Need to submit before 15<sup>th</sup> July, 2015 )

|                 |   |     |  |
|-----------------|---|-----|--|
| 1. Company name | - |     |  |
| Contact Person  |   | Tel |  |
| Email           |   | Fax |  |
| Notes           |   |     |  |
| 2. Company name | - |     |  |
| Contact Person  |   | Tel |  |
| Email           |   | Fax |  |
| Notes           |   |     |  |

### \*Notes:

1. In order to provide a high quality and effective match-making services, please fill the form with authentic information in typing (handwriting is unacceptable), then email to [marketing@worldexfm.com](mailto:marketing@worldexfm.com) . Email subject should be "your company name + profile for match-making".
2. This Business Matching Form should be submitted no later than **15<sup>th</sup> July, 2015**
3. It would be much appreciated if your product brochures could be provided to us along with this form for our preparation of FHW CHINA 2015 - ADVANCED BUYERS' GUIDE.
4. For your better understanding and communicating with purchasers, an interpreter with you to attend the business matchmaking activity is suggested.

Signature \_\_\_\_\_

Place, date \_\_\_\_\_