



Webinar

Wednesday, July 29
~ 1:00-2:30pm
(Eastern)

Assessing The Effectiveness Of Your Academic Advising Programs

Overview

In times of shrinking resources and greater accountability in higher education, it is imperative that proponents of advising justify the claim that advising makes a difference in the lives of students. This session will introduce the processes involved in the assessment of academic advising. It will include rationale for assessment and definition of assessment terminology. In addition, a five-stage model for assessment will be discussed. The model includes:

- Integrating assessment with institutional mission
- Tools, techniques, and strategies
- Interpreting and using results
- Implementing strategies
- Planning the next cycle

Objectives:

- Understand the differences between assessment and evaluation
- Review the relationship between institutional mission and student learning outcomes
- Demonstrate an understanding of assessment tools, techniques, and strategies and the purposes which they serve
- Learn how to interpret assessment data and communicate findings to various constituents on campus
- Focus on using assessment results to implement enhancements to the advising program
- Recognize that assessment is an ongoing process

Who Should Attend?

- 2-year & 4-year institutions
- Student Services/Affairs
- Advising
- Retention Specialist



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Speaker(s)



Tom Grites has served as Director of Academic Advising, Interim Director of Teacher Education, Interim Dean of Social and Behavioral Sciences, Assistant to the Vice President for Academic Affairs, and currently as Assistant Provost for Academic Support in his 35-plus years at Stockton. He currently has responsibilities for academic Orientation programming, First-Year Experience efforts, transfer student initiatives, liaison with the Division of Student Affairs, and various other projects. He also teaches regularly, a “transfer seminar” course that is delivered through a regular course in the curriculum.

He was one of the founding members of the National Academic Advising Association (NACADA) and served as its President for two terms. He currently serves as a Senior Editor of the NACADA Journal and regularly provides other services to NACADA.

Dr. Grites has written over 60 journal articles, book chapters, and professional reports; he has delivered more than 120 conference presentations; and he has conducted faculty development workshops and academic advising program reviews on over 100 campuses. He has served on the Absecon (NJ) Board of Education for over 30 years.

Tom earned his B.S. and M.S. degrees from Illinois State University and his Ph.D. from the University of Maryland. Both institutions have awarded him distinguished Alumni Awards, and he was inducted into the College of Education Hall of Fame at Illinois State in October 2007.

Newsletter





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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card   

Name on card		Account Number	
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Packages & Pricing

Select your webinar package:

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| <input type="checkbox"/> \$395 - 1 webinar (single connection, recording for 60 days) | <input type="checkbox"/> \$900 - 3 webinars (Save \$735) |
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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

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Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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