

Adobe Dreamweaver CS3 Personal Web Site Development

Name: _____

DEFINITION

For this assignment, you will develop your own personal web site using the skills you learned from your Dreamweaver CS3 book and your Photoshop CS3 book. This web site will be based on whatever subject matter you prefer but MUST be approved by the instructor. **THESE QUESTIONS AND THE WEB SITE NAVIGATION DRAWING MUST BE TURNED IN FOR GRADING!!!!**

PART I –Planning a Web Site

Before actually creating your web site, you need to think about what you want to put in your web site. Read the Introduction chapter of your textbook and then answer the following questions about your web site. Use an additional sheet of paper if necessary to complete your answers. Hand in your answers: **DO NOT** continue onto Part II until the instructor approves your answers from Part I.

1. What is your subject matter (or topic) for you website? _____

2. What is your purpose and goal of your Web Site? Write a purpose statement for your web site (p. 8)

3. Who is your target audience? (p. 8)

a. What are they expecting to gain from your Web Site? _____

b. Are they seeking entertainment or answers? _____

c. Do they need quick facts or in-depth explanations? _____

d. What do they have in common – similar interest, gender, education, age range, income, profession/job field, etc.?

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e. On average, what is their level of computer experience? (low, average, advanced) _____

f. Are they expecting the latest technology or are they intimidated by it?

g. Are they experienced Web site navigators, or do they need basic instructions and icons?

h. Are they international – requiring research of cultural differences, norms, and customs?

4. Planning Basics – Content

Place a check mark beside some of the content you plan on having in your web site. (p. 8-9)

a. _____ Text

b. _____ Photographs/Clipart

c. _____ Multimedia/Animation

d. _____ Audio

e. _____ Video

f. _____ Other _____

5. What type is your Web Site? (p. 6) _____

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PART II – Web Site Navigation

Use a navigation map (site map) to draw out your “road map” of your web site on this paper. Refer to pages 10-12 in your textbook. The instructor must approve your outline BEFORE continuing onto Part III.

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PART III – Developing a Web Site

Use your answers from Part I, your outline from Part II, Dreamweaver CS3, and Photoshop CS3 to DEVELOP your personal web site. Your web site will be graded on **balance and proximity; contrast and focus; and unity** (refer to Chapter 2 HANDOUT), and the following criteria. You MUST have the following criteria in your web site for you to receive the total amount of points. NOTE: Please keep in mind that the following are MINIMUM requirements, and points WILL NOT be taken off, if you use more than one of the criteria's, in your web site. The below criteria are all of the skills you have learned by completing your assignments in your Dreamweaver CS3 textbook.

1. Must create a Managed Site for your personal web site and ALL images must be located in your images folder.
2. Must have an unordered list.
3. Must have a horizontal rule.
4. ALL pages MUST have appropriate titles.
5. There must be NO spelling mistakes throughout the web site.
6. Your web site must have AT LEAST 5 pages and all pages must contain a home link on them.
7. At lease one page must have a background image applied to it.
8. Must have an image inserted.
 - a. Each image used must have the alignment set (right, left, center, etc.), ID, and an Alt Text typed.
9. Must have the following types of hyperlinks:
 - a. Relative Link (Page within the web)
 - b. Absolute Link (Page outside the web)
 - c. E-Mail Link (Email Address)
10. Must have at least 2 tables.
 - a. One table you must use in Standard Mode.
 - b. One Table you must use in Layout Mode. Each table used must have an ID.
11. Your web site must have one form with at least one text field, checkbox, scroll list/menu, a textarea, and a jump menu. Your form(s) must have the Submit and Reset buttons, the form's action must be sent to your email address, and your form must be validated.
12. Must have at least one template with at least one editable region. You must create a CSS for one tag and one link. One .html document must have the template applied to it.
13. Must have at least one AP element, one image map, and one navigation bar.