



Bharatiya Vidya Bhavan's  
**Usha & Lakshmi Mittal Institute of Management**  
Copernicus Lane, Kasturba Gandhi Marg  
New Delhi – 110001

**Seminar:**  
**“Marketing to the Hinterland: The Next Decade**  
**Date: 17<sup>th</sup> September, 2011**

**Registration Form for Corporate Guests / Faculty**

Name :.....

Company Name/ Institute name :.....

Designation:.....

Office Address :.....

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Landline No. :.....Extn. No. :.....

Mobile No. :.....

Email ID :.....

Signature