

19th Annual H.O.P.E. Awards

Honoring Outstanding Personal Effort of Liberty Public School students

Tuesday, April 14, 2015 & Thursday, April 16, 2015

Hosted by:



Sponsorship Proposal



2015 H.O.P.E. Awards

The H.O.P.E. Awards is the only event in the Liberty area solely focused on recognizing Liberty Public School students that exemplify special attributes that go above and beyond the normal efforts of daily school efforts. Hosted by the Liberty School District Foundation, the H.O.P.E. Awards provide a public venue to acknowledge and reinforce positive behaviors, which are vital to ensuring that Liberty students excel as successful and responsible citizens.

As a nonprofit organization, the Liberty School District Foundation (LSDF) exists to support the many educators, certified staff and the 11,000+ students attending Liberty Public Schools. Since its inception in 1995, the Liberty School District Foundation has given over \$600,000 to enhance the educational experience and expand educational opportunities for Liberty students.

Commitment to Sponsors

We value our partnerships with corporate and individual donors and will serve as good stewards of your generous investment. We are committed to delivering valuable benefits and a positive partnership experience to each H.O.P.E. Award sponsor. Please note: we will do our best to customize sponsorship to meet specific marketing objectives and to enhance your partnership with the Liberty School District Foundation.

How it Works

- There are five award categories:
 - Personal Initiative
 - Meeting the Challenge
 - Humanitarian
 - Walk the Talk (middle and high only)
 - Community Service (middle and high only)
- Each school selects one student for each award category.
- In total, 66 students will be honored at the 2015 H.O.P.E. Awards

Event Details

The Liberty School District Foundation hosts two events to honor H.O.P.E. awardees - one event for the 11 elementary schools and one event for the 4 middle, 2 high schools and Liberty Academy. Each awardee is presented with an engraved trophy by a teacher, principal or counselor. As a part of the event, LSDF also invites families to enjoy a reception with light refreshments and dessert.

Schedule of Events

- | | |
|----------------------------|---|
| Elementary H.O.P.E. Awards | <ul style="list-style-type: none">• April 14, 2015• 7:00 pm• Heritage Middle School |
| Secondary H.O.P.E. Awards | <ul style="list-style-type: none">• April 16, 2015• 7:00 pm• Heritage Middle School |

Attendance

With the potential of **66 families attending** to view their student receive this prestigious award, we are expecting **300+ individuals** that reside in the Liberty area and have direct ties to Liberty Public Schools.

For more information or to find out how to become a sponsor for this year's event, please contact Nicolette Loutsch at 816.736.7119 or nloutsch@liberty.k12.mo.us.

What your sponsorship will support

The Liberty School District Foundation believes deeply in this cause and in an effort to reduce the burden on the District and our families, LSDF covers the entire cost of both events. All money raised from the H.O.P.E. Awards will go directly to cover the cost of both events and any additional funds raised will directly support the work of the Liberty School District Foundation.

In addition to the H.O.P.E. Awards, examples of our work include Learning Enrichment Grants, which are competitive mini-grants aimed to support the creativity and innovation of Liberty Public Schools' teachers and certified staff and Excellence in Education Grants which is a program that awards up to \$10,000 per project to support larger innovative learning projects that impact students for multiple years.

H.O.P.E. Sponsorship Packages

\$1,500

Investors of H.O.P.E.

- Company logo on promotional materials
- Company logo in event program
- Company logo on poster displayed at both events



At Event/Print

- Company logo on website
- Social Media recognition



Website/Social

\$1,000

Champions of H.O.P.E.

- Company logo in event program
- Company logo on poster displayed at both events



At Event/Print

- Company logo on website
- Social Media recognition



Website/Social

\$500

Partners of H.O.P.E.

- Company logo in event program



At Event/Print

- Company name listed on website
- Social Media recognition



Website/Social

\$100

Supporters of H.O.P.E.

- Company name listed in event program



At Event/Print

- Company name listed on website



Website/Social

To be included in all printed materials, sponsorship forms must be received no later than Wednesday, April 1st. For more information or to find out how to become a sponsor for this year's event, please contact Nicolette Loutsch at 816.736.7119 or nloutsch@liberty.k12.mo.us.

H.O.P.E. Sponsorship Form

☐ **\$1,500 Investors**
of H.O.P.E.

☐ **\$1,000 Champions**
of H.O.P.E.

☐ **\$500 Partners**
of H.O.P.E.

☐ **\$100 Supporters**
of H.O.P.E.

	\$1,500	\$1,000	\$500	\$100
Company name listed on event programs	★	★	★	★
Company name listed on website	★	★	★	★
Social media recognition	★	★	★	
Company logo on event programs	★	★	★	
Company logo on posters displayed at events	★	★		
Company logo on website	★	★		
Company logo on promotional materials	★			

Payment Information

☐ Our check made payable to "Liberty School District Foundation" is enclosed.

☐ Please invoice us.

☐ Please charge the amount of \$_____ to the following credit card:

☐ Visa ☐ MasterCard ☐ American Express Card #: _____

Cardholder Name: _____ Exp. Date: _____ CVV: _____

Billing Address (if different from mailing address below): _____

Contact Information

Contact Name:

Title:

Email Address:

Company:

Mailing Address:

City/State and Zip Code:

Phone:

Please return completed form to Nicolette Loutsch, Executive Director, Liberty School District Foundation:

Email: nloutsch@liberty.k12.mo.us

Phone: 816.736-7119

Address: 8 Victory Lane | Liberty, MO 64068

