

Date Received \_\_\_\_\_

Approved \_\_\_\_\_



## 2012 Sponsorship Application

Must be submitted no later than November 1, 2011

Non-profit / Organization: \_\_\_\_\_

Official name of event: \_\_\_\_\_

Date(s) of event: \_\_\_\_\_ Are these date confirmed? Yes \_\_\_ No \_\_\_

Location of event: \_\_\_\_\_ Is location confirmed? Yes \_\_\_ No \_\_\_

### Past Event Info:

Years in Existence: \_\_\_\_\_ Last Attendance: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number (s): Office \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Organizations website: \_\_\_\_\_

Describe event: (attach press release or additional info)

List ALL sponsors (note Title or Presenting Sponsors):

- 1.
- 2.
- 3.
- 4.

List ALL opportunities available to FOX5 and Take 5 Sponsor for branding (i.e. signage, booth space, print, radio, etc)

Value of branding opportunities for FOX5 and Take 5 to Care Sponsors: \$ \_\_\_\_\_

**Additional information needed:**

- Will FOX5 be the “exclusive” media partner? \_\_\_\_\_ “exclusive” tv partner? \_\_\_\_\_
- Will you be seeking an additional media sponsor (i.e. radio, print, cable, etc?) Yes or No \_\_\_\_\_
- List additional media partners: \_\_\_\_\_
- Do you have an advertising budget? Yes or no \_\_\_\_\_ Total Ad Budget for Event \$ \_\_\_\_\_
- List all outlets/platforms in which you will be promoting your event.

Any additional information you would like FOX5 to know about your event or organization:

\*Should ANY information provided on this document change, please contact FOX5 immediately. FOX5 Take 5 to Care sponsorships are based on this information and could be in jeopardy and even cancelled should you provide wrong information or misinformation.

Please fax application to 702-451-4220 or email [terri.peck@fox5vegas.com](mailto:terri.peck@fox5vegas.com). FOX5 will announce official events by January 10, 2012.