

RAM
 CUSTOM HOMES, INC.

www.freedomfiesta.com

T-shirts, tickets are on sale now!

Leading the Sponsorship roster with its Platinum donation, RAM Custom Homes is helping underwrite some of the expenses of bringing a rockin' good time to downtown Seguin to celebrate Independence Day.

Tickets to Friday, July 1, and Saturday, July 2, are available at the Chamber office and online at www.freedomfiesta.com. Friday's entertainment is Ricky Calmbach and Kevin Fowler, with Pauline Reese singing the National Anthem. Tickets are \$15 each. Saturday's entertainment includes Pauline Reese performing a full set followed by Micah Harris and Rambling Fever and headliners Cross Canadian Ragweed. Saturday tickets are \$20.

Volunteers are being recruited to take tickets, stamp hands, serve beer and help with cleanup(!). If you're willing and able or your company has a group of energetic folks who want to help, call Dana at The Chamber, 379-6382, to get on the list.

Souvenir t-shirts in several styles are available online and at the Chamber.

Gold sponsors are First Commercial Bank, GBRA, SMI-Texas and Miller Lite. **Silver sponsors** are CVB, IESI, SBC, and Seguin Auto Parts. **Bronze sponsors** are Alamot Title, Gil Mechanical, Matera Paper, Randolph Brooks Federal Credit Union.

Patron Sponsors are All Occasions Catering, Andrew & Jennifer Dalton, Eddie Davila, Howard Plumbing, Kirby's Korner, Nash Family Catering, Ohm Electric, Ramos Construction, Rivershade RV Park, State Bank & Trust, Tejas Cattle, The Koehler Company and Tri-County Heating and AC. **Media sponsor** is KWED AM-1580/Seguin Daily News.

Area non-profits will provide food, water and sodas and the carnival will thrill youngsters with fun rides. It's sure to be a fun time! For information about sponsorship or for more information about Freedom Fiesta in general, call the Chamber or visit the FF website.



Pauline Reese - in her new "official" Freedom Fiesta Babydoll t-shirts - and her band cranked out some tunes at the May After-Hours Mixer to promote her appearance at Freedom Fiesta



Freedom Fiesta is made possible by Platinum Sponsor

BUSINESS



Thursday, June 16

5 p.m. - 7 p.m.

at Chiro Java Espresso Bar & Internet Cafe

114 S. Austin

A celebration of Third Thursday on Austin!

Music by Ricky Broussard

There is an Attendance Drawing of \$25 cash.

Remember, there is **NO CHARGE** for Chamber members to attend the Mixer, simply RSVP. Don't miss this great networking opportunity - bring plenty of business cards to exchange!

RSVP by calling 379-6382 or email alaura@seguinchamber.com

People do business with people they know!

And...

Check www.seguinchamber.com often for calendar, meeting dates and times, links to business sites & more!

We're Here For You!

CHAMBER STAFF

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Mission Statement:

To promote commercial, industrial, educational, tourism and agricultural development and to enhance the overall quality of life.

Congratulations! It seems that is all we hear lately around Seguin. Isn't it wonderful to live amongst folks that rank among some of the best in the nation within their fields of expertise? TLU!!!..... the baseball team, the golf team, the lady's track team, the academics!!! Thanks TLU for helping again to put Seguin "on the map" in such a positive way. TLU continually impacts Seguin's local economy with more than 50 million dollars annually. Congratulations on another banner year!!!

More congratulations are in order for my high school alma mater. Seguin High School's Class of 2005 has generated over \$1.4 million dollars in scholarships for the purpose of higher education. These young people have again brought positive acclaim to our community. I do not believe we can ever spend enough time thanking teachers. Your chamber's Education Partnership Committee hosted a reception on May 4 for the area Teachers of the Year. It is certainly in order now to offer a big thanks to all of the educators in our community. Enjoy a well-deserved summer vacation.

While some folks will be enjoying vacations, your chamber staff will be hard at work to be prepared for the largest Freedom Fiesta on record. Get your tickets early and make sure to visit our website at www.freedomfiesta.com.

We are extremely proud of the professional site that was created by our own Dana Overstreet. Dana is our Special Events Coordinator and we are so fortunate to have her on staff. Stop by the chamber office soon and meet our topnotch group of employees that take care of all of the day-to-day business of your chamber. You will certainly be in for a treat. Consistency is one of the keys to success and that is what you will find when dealing with our staff. The folks on staff are all business with a plan of work and the ability to carry that work out.

In one of my first articles last fall to the chamber membership, I mentioned that while the chamber staff and board is capable of carrying out social functions as well as hosting great parties, we are first and foremost a *business*. Our first priority should be to recruit business, retain business, and promote business-to-business relations. We owe that to the investing members of the chamber. In order to accomplish this, there are and will be times that your chamber board must assume a leadership role in our community when certain



THE CHAIR
by Terry Boehnke

issues arise. We proved that last year when we got on board to launch a campaign against civil service. We led the campaign and were successful. We received a small amount of criticism due to the fact that there has been a perception that the chamber is a social committee and should not get involved in political or "touchy" issues. The chamber has a responsibility to get involved for the purpose of generating as well as preserving business. Rest assure that your board will always be trying to take right action for the benefit of all of the businesses and citizens who call Seguin home.

The Economic Development Committee at the chamber has established a team of professionals within our community for the purpose of recruitment of new business prospects. We are working closely with the Seguin Economic Development Corporation and Ramon Lozano to ensure that we put on a unified front when marketing

our community to newcomers. In addition, the committee is working to market our South-Central Texas Region through a joint marketing agreement with our SEDC and the San Marcos and New Braunfels Chambers and their economic development departments.

The committee is also beginning work on the Seguin Health and Retirement Endeavor (SHARE). You will hear more about this important economic development initiative in the near future.

Well-planned growth is vital to the success of any community and we are right in the middle of it! Call the chamber to see how you might get involved at this exciting time.

The first weekend in June brings us Fiestas Juan Seguin (don't miss the Chihuahua races) in Central Park on June 3 and 4 hosted by the Seguin Guadalupe County Hispanic Chamber of Commerce. You will have another weekend to enjoy Central Park July 1 and 2 for a bang-up Freedom Fiesta celebration hosted by the Seguin Area Chamber of Commerce. Don't forget the concerts in the park starting on Sunday, June 5, with The Harleys. Thanks to the employees of the city for keeping our park in such beautiful condition.

Enjoy all that the summer has to offer and don't forget to take some time to volunteer. The rewards are immeasurable!

See you around the chamber.

~ Terry

WELCOME!
New Members

John D. Baines Properties

628 Highway 123 Bypass, #2

303-6858 Real Estate - Commercial

Big Brothers Big Sisters

Alamo Area

202 Baltimore Dixon, San Antonio

210-225-6322

Organizations

Greater Seguin Area Builders Association

P.O. Box 1513, 379-4611

Organizations

Max-E-Enterprises (DBA Wendy's)

Restaurants

Rosie's Pizza To Go

427 W. Kingsbury, 372-9997

Restaurants

Rustic Charm

106 N. Austin, 372-2215

Specialty Shop

Su Casa Cafe

1142 E. Kingsbury, 379-2161

Restaurant

Tocquigny's Green Gate Center

990 S. Hwy 123 Bypass, 372-4060

Nurseries

Kirby's and Freedom Fiesta After Hours Mixer May 19, 2005

Attendance Prize: Cindy Berger

**Door Prizes: Dan Valenta,
Fruit Balderas, Richard Howells, Nick
Gonzales, Kermit Altwein, Helen Hamilton,
Carol Tate, Roger Baenziger, Roger Bading,
and David Ponton**

**Membership Drawing:
(not in attendance) Craig Cutcher -
Ken Batchelor Cadillac**

Next Month's Drawing Prize is \$150!

MEMBERSHIP RENEWALS

The chamber wishes to thank the following for reaffirming their belief in the Seguin Area Chamber of Commerce by renewing their investment.

Acme Brick Company
Alamo Country Inn & Suites
Alamo Industrial
All Occasions Catering
Anderson Electric, Ltd.
Bank of America
Beall's Department Store
Tom Brawner
Care Inn of Seguin
Chaparral Country Club
Charmaine's Hairstyling
Comprehensive General Dentistry
Consumer Credit Counseling Service
CTX Unwired, Inc.

Farm Bureau Insurance Agency
First United Methodist Church
Goetz Funeral Home
Guadalupe Valley Nursing Center
Hallmark Sales
Ronald Heinemeyer
Hope Hospice
Joy's Country Cabin
Karen L. Roberson, CPA
Kolbe Flower Shop
Lake Placid Veterinary Clinic
Cheryl Landman
Law Offices of Stephen D. Finch
Lippe Tire Center

Clarence Little, Jr.
Ed Mantooth
Oroian, Little & Rawie, P.C.
Pape Floors & Interiors
Professional Therapy Service
Dr. Thomas Raetzsch
Robert Raetzsch
Reno Reiley
Rio Nogales/Constellation Power Development
River Shade RV Park
Sally's Hallmark
Calvin Salmon
Jack Scales
Sears Authorized Retail Dealer

Servpro Cleaning Services
State Farm Insurance, Mark Herbold
Mark & Thalia Stautzenberger
Raynelle Stautzenberger
Super 8 Motel
Tecni-Quip
Verizon Information Services
Whataburger, Inc.
G. Steven White, M.D.
Xerxes Corporation



And the Ribbons were cut!

Owners Faith Nichols, Fred Nichols and Jimmy Langston have opened **Advanced Home Health Services** at 515 E. Court St. Manager is Mary Anne Ybarra. Office hours for the home health providers, who provide 24-hour care, are Monday-Friday, 8-5 p.m. Call 379-6171 for more info about the skilled nursing, physical and occupational therapy and home health aide visit. AHHS has 48 full-time and 51 contract employees who currently serve more than 300 patients per day.



Seguin Area Builders Association

SABA, with Executive Officer Becky Oliver, is an advocate for homebuilders and the building industry, providing educational, networking and marketing opportunities to member. SABA members are also members of the Texas Association of Builders and the National Association of Home Builders. Call 210-696-3800 for more information.



Su Casa Cafe, 1142 E. Kingsbury, opened May 1, 2004 and is adding an outdoor patio. Pictured with Ambassadors are Owner/Manager Mary Ann Leos, Monica Cosarrubias, and Hilda Sagado. Hours are Sun-Tue, 6:30 a.m. to 2 p.m., Wed-Sat, 6:30 to 10 p.m. Call 379-2161.



Juan Seguin completes Help Seguin Shine project

Juan Seguin Pre-Kindergarten received \$500 from Help Seguin Shine for completing an irrigation project at the school, 450 Dolle St. Pictured are Trinity Salazar, Jordan Montoya, Ma'Kayla Walker, Mario Saldana and teacher Letty Villarreal. For more information about the Help Seguin Shine grant program or to donate to the beautification grant projects, call the Chamber.



Karen McMillan REALTORS, 1011 E. Court St. is owned by Karen McMillan and managed by Janet Boenig. Associates are Chuck Ellenwood, Andrea Smith, Susan Schmidt, Carol Teeple, Terry Wells, Nita Eppes, and Alicia Myers. They offer real estate brokerage, listing and selling homes, land, waterfront, commercial and businesses. They're open Mon-Sat, 8:30 a.m. to 6 p.m. and Sun, 1 to 5 p.m. Call 303-7653 for info.



Dr. Aysun Alagoz, Serenity Obstetrics, Gynecology & Infertility, was presented the **Beautification Award** for her work in renovating a home at 1109 N. Austin for her practice. Presenting the monthly award is Lisa Dudley of the Chamber's Beautification Committee.

CHAMBER CALENDAR

JUNE

Wednesday, June 1

Small Business Development Counseling, Chamber Office, all day
Freedom Fiesta Committee Meeting, Chamber office, 5:30 p.m.
Fourth of July Decorating Contest Begins

Thursday, June 2

Ribbon Cutting, Rustic Charm, 11:30 a.m.

Tuesday, June 7

Governmental Affairs Committee Meeting, Wednesday, June 8
Small Business Development Counseling, Chamber Office, all day
SEDC Training, Nolte Farms, 9 a.m. to 12:30 p.m.

Wednesday, June 8

Freedom Fiesta Committee Meeting, 5:30 p.m.

Thursday, June 9

Leadership Seguin Graduation, Rio Cibolo Ranch, **Monday, June 13**

Ambassadors Meeting, Silver Center, noon

Tuesday, June 14

Executive Committee, Perk Up, 7 a.m.

Economic Development Committee Meeting, Chamber Office, 4 p.m.

Wednesday, June 15

Ribbon Cutting, Seguin Board of Realtors, 664 N. 123 Bypass, Ste. 5, 10 a.m.

Freedom Fiesta Committee Meeting, 5:30 p.m.

Thursday, June 16

After Hours Mixer, Chiro Java, 5 to 7 p.m.

Monday, June 20

Board of Directors Meeting, Old Municipal Court Building, noon

Tuesday, June 21

Industrial Relations Committee Plant Tour, Cone BioProducts, 9 a.m.

Wednesday, June 22

Small Business Development Counseling, Chamber Office, all day

Education Committee Meeting, Chamber office, 5 p.m.

Freedom Fiesta Committee Meeting, 5:30 p.m.

Monday, June 27

Fourth of July Decorating Contest Deadline

Thursday, June 30

Fourth of July Decorating Contest Judging



CitiFinancial

The financial services organization has moved to 1417 E. Court is open Monday, Wednesday and Friday, 8:30 a.m. to 5:30 p.m. and Thursday, 10 a.m. to 7 p.m. Pictured with Ambassadors are Manager Melissa Murray, Irma Castanon and Cindy Van Horn. CitiFinancial offers personal and home equity loans, retail financing for furniture and appliance stores.

Shop Chamber Members First!

COMMITTEE REPORTS

BEAUTIFICATION COMMITTEE

CHAIR - James Dietz, Dietz Tractor

Celebrate Independence Day with a CONTEST! The annual 4th of July Decorating Contest starts June 1 and runs through June 27. Judging will take place the evening of June 30 and the winners will be announced July 1. Spring has sprung, and summer is practically here. We would like to remind everyone to make a clean sweep and start trimming and cutting your yards regularly. Let's make Seguin a more beautiful place to live this summer!

EDUCATION PARTNERSHIP COMMITTEE

CHAIR - Fonda Mathis, Texas Lutheran University

"The Teacher of the Year reception was a huge success and we were pleased to have special recognitions distributed by Congressman Henry Cuellar's Office. The committee also had the special opportunity to participate in the 2005 First Annual Guadalupe – Comal Fathers & Communities Summit with a "Fathers-Friendly Workplaces" session where we showcased Family Friendly Business. Just a reminder, June is just around the corner and thus time for you to complete your annual review of your family friendly business practices. The EPC does not meet in May."

AMBASSADORS COMMITTEE

CHAIR - Mary Newman, First Commercial Bank

What a great time we had at the Ribbon Cutting celebrations in May for Su Casa Café, Advanced Home Health Services, Karen McMillan Realtors, Seguin Area Builders Association and CitiFinancial. Rustic Charm will celebrate their Ribbon Cutting in June. As always, the Ambassadors were there to greet the 4th graders at Ag Day for Kids and help out with May Day at Sebastopol. The most fun was the boat ride at Ski McQueeney during the Volunteer Appreciation Party. The Ambassador served up a scrumptious Cinco De Mayo meal at the Moore House and were in full force at the Agri Feast. Thank you Ambassadors!

LEADERSHIP SEGUIN CLASS

COORDINATORS - Syndee Bundick, Westerholm-Koehler and Tammy Thompson, Alamo Industrial

Going "All The Way To The Top" was the theme for the day of the last leadership tour of the year. A trip to Austin focused on "Texas Leadership" and took us to the Texas State Cemetery and the Bob Bullock Museum along with the highlight of the day, touring the State Capitol. The class enjoyed the opportunity to visit with State Rep. Edmund Kuempel and to view both the House and Senate in session.

The focus now will be to complete the class project of renovating the Women's Shelter and to class graduation set for June 9th at Rio Cibolo Ranch. We wish to thank the entire community for their support in monetary and service donations for the class project. Our accomplishments would not be possible without the support of you all!

AGRICULTURE AWARENESS COMMITTEE

CHAIR - Sandy Wille - The May 26 Agri-Feast was a great success! Stay tuned for more information about fun plans for the next one!

ECONOMIC DEVELOPMENT COMMITTEE

CHAIR - Mark Wallock

The first Economic Development Recruitment Team Training is set for June 8 at Nolte Farms. The training will identify critical factors that businesses consider when selecting new sites and how the strengths of the community can be promoted and leveraged to meet those expectations. The second training session is July 13.

INDUSTRIAL RELATIONS COMMITTEE

CHAIR - Karlene Krueger

The members of the Industrial Relations Committee are welcome to join us for a tour of the Cone Bio-Tech Company at 9:00 am on Tuesday, June 21st. This will be our first visit to Cone Bio-Tech and we appreciate their invitation for us to tour. Our next committee meeting is sponsored by SMI-Texas and will be held on Monday, July 11th with a noon luncheon at Nolte Farms -- our guest speakers will be Don Smith and Sandra Young both of whom will be discussing housing in and around the Seguin area. We encourage you to mark your calendars for both of these events. Our members are currently discussing possible topics for our next committee sponsored seminar -- if you have any suggestions, please advise Kendy at the Chamber office or Karlene Krueger at 372-8377.



Almost everything starts on the farm

First Commercial Bank sponsored the Agri-Feast poster contest in which 96 4th graders participated this month. First-place winner Meghan Schramm of Watts Elementary School shows that almost everything comes from a farm! Second-place winner was Niki Lehman of Wiederstein Elementary and Third-place winner was Ryan Park of St. James Catholic School. See more posters on www.seguinchamber.com



Early Bird!

Tom Robinson of Seguin was the lucky winner of the Agri-Feast raffle of an ATV from Ewald Tractor. Tom's win just goes to show you that the early bird DOES catch the four-wheeler! He purchased the very first raffle ticket sold for this ATV!

Convention & Visitors Bureau



Seguin Hispanic Chamber of Commerce
presents

FIESTAS JUAN SEGUIN

Downtown Seguin

Friday, June 3

Food Booths Open - 5 p.m.

Entertainment Line-up Begins - 7 p.m.

Music by: Rick Naranjo y Los Gamblers
and La Lumbre

Special Performance by Seguin High
School Steel Drum Band

Saturday, June 4

Trade Days 9 a.m. - 5 p.m.

Chihuahua Races - 5 p.m.

Food Booths Open - 5 p.m.

Entertainment Line-up Begins - 7 p.m.

Music by: Jimmy Gonzalez y el Grupo
Mazz and "Los Texmaniacs"

"FIRST EVER CHIHUAHUA RACES"

Featuring Chihuahua Races and (El Rey)
King & (La Reina) Queen Contest

Races start at 5 p.m., followed by King
& Queen contest. Registration begins at
2 p.m. \$10 entry fee per dog per event.
All pets must be leashed. **FOR INFOR-**
MATION, CALL (830) 372-3151

TEXAS CUSHMAN CLUBS ANNUAL STATE MEET TO BE HELD IN SEGUIN

The putter of Cushman scooters will
be heard throughout the community of
Seguin June 1-5 as the State Meet for
the Texas Cushman Clubs will gather at
the Seguin and Guadalupe County
Coliseum. More than 300 riders will gath-
er throughout the week participating in
fun rides, games and social events.

For more information contact the
Seguin Convention & Visitors Bureau at
830-379-6382.

AARDVARK RALLY RETURNS TO STARCKE PARK

Motorcycles will be rolling into town on
Friday, June 24, as the Aardvark
Motorcycle Rally will once again be
staged in Starcke Park East. The group
will hold rides throughout the county
through Sunday, June 26.

CENTRAL PARK CONCERT SERIES GEARING UP FOR JUNE

Main Street Central Park Concert Series are the first four Sundays in June from 7-8:30 p.m. The concerts are held downtown in Central Park. Each concert features a different style of music. The line-up includes: **June 5 - The Harleys; June 12 -Nash Hernandez Orchestra; June 19 - Gospel Music presented by Seguin Community Churches; June 26 - Dotsy Dwyer.**

Concerts are free and open to the public. Patrons should bring a lawn chair, blanket, family and friends and enjoy a pleasant evening in historic downtown Seguin. Boy Scout Troop 107 will be selling cold beverages, hot dogs and hamburgers.

The Central Park Concert Series is sponsored by City of Seguin Main Street Program and supported by donations from Alamo Title, Guadalupe Blanco River Authority, KWED AM 1580/Seguin Daily News, State Bank and Trust, Randolph Brooks Federal Credit Union, Wyatt Arp Chrysler Dodge, inc., HEB, Mini Grip/Zip Pak, Acme Brick, Alamo Group, and Hexcel. For more information call 830-401-5000.

CONVENTION & VISITORS BUREAU ADVERTISING

The CVB participated in a *See Texas First* Advertising Campaign the first Sunday in April along with the Texas Travel Industry Association. The travel insert was included in newspapers in Texas, Oklahoma and Louisiana. To date, the CVB has received 4,532 requests for additional information on travel to Seguin. On Sunday, May 15, the CVB placed an advertisement in the *Houston Chronicle* "For the Road" section. The ad promoted upcoming summer events. Reader responses will be coming in soon.

The June issue of *Texas Highways* also includes an ad placed by the CVB.

LOCAL B&B'S & MOTELS READY!

Make your reservations now for family and friends visiting during the summer months. Looking for a romantic B&B, riverfront lodge, country escape, or a standard motel room? We can accommodate you in Seguin!

Alamo Country Inn & Suites

I-10 at Hwy 46 830-372-4440
47 rooms and suites. Free Continental breakfast.

Best Western

I-10 at Hwy 46 830-379-9631
83 rooms and family suites.
Pool, 24-hour restaurant next door.
Near TLU campus. 1602 West I-10

Comfort Inn & Suites

I-10 at Hwy 123 830-372-3990
48 rooms and 24 suites, off indoor corridors.
Meeting room, fitness center, outdoor pool and hot tub. Internet hookup, fax, copier available.
Free Continental breakfast. Restaurants next door.

Holiday Inn

I-10 at Hwy 123 830-372-0860
139 rooms arranged around a central courtyard with a pool and Texas-shaped hot tub. Banquet facilities for 150, meeting rooms, lounge.
Restaurant on premises, others across the street.

Super 8

I-10 at Hwy 46 830-379-6888
49 rooms. Free Continental breakfast.

Bartoskewitz Farm Texas Ag. Education & Heritage Center

390 Cordova Rd. 830-379-1122
Three bedroom farmhouse reminiscent of rural life

Cottontail Creek Ranch

3767 S. Hwy 46 830-379-1693
Only minutes from downtown, amid 160 pastoral acres. Comfort and hospitality.

Joy's Country Cabin

2005 Hoffman Road (FM 1339, one mile east of Hwy 123 North) 830-379-2982
Restored 1850s log cabin in rolling hill country.

Weinert House

1207 N. Austin St. 830-372-0422
Grand elegance of the 1890s in a premier Victorian-era historic home. Four large guest rooms. Meeting spaces.

River Shade RV Park

3995 Hwy 123 South
800-364-7275 or 830-379-8826
Offers three climate controlled lodges for family camping without roughing it.