

UC CalFresh Weekly Update April 27, 2015



Contents

Upcoming Events & Deadlines

- * 4/27/15 NEOPB Stakeholders' Meeting
- * 4/30/15 FFY 2016 Draft UC CalFresh Budgets Due to UC CalFresh State Office
- * 4/30/15 Draft County FFY 2016 Integrated Work Plans Submitted via SharePoint
- * 5/15/15 Q2 UC CalFresh Reporting Tools Workbooks & Documentation Due to the UC CalFresh State Office
- * 5/19/15 UC CalFresh May Town Hall Webinar

UC CalFresh Success Stories

- * Plan, Shop, Save, Cook Participant, San Mateo County
- * Elementary School Teacher, San Luis Obispo County

Welcome New UC CalFresh Staff!

- * Natalie Alfaro-Perez, Community Education Specialist 2, UCCE Amador Cluster
- * Phil Minnick, Healthy Living Ambassador, Garden Program Coordinator, UCCE San Mateo/San Francisco Counties

UC CalFresh in Action!

- * The Smarter Lunchroom Movement of California
- * The Smarter Lunchrooms Movement of California Monthly Nudge
- * UC CalFresh Nutrition Corners
- * UC Delivers
- * Rock Creek Family Fun Fair, UCCE Placer/Nevada Counties
- * Give and Grow School Beautification Grant, Robert Bruce Elementary School, UCCE San Luis Obispo/Santa Barbara Counties
- * Childhood Obesity Conference Presentation/Poster Submittals

Articles & Research

- * Michelle Obama launches interactive 'Let's Move' map
- * An overlooked factor in childhood obesity: Parents can't recognize their child's weight problems
- * Report examines physical activity, healthy eating in afterschool programs
- * Things to Know: More Schools Offer Breakfast in Classroom
- * Nearly 300,000 Homeless Students in California, and Percentages Continue to Rise
- * Surgeon general wants to focus USA's attention on preventing disease

Education & Resources

- * 2014 SNAP-Ed Impact Reports Available on eXtension Website!
- * Updated Charts and Data on Child Nutrition Programs, USDA Economic Research Service (ERS)
- * Activities Across the USA: What Let's Move! programs are going on near you?
- * CDC's Data, Trends, and Maps database offers state-level interactive data
- * How to Support Kids' Nutrition in Your Child's School
- * California Department of Public Health (CDPH) Nutrition Education and Obesity Prevention Branch (NEOPB) Stakeholders' Meeting
- * Join Kids.gov for a Live Twitter Chat on Fitness
- * Current Issues & Controversies in Nutrition, Presented by Sheri Zidenberg-Cherr, Ph.D.
- * Farmers Market—SNAP (CalFresh) Sign-Up Event, Sacramento, CA
- * Webinar: Bringing Summer Meals to Farmers Markets
- * Webinar Series: Growing Roots in Farm to School in 2015
- * California Conference of Local Health Department Nutritionists (CCLHDN)
- * Video Contest: Get Kids Excited About Healthy Eating
- * Funding Opportunity: Agriculture and Food Research Initiative—Childhood Obesity Prevention Challenge Area
- * 4th Annual Healthy Lunchtime Challenge!
- * Funding Opportunity: The Farm to School Grant Program
- * Funding Opportunity: Regional Nutrition Education Center of Excellence—West
- * SNEB Webinar: Optimizing Nutrient Quality of Snacks
- * Funding Opportunity: USDA Farmers Market Promotion Program (FMPP)
- * Funding Opportunity: USDA Local Food Promotion Program (LFPP)
- * Registration Open: 8th Biennial Childhood Obesity Conference
- * Funding Opportunity: Kids in the Game GO! Grant, Deadline: June 1, 2015

Upcoming Events & Deadlines



APRIL 2015

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY 2015

SUN	MON	TUE	WED	THU	FRI	SAT
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3	4	5	6	7	8	9
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24	25	26	27	28	29	30
31						

4/27/15 NEOPB Stakeholders' Meeting, 9:30 AM-12:30 PM

The California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB) has announced preliminary details regarding the upcoming SNAP-Ed Stakeholders' Meeting. The Meeting is scheduled for Monday, April 27, 2015 from 9:30 AM to 12:30 PM in Sacramento, CA. Please visit the [stakeholders' webpage](#) for additional information.

4/30/15 FFY 2016 Draft UC CalFresh Budgets Due to UC CalFresh State Office

Draft copies of county UC CalFresh budgets for FFY 2016 are due to the UC CalFresh State Office by 5:00 PM on April 30, 2015. Please ensure you are reviewing your budgets in detail. Please contact **Jennifer Quigley** (jaquigley@ucdavis.edu, (530) 754-4137) if you have any questions.

4/30/15 Draft County FFY 2016 Integrated Work Plans Submitted via SharePoint

A draft copy of the County FFY 2016 Integrated Work Plan should be submitted via SharePoint. County Work Plan Coordinators (WPCs) are responsible for submitting copies of the Work Plans.

5/15/15 Q2 UC CalFresh Reporting Tools Workbooks & Documentation Due to the UC CalFresh State Office

FFY 2015 Q2 Reporting Tools Workbooks and documentation for UC CalFresh are due by **5:00 PM on Friday, May 15, 2015**. Please contact **Jennifer Quigley** (jaquigley@ucdavis.edu, (530) 754-4137) if you have any questions related to your workbooks.

5/19/15 UC CalFresh May Town Hall Webinar, 12:30-2:00 PM

UC CalFresh Weekly Update: April 27, 2015

One Shields Avenue, 1103 Meyer Hall • Davis, CA 95616 • (530) 754-7794

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cal fresh Nutrition Education

<http://www.uccalfresh.org>



UC CalFresh Success Stories

The State Office will begin sharing successes through this new feature in the Weekly Updates. Successes for FFY 2015 can be shared through the online data entry portal: <http://ucanr.edu/survey/survey.cfm?surveynumber=13883>.

"The shopping list helped me improve on healthy choices, the amount of time it took me to be at the store. Also, it allowed me to shop ONLY for what was on my list and it prevented me from getting other things."

—Plan, Shop, Save, Cook Participant, San Mateo County

"I am a Kindergarten teacher at Robert Bruce. I just wanted to say thank you to Lisa and Melissa for all their hard work in bringing nutrition education to Robert Bruce. I have worked with Lisa for a few years now and she is always so wonderful to work with. I love her excitement and enthusiasm for teaching our sweet kids."

—Elementary School Teacher, San Luis Obispo County

Welcome New UC CalFresh Staff!

This new feature is to introduce and welcome new staff to UC CalFresh. If you have new staff, please send a short paragraph and photo to Lindsay Hamasaki at lmhamasaki@ucdavis.edu.

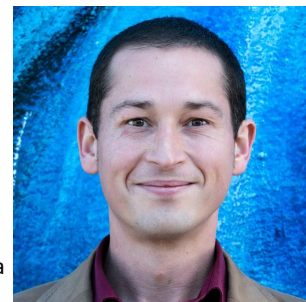


Natalie Alfaro-Perez, Community Education Specialist 2, UCCE Amador Cluster

UCCE-Central Sierra welcomes Natalie Alfaro-Perez as their newest family nutrition educator! Natalie will be based at the UCCE Amador County office in Jackson and working in the UC CalFresh Nutrition Education Program. Natalie is a recent graduate of California State University, Sacramento with a degree in Health Science/Community Health Education. She has been working with the American Red Cross in community education for the past year. Natalie will be serving primarily in Amador and Calaveras counties and will be utilizing her bilingual skills to serve the Spanish-speaking community members. Natalie can be contacted at nalfaro@ucanr.edu.

Phil Minnick, Healthy Living Ambassador, Garden Program Coordinator, UCCE San Mateo/San Francisco Counties

Phil Minnick joined the UC CalFresh Team in February 2015 as the Healthy Living Ambassador Garden Program Coordinator. Phil has been an educator for the past 12 years, and began his career as an English language teacher in Mexico and then China. Upon returning to the United States he worked at making Waves Education Program in Richmond, California, an afterschool enrichment and scholarship program serving first generation college students. Phil began as a reading and writing teacher there, but eventually became a Health and Wellness educator and college transition coach. He also partnered with the city of Richmond to revitalize the community garden in front of the Richmond Public Library for use as an educational garden. His time in Richmond showed him the disparity that could exist between geographically close but socioeconomically distant communities in the Bay Area, and prompted him to put his time and energy into a number of organizations promoting a more just and sustainable food system. In order to more effectively teach people about the value of quality food in their diet, Phil became a certified holistic nutrition counselor in 2013, and has spent the past two years creating local and seasonal dishes as a chef and menu consultant for a number of Bay Area caterers, as well as for his own private chef and culinary coaching business. Originally from the Santa Maria Valley, Phil has been surrounded by farming and agriculture most of his life. While studying at UC Santa Barbara, he volunteered at Fairview Gardens, a demonstration garden that promoted sustainability raised produce and livestock. In 2009, Phil studied at the Permaculture Research Institute of Australia under Geoff Lawton to receive his certifications in Permaculture Research Institute of Australia under Geoff Lawton to receive his certifications in Permaculture Design and Permaculture Aid Work. Phil hopes to incorporate his varied work experience to create an educational program that simultaneously develops teen leadership skills, encourages healthier food habits among elementary school children and their parents, and utilize the garden as a space to promote greater community health and awareness of sustainable home food production. Phil can be contacted at pminnick@ucanr.edu.



UC CalFresh in Action!

Share your UC CalFresh success stories with the State Office: <http://ucanr.edu/survey/survey.cfm?surveynumber=13883>

The Smarter Lunchrooms Movement of California

The UC CalFresh State Office would like to see how the Smarter Lunchroom Movement of California has been implemented in your county! Please share your success stories and photos with Lindsay Hamasaki via e-mail: lmhamasaki@ucdavis.edu.

The Smarter Lunchrooms Movement of California Monthly Nudge

The Smarter Lunchrooms Movement of California *Monthly Nudge* is a monthly newsletter which provides updates on how the Smarter Lunchrooms Movement is moving throughout California and is brought to you by the SLM of CA Collaborative. The newsletter provides updates, upcoming trainings and events, and more! If you are interested in signing up to receive the *Monthly Nudge*, please contact Michele Byrnes at mnbbyrnes@ucdavis.edu.

UC CalFresh Nutrition Corners

The UC CalFresh State Office would like to see the creative ways your program and partners have used the Nutrition Corners in your county. Please send photos and a brief description to Lindsay Hamasaki at lmhamasaki@ucdavis.edu.

UC Delivers

This is a friendly reminder that counties should contact **Andra Nicoli** (amnicoli@ucdavis.edu) at the State Office if you are interested in developing a UC Delivers or have recently submitted a UC Delivers without State Office involvement. For those developing a UC Delivers, Andra can assist you in writing/editing/submitting a UC Delivers story. The State Office is also interested in keeping track of UC Delivers that are being submitted directly from counties. For those not requiring writing/editing services from the State Office, please share a copy of your submission to Andra. In this way, we can track the type of stories UC CalFresh is submitting and advocate for your story!

UC CalFresh in Action! (continued)

Rock Creek Family Fun Fair, UCCE Placer/Nevada Counties

The Rock Creek Family Fun Fair took place on April 16th at Rock Creek Elementary School in Auburn, California. The theme of the event was "Nutrition and Fitness Olympics." Each child received a passport necklace instructing them to complete a decathlon. Each activity table had a set of stickers and upon completion of the activity, a sticker was placed on the child's passport before they moved on. Students who stopped by at least 10 of the stations and completed the decathlon were entered into a drawing for prizes. One of the activity booths was the Butterfly Food Art table. At this station, butterflies were made out of food. Hummus was spread on celery, then pretzels and carrot shreds were added for the wings and antennae. While creating their food art, the students tested their knowledge and guessed which food groups they have from MyPlate in their snack. Another station included a lesson from the Shaping Healthy Choices Program (SHCP) "Cooking Up Healthy Choices" curriculum. Check out some of the photos from the Rock Creek Family Fun Fair below!



Give and Grow School Beautification Grant, Robert Bruce Elementary School, UCCE San Luis Obispo/Santa Barbara Counties

Elaine Guzman, Principal of Robert Bruce Elementary applied for a Give and Grow "Create" Project. Robert Bruce Elementary, built in the 1950s, was in desperate need of some beautification. The school has 875 students and 89% qualify for the Free or Reduced Meal program. Give and Grow is a non-profit focused on children and education. The mission of their "Create" program is to enhance local schools through improvements in their grounds and buildings that will facilitate students learning and growing. When possible, they strive to involve the local community through local sponsors and parent and teacher participation. The service projects are executed in a one-day service. Projects at Robert Bruce Elementary on April 23rd included: improving landscaping; adding storage sheds and fences in the garden and kindergarten area; installing 9 colorful murals across the campus; and adding pavement paint on the playground including 5 foursquare courts, 10 tetherball courts, a 100s chart, and a hopscotch. More information about the program is available at: <http://giveandgrow.org/>. Below are some of the photos from the one-day Give and Grow event at Robert Bruce Elementary. Additional photos can also be viewed on the UC CalFresh SLOSB Facebook Page: <https://www.facebook.com/uccalfreshslosb>.



Childhood Obesity Conference Presentation/Poster Submittals

Please e-mail **Andra Nicoli** (amnicoli@ucdavis.edu) at the State Office with an attachment of your presentation/poster submitted for the Childhood Obesity Conference. The State Office is interested in keeping track of submittals and acceptances and can assist in any future writing or editing as you prepare for the Conference. We are also able to advocate for your presentation/poster.



Michelle Obama launches interactive 'Let's Move' map

Americans who want to eat right and stay fit like Michelle Obama can now find how and where to get 'moving' in their own neighborhoods. The first lady has launched an interactive online map to encourage people to join their local "Let's Move" programs. Mrs. Obama announced the chart last week as school children joined her in planting spinach, broccoli, lettuce, radish and bok choy in the White House Kitchen Garden. Students who helped the first lady currently participate in local "Let's Move" efforts in D.C., Maryland, Virginia, New York, California, Colorado, Arizona, North Carolina and Mississippi. The interactive map highlights these "sub-initiatives," which were started in collaboration with federal agencies, businesses and nonprofits across the country. The range of local projects that people can join includes child care, reading, museum and garden programs affiliated with "Let's Move." "(It) gives you an opportunity to really see the impact that the Let's Move! Initiatives are having," Mrs. Obama said. "I encourage people to go check it out if they want to get involved in Let's Move! and see what's going on in their communities." In celebration of the fifth anniversary of Mrs. Obama's campaign to combat childhood obesity, the first lady also encouraged the student to take the #GimmeFive garden challenge and create a garden in their communities and schools back home with a starter kit of seeds for the five vegetables they helped her plant. The first lady is asking school children across the country to participate in the garden challenge. [Read full article.](#)

An overlooked factor in childhood obesity: Parents can't recognize their child's weight problems

Childhood obesity is a complicated disease, affecting more than double the amount of children it did 30 years ago, according to the Centers for Disease Control and Prevention (CDC). Researchers from the London School of Hygiene and Tropical Medicine studied the relationship between parents and their obese children in order to understand how it can be used to improve pediatric health. The study, published in the *British Journal of General Practice*, reveals how poorly parents rate their own child's weight issues—at least until they reach extreme levels of obesity. "If parents are unable to accurately classify their own child's weight, they may not be willing or motivated to enact the changes to the child's environment that promote healthy weight maintenance," said the study's senior author Dr. Sanjay Kinra, reader in clinical epidemiology at the London School of Hygiene and Tropical Medicine. Parents of kids who are black or of South Asian descent were more likely to overlook the fact that their child was overweight or obese. They were even more blinded to their kids' weight issues if the child was a boy. The research team studied questionnaire responses from 2,976 parents; 369 had children who were very overweight. It turns out 31 percent of the parents were unable to identify the range their child fell into on the body mass index scale. Researchers believe if parents cannot identify the problem, the chances of them being proactive and seeking help for their child is slim. The parents were unable to accurately categorize their children's weight problem until they were extremely obese, and according to researchers, that's not early enough. In America, more than one-third of the child and adolescent population is either overweight or obese. If parents can learn to recognize signs of unhealthy childhood weight gain, intervention programs can change the course of that child's adulthood. It's much more difficult to avoid being overweight or obese in adulthood when you're either of them as a teenager, according to the CDC. [Read full article.](#)

Report examines physical activity, healthy eating in afterschool programs

Afterschool programs continue to make advances when it comes to providing students with nutritious foods, keeping students physically fit, and promoting health. A new report by the After School Alliance, "Kids on the Move: Afterschool Programs Promoting Healthy Eating and Physical Activity," examines how afterschool programs are helping students get healthy, stay healthy, and lead healthier lives. The focus of this report is on the role that afterschool programs are playing to support the health and wellness of their students. More specifically, this report will cover parents' expectations of afterschool programs to keep their child healthy and active, how satisfied parents are with the food and physical activity provided in their child's afterschool program, and existing opportunities to improve after school programs' nutritional and physical activity offerings. Given the high number of students in the U.S. who are living in households where consistent access to healthy food is a challenge, who are overweight or obese, or who are not getting the recommended amount of daily physical activity, this report also outlines strategies to help afterschool programs make even greater strides to address the health and wellness needs of their students and help our nation's children get healthy, stay healthy and lead healthier lives. [Read full report.](#)

Things to Know: More Schools Offer Breakfast in Classroom

In an effort to increase the number of children eating breakfast, more schools are serving it in the classroom. In a national survey by the Food Research and Action Center, 50 of 62 districts polled offered breakfast in the class or had outside carts with food items that children could bring into the classroom. Yet the initiative has opponents in districts like Los Angeles Unified, where some teachers and parents argue that low-income children in danger of falling behind academically are getting less class time and food is being thrown away. Studies haven't shown a link between eating breakfast and academic performance, but supporters say there is a common-sense element to the initiative. The day before a big test, for example, parents are routinely reminded to make sure their children eat a good breakfast. Anecdotally, some districts report improved attendance and fewer visits to the school nurse. Charles Basch, a professor at Columbia University's Teachers College, said school breakfast is one of several factors with an effect on a child's ability to learn. "There's not just one thing that's going to be a magic bullet," he said. The number of children from low-income families has increased from 32 percent in 1989 to 51 percent in 2013, according to the Southern Education Foundation. For the most vulnerable students, the food they get at school might be their most substantial meal of the day. Where breakfast is being served in class, participation is significantly higher than in schools where it's offered in the cafeteria. [Read full article.](#)

Nearly 300,000 Homeless Students in California, and Percentages Continue to Rise

About 5% of all California's public school students were homeless at some point during the 2012-2014 school year, up from 3.6% in 2010-2011, according to released data only available on kidsdata.org. That equates to nearly 300,000 students in temporary or unstable housing arrangements such as motels, homeless shelters, or with others due to loss of housing. The [percentage of students classified as homeless](#) reached beyond 10 percent in some counties that year, and beyond 30 percent in some school districts. Data on kidsdata.org, which include the number and percentage of homeless public school enrollees (ages 3-21) overall, and by grade level and nighttime residence, come from the [Homeless Education Program](#) in the School Turnaround Office at the California Department of Education and are based on the [McKinney-Vento Act definition](#) of homelessness. Data partners also contributed special analysis of the numbers, allowing users to see the extent of homelessness in each legislative district in California. To explore the data on homelessness in California, please visit: <http://www.kidsdata.org/topic/40/homelessness/summary>.

Surgeon general wants to focus USA's attention on preventing disease

As a doctor at Brigham and Women's Hospital in Boston, Vivek Murthy treated many patients disabled by chronic illness. People who struggled for breath after a lifetime of smoking, who developed serious infections related to their diabetes or who overdosed on drugs because of untreated addiction. As the "nation's doctor," Murthy, now has the chance to try to keep patients like those out of the hospital on a grand scale. Murthy, who took office in December says he hopes to reduce chronic disease such as obesity, diabetes and heart disease by promoting physical activity. "The shift we have to make as a country is from one that is predominantly focused on treatment to one that is focused much more on prevention," he says. For many Americans, staying healthy is a struggle, Murthy says. Their neighborhoods aren't safe for walking. Their workplaces sell unhealthy food. People who want to change their lives often feel like they are swimming against the tide, he says. Murthy says he will release a "call to action on walking and walkability" later this year. He also hopes to find partners among employers, religious leaders and city planners to encourage the development of pedestrian-friendly communities. [Read full article.](#)



Education & Resources

For additional resources, please visit the UC CalFresh website: <http://www.uccalfresh.com/resources>



2014 SNAP-Ed Impact Reports Available on eXtension Website!

The following state reports provide a brief overview of SNAP-Ed work conducted in each state and the program impacts from the 2014 fiscal year. Click on the name of each state to view the corresponding report.

- * [Alabama](#)
- * [Arkansas](#) (SNAP-Ed) & [Families First-Nutrition Education and Wellness System](#) (FF-NEWS) Project
- * [California](#)
- * [Colorado](#)
- * [Indiana](#)
- * [Kansas](#)
- * [Montana](#)
- * New Hampshire—[EFNEP](#) and [SNAP-Ed](#)
- * [North Carolina](#)
- * Ohio—[EFNEP](#) and [SNAP-Ed](#)
- * Oregon—[EFNEP](#) and [SNAP-Ed](#)
- * [Tennessee](#)
- * [Wyoming](#)

There is still plenty of time to send one along if you haven't already. Please contact Sandra Jensen at Sandra.Jensen@sdsstate.edu for inclusion on the eXtension website. For additional information or resources, please visit: <http://www.extension.org/pages/72627/2014-snap-ed-impact-reports#.VTUqdmPZf7R>.

Updated Charts and Data on Child Nutrition Programs, USDA Economic Research Service (ERS)

USDA's child nutrition programs provide a nutritional safety net for children and account for a quarter of USDA's domestic food and nutrition assistance outlays. ERS conducts research and evaluation studies of child nutrition programs and applies behavioral economic theory to study efforts to promote child nutrition. Information about program eligibility requirements, benefits, and the application process is available from the Food and Nutrition Service. ERS research focuses on five major domestic food assistance programs administered by USDA that exclusively or primarily serve the nutritional needs of children:

- * [National School Lunch Program](#)
- * [School Breakfast Program](#)
- * [Child and Adult Care Food Program](#)
- * [Summer Food Service Program](#)
- * [Fresh Fruit and Vegetable Program](#)
- * [After-School Snacks and Suppers](#)

For additional information, or to view the charts and data for USDA's child nutrition programs, please visit: <http://www.ers.usda.gov/topics/food-nutrition-assistance/child-nutrition-programs.aspx>.

Activities Across the USA: What *Let's Move!* programs are going on near you?

Explore the interactive map to learn more and see how you can get involved! Enter your ZIP code or city and state in the search bar on the top left of the map or use the 'Find My Location' button (below the Home button on the map). Then zoom and pan the map to see who's participating in *Let's Move!* programs in your area. Click a point for more information. Where two or more points coincide, use the arrow in the top right corner of the informational pop-up to advance through the multiple participants. Search for a specific participant (school, museum, etc.) by clicking the 'down' arrow in the search bar and choosing the "Name of school/site" option. Then start typing all or part of the name of the participant and selecting the result you want. To search the *Let's Move!* programs going on in your local communities, please visit: <http://www.letsmove.gov/activities-across-the-usa>.

CDC's Data, Trends, and Maps database offers state-level, interactive data

The Centers for Disease Control and Prevention's (CDC) Division of Nutrition, Physical Activity, and Obesity recently released the online Data, Trends and Maps interactive database. The database allows users to view state-level data in a variety of formats in the areas of obesity/weight status, fruit and vegetable consumption, physical activity, sugar drink consumption, television viewing, and breastfeeding. To search the database, please visit: http://nccd.cdc.gov/NPAO_DTM/.

How to Support Kids' Nutrition in Your Child's School

The Kids' Safe and Healthful Foods Project, a collaborative initiative of the Robert Wood Johnson Foundation and The Pew Charitable Trusts, has published a handy guide for parents called [How to Support Kids' Nutrition in Your Child's School](#). The guide includes a short [video](#) that explains how the updated standards are making school lunches healthier for our children. [Read full article](#).

California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB) Stakeholders' Meeting, April 27, 2015, 9:30 AM-12:30 PM

The California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB) has announced preliminary details regarding the upcoming SNAP-Ed Stakeholders' Meeting. The meeting registration is now open. This meeting is applicable to all statewide SNAP-Ed stakeholders, including, but not limited to community organizations, food banks, nonprofit organizations, program contractors, and counties. NEOPB has created a dedicated stakeholders' [webpage](#) and [email](#) inbox to organize and house meeting information, including registration, site details, and pertinent resources. As additional meeting details become available, they will be posted on the stakeholders' webpage. Advance registration is required. Stakeholders may participate by either registering for the in-person meeting option or registering for the webinar option.

- * **Option #1—Onsite Participation:** Register [here](#). After registering you will receive a confirmation e-mail.
- * **Option #2—Webinar Participation:** Register [here](#). After registering you will receive a confirmation e-mail containing information about joining the webinar.

CDPH NEOPB is interested in collecting questions and suggested topics/items from meeting participants. Please e-mail suggested topics/items to NEOPBStakeholders@cdph.ca.gov by 5:00 PM on Friday, April 3, 2015 with your input. Contact the Nutrition Education and Obesity Prevention Branch at (916) 449-5400 or e-mail NEOPBStakeholders@cdph.ca.gov to connect with the event organizers.

Join Kids.gov for a Live Twitter Chat on Fitness, April 27, 2015, 8:00 PM ET

What's a brain break? It's a chance to give the mind and body a new boost of energy by taking a small exercise break. Next Monday, Kids.gov and others will be discussing healthy habits such as fitting in physical activity during the day so kids can feel better and perform better in school. Share your ideas and join the conversation on Twitter by following and using [#khchat](#)! Follow [@Kidsgov](#), [@KidsHealth](#), [@girlshealth](#), [@GoNoodle](#), [@Playworks](#), [@Shape America](#) and [@Spark Programs](#).

Education & Resources (continued)

Current Issues & Controversies in Nutrition, Presented by Sheri Zidenberg-Cherr, Ph.D., Jurupa Valley, CA, May 1, 2015, Deadline to Register: April 27, 2015

Learn about the current issues in nutrition today and what are science-based recommendations for optimal health. Some of the topics include:

- * Organic vs. Conventional Produce
- * Coconut Water
- * Saturated Fats and Omega-3
- * High Fructose Corn Syrup
- * Paleo Diet
- * Gluten
- * Soy
- * Sodium

Registration Fee: \$10. Space is limited. To register, please visit: <http://ucanr.edu/survey/survey.cfm?surveynumber=15159>. The last day to register is April 27, 2015. Please Contact Chutima Ganthavorn, UCCE Riverside County, (951) 683-6491, cganthavorn@ucanr.edu or Drusilla Rosales, UCCE Los Angeles County, (626) 586-1948, dmrosales@ucanr.edu if you have any questions.

Farmers Market—SNAP (CalFresh) Sign-Up Event, Sacramento, CA, April 28, 2015

On April 28th, the USDA Food and Nutrition Service, in partnership with the Office of Senator Dr. Richard Pan (California 6th District), and the California Department of Social Services, will extend an exciting opportunity to certified farmers' market managers and direct marketing farmers. USDA staff will be helping market managers and farmers become authorized to accept Supplemental Nutrition Assistance Program (SNAP) benefits, known as CalFresh in California, and formerly called the Food Stamp Program. Ordinarily, the sign-up process takes approximately 45 days, but USDA staff will be able to expedite the process in a few short hours. Market managers and farmers can leave with their SNAP authorization and potentially be able to receive free point-of-sale equipment to accept Electronic Benefit Transfer (EBT) cards. This is a one-time event to start increasing sales for the summer market season while helping to expand access to California grown produce to CalFresh households. This event will be open to any farmers market or direct-to-consumer farmer in the Sacramento Valley, North Bay, and greater Gold Country region. If you have any questions, please contact Brenda Mutuma (brenda.mutuma@fns.usda.gov, 415-705-1365).

Webinar: Bringing Summer Meals to Farmers Markets, April 28, 2015, 12:30-1:30 PM EST

This webinar, hosted by USDA Food and Nutrition Service, will focus on bringing summer meal sites to Farmers Markets. Summer meal sites at Farmers Markets can help increase food traffic and offer farmers another way to enhance the visibility of fresh foods or donate their products. This webinar will inform Farmers Market managers, sponsors, and the public about how to start and maintain summer meal sites at Farmers Markets and will share best practices from Farmers Markets that currently administer the program. To learn more about the Summer Food Service Program, please visit www.fns.usda.gov/sfsp. If you have any questions regarding the webinar, please contact Kristin. Caulley@fns.usda.gov. To register for the webinar, please visit: <https://usdafnsocco.wufoo.com/forms/summer-feeding-at-farmers-markets-webinar/>.

Webinar Series: Growing Roots in Farm to School in 2015

USDA Farm to School staff and guest speakers have just what you need to start or expand your farm to school program in the new year. Starting in January, 2015, this 11-part webinar series will help you build your farm to school skills and develop new strategies for bringing local foods into the lunchroom. Join us for tips and insights on topics like building a team, menu planning, program sustainability, and more! New this year: earn SNA Continuing Education Units for each webinar attended. Below is the schedule of webinars:

- * Program Sustainability, April 30, 2015, 2:00 PM EST
- * Evaluating Your Program, May 13, 2015, 2:00 PM EST
- * Tying it All Together and Digging In, May 28, 2015, 2:00 PM EST

Unable to join the webinars live? Webinars will be recorded for future reference. The full listing of webinars can be found on the USDA Farm to School website: <http://www.fns.usda.gov/farmtoschool/videos-and-webinars>. To register for any of the webinars, please visit: <https://www.surveymonkey.com/s/YMTTVNK>.

California Conference of Local Health Department Nutritionists (CCLHDN), May 27-28, 2015, Los Angeles, CA, Deadline: April 30, 2015

CCLHDN proudly invites you and your colleagues to their annual conference! The conference is open to all personnel working in: public health nutrition, local health departments, WIC, NEOP, chronic disease prevention, and nutrition programs that target low-income populations. For additional information on the CCLHDN conference, including registration information, please visit: <http://cclhdn.org/2015-conference/>.

Video Contest: Get Kids Excited About Healthy Eating, Deadline: April 30, 2015

You know it's important to teach kids [healthy eating habits](#). But getting those habits to stick can take constant reinforcement! Get tips and ideas with [games](#), [music](#), [activities](#) and [a video contest for kids!](#) Kids 2-18 are eligible to enter the contest with the help of an adult. Entering is easy:

- * [Make a video](#) of 60 seconds or less and include: an image from MyPlate, a healthy eating tip, and a favorite way to be active.
- * [Register for the contest](#) and [learn more about the prizes](#).
- * [Submit and upload your video](#).

For additional information on the video contest, please visit: <http://www.checkoutmyplate.com/about-search/>.

Funding Opportunity: Agriculture and Food Research Initiative—Childhood Obesity Prevention Challenge Area, Deadline: April 30, 2015, 5:00 PM EST

AFRI research, education, and Extension grants address key problems of agricultural sustainability at national, regional, and multi-state levels. Issues include farm efficiency and profitability, ranching, renewable energy, forestry (both urban and agroforestry), aquaculture, rural communities and entrepreneurship, human nutrition, food safety, biotechnology, and conventional breeding. Through these grants, AFRI advances knowledge in both fundamental and applied sciences important to agriculture. The grants also allow AFRI to support education and Extension activities that deliver science-based knowledge to people, allowing them to make informed practical decisions. Research, Education, Extension, and Integrated programs must increase agricultural and natural resource sustainability. The total amount available for support of this program in FY 2015 is approximately \$6 million. For additional information, please visit: <http://nifa.usda.gov/funding-opportunity/agriculture-and-food-research-initiative-childhood-obesity-prevention-challenge>.

4th Annual Healthy Lunchtime Challenge!, Deadline: April 30, 2015

Can you imagine your recipe being featured in a cookbook? Or representing your home state at a Kids' "State Dinner" at the White House this summer? If so, First Lady Michelle Obama, the U.S. Department of Education, the U.S. Department of Agriculture, and WGBH Boston invite you to enter the 4th annual Healthy Lunchtime Recipe Challenge & Kids' "State Dinner." In order to be eligible, lunch recipe submissions should follow the [MyPlate](#) nutrition guidelines: Fruits and vegetables should amek up about half of the recipe or dish, and it should also include whole grains, lean protein and low-fat dairy. Submissions must include information about how and why they were created and be: healthy, creative, affordable, delicious, and original. One recipe from each of the 50 states and territories will be chosen. And, the prize is priceless! As healthy food ambassadors for each state and U.S. territory, the winning chefs and a parent or guardian will be flown to Washington, D.C. where they will have the opportunity to attend the Kids' "State Dinner," hosted by Mrs. Michelle Obama at the White House! For additional information, please visit: <http://www.pbs.org/parents/lunchtimechallenge/home/>.

Education & Resources (continued)

Funding Opportunity: The Farm to School Grant Program, Letter of Intent Due: April 20, 2015, Application Due: May 20, 2015

The Farm to School Grant Program is now available to organizations, schools, and agencies looking to implement farm to school programs that improve access to local foods in eligible schools. Divided into four different kinds of grants, the Food and Nutrition Service aims to support the training, planning, development, and implementation of initiatives dedicated to the farm-to-school model. For additional information, including the four kinds of grants available and important dates, please visit: <http://www.fns.usda.gov/farmtoschool/farm-school-grant-program>.

Funding Opportunity: Regional Nutrition Education Center of Excellence—West, Deadline: May 1, 2015, 5 PM Mountain Time

The Regional Nutrition Education Center of Excellence—West (RNECE-West), located at Colorado State University and in partnership with Washington State University, is requesting applications for research projects that aim to improve the health of low-income individuals, especially Hispanics, through multiple strategies, including complementary nutrition education and public health approaches at the individual and environmental levels of the social-ecological framework in the Western Region (Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, American Samoa, the Federated States of Micronesia, Guam, and the Northern Mariana Islands.) For agencies and organizations outside of the Western Region, please note that the other 3 Regional Nutrition Education Centers of Excellence are also releasing RFAs. Specifically, the RNECE-West seeks applications to build the evidence base for direct education and complementary Policy, Systems, and Environment activities. Up to \$45,000 is available for each project. The RNECE-West is expecting to fund 2-3 projects. Proposals will be due 5 PM Mountain Time on May 1, 2015. For additional information, please visit: www.WRNECE.colostate.edu.

SNEB Webinar: Optimizing Nutrient Quality of Snacks, May 5, 2015, 2:00 PM EDT

With snacking on the rise across all ages and demographics, it's time we take our mini meals seriously. The average American consumes about one-quarter of their daily calories from snacks, and the most common snacks are calorie-rich and nutrient-poor. This webinar will outline reality-based solutions to help health professionals reach and motivate their clients to use snacking as an opportunity to fill nutrient gaps, optimize health and achieve their nutrition goals. The behavior economics model will be applied to improve the healthfulness of snacks and to keep energy and blood sugar levels constant throughout the day. This webinar is sponsored by the Dairy Council of California. Attendees will earn 1 CPE from the Commission on Dietetic Registration. **SNEB Members attend webinars free as a benefit of membership. Non-member cost is \$25 but the first 100 non-members to register will attend as guests of Dairy Council of California.** After registering, you will receive a confirmation email containing information about joining the webinar. To register, please visit: <https://attendee.gotowebinar.com/register/6082760373569191681>.

Funding Opportunity: USDA Farmers Market Promotion Program (FMPP), Deadline: May 14, 2015

Agricultural Marketing Services (AMS) of the United States Department of Agriculture (USDA) is excited to promote a funding opportunity for projects in support of local/regional food efforts. The **Farmers Marketing and Local Food Promotion Program (FMLFPP)** is a competitive grant seeking to increase and strengthen the direct producer-to-consumer marketing channels. This program has two components: **The Farmers Market Promotion Program (FMPP)**, which focuses on direct marketing projects and **The Local Food Promotion Program (LFPP)**, which supports intermediary business enterprises. Farm and ranch operations directly qualify for The Farmers Market Promotion Program. Grant funds are to go towards developing, improving, expanding, and providing outreach, training, and technical assistance to domestic farmers markets, roadside stands, community-supported agriculture programs, agritourist activities, and other direct producer-to-consumer market opportunities. The maximum amount awarded for any one proposal cannot exceed \$100,000; the minimum award is \$15,000. For additional information, please visit: <http://www.ams.usda.gov/AMSV1.0/fmpp>.

Funding Opportunity: USDA Local Food Promotion Program (LFPP), Deadline: May 14, 2015

The Local Food Promotion Program (LFPP), with USDA's Agriculture Marketing Service, has grant opportunities that may align with your farm to school goals! LFPP grants help a community supported fishery in Monterey, CA source local seafood for school lunch programs throughout central California. In Chicago, IL, FarmLogix, is creating an online portal to help schools coordinate relationships with local producers and distributors. In North Carolina, Maine, Rhode Island, and West Virginia, LFPP funds have supported food hubs that plan to provide food to schools. The grant program supports the development and expansion of local and regional food business enterprises to increase access to locally and regionally produced agricultural products, and to develop new market opportunities for farm and ranch operations serving local markets. Eligible entities may apply if they support business enterprises that process, distribute, aggregate, or store locally or regionally produced food products. For additional information, please visit: <http://www.ams.usda.gov/AMSV1.0/getfile?dDocName=STELPRDC5110857>.

Registration Open: 8th Biennial Childhood Obesity Conference, June 29-July 2, 2015, Deadline: May 29, 2015

Registration for the 8th Biennial Childhood Obesity Conference is now open. The deadline to register is May 29, 2015.

- * **Registration:** \$375.00 (January 1, 2015 to on or before May 29, 2015)
- * **Student Registration:** \$300.00 (January 1, 2015 to on or before May 29, 2015) [[Click here](#) for student verification requirements]
- * **Late Registration:** \$400.00 (after May 29, 2015) (*No student rate available during late registration period)

For additional information on the conference, including registration fees and lodging options, please visit: www.childhoodobesity2015.com. To register online, please visit: https://www.cce.csus.edu/conferences/webreg/Register_CO15a.cfm?CID=1741.

Funding Opportunity: Kids in the Game GO! Grant, Deadline: June 1, 2015

Jumpstart more movement at your elementary school with the GO! Grant. \$1,000-\$5,000 GO! Grants support more minutes on the move before, during, and after school through funds and gear for new classroom and playground programs. Eligible schools include: Schools that are enrolled or willing to enroll in Let's Move! Active Schools; Schools with little to no organized physical activity; and Public or charter schools only. Applications are due on June 1. For additional information, please visit: <http://kidsinthegame.org/go-guidelines/>.



We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please e-mail Lindsay Hamasaki at lmhamasaki@ucdavis.edu to share your comments on the new format of the Weekly Update, stories, photos, or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of David Ginsburg, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.com/weekly-updates>.

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