

Dear Prospective Dealer,

Mud-USA, Inc. would like to thank you in advance for your interest in becoming a valued customer. To establish an account you will need to have a retail front that sells bicycles and accessories in a commercial business location. We do not sell to "Internet Only" accounts. We will need the following:

- 1 - Copy of sales tax certificate or resale certificate.
- 2 - Completed and signed **Credit Application** in all designated spaces.
(Please do not leave blanks for this may slow the account setup process.)
- 3 - Policy Agreement
- 4- Photo of your storefront
- 5 - Blanket Credit Card Agreement Form

The more information you can provide about your business, the better we can serve you. We reserve the right to refuse an account based on receipt and review of the above information, and your business' alignment with our standards and criteria.

Sincerely,

Janine Maslowsky
Mud-USA, Inc.

Dealer Policy Form:

Dealer MSRP/ Internet pricing:

Any Internet sales or promotion must adhere to the MSRP policy or may risk cancellation of your account.

Our product may not be advertised or sold on any "auction" sites or by use of "make an offer" sales strategies, wether under a dealers name, a pseudonym, or via third party.

Use of trademark and logos:

Unauthorized or inappropriate use of our logos, trademarks, trade names or other intellectual property (such as use of images on auction sites) may result in restrictions of you ability to purchase product or cancellation of you account.

In addition to our account criteria we also have high standards that we ask all accounts to maintain once their account is open. These standards include:

- Ethical business practices
- Timely payment
- Respectful and courteous treatment of Mud-USA,Inc. staff

Print Name: _____

Address: _____

Telephone: _____

Signature: _____

Please complete the above and fax back to 716-652-1370.

Thank you for your business,

Mud-USA, Inc.

2011 Dealer Application

Shop Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone () Fax () _____
 E-mail _____

Owner's Name(s) _____
 Resale # _____
 (Please include a valid resale certificate attached to this form)
 Type of Shop _____
 Retail Area (sq.ft.) _____
 Number of full time Employees _____
 Years in Business _____

Bank References:

Bank Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone () Fax () _____
 Checking Account Number _____
 Saving Account Number _____

Trade References: (within the bicycle industry)

Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone () Fax () _____

Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone () Fax () _____

Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone () Fax () _____

To allow Mud-Usa, Inc. to evaluate this application I hereby authorize the bank listed herein to release financial and credit information to Mud-Usa, Inc. The undersigned agrees to pay promptly all invoices according to terms of sale when due. In the event of non-payment, the undersigned hereby agrees to pay in addition to the principal amounts due, finance charges as quoted, collection fees, attorney fees and court costs.

Authorized Buyers Name (please print) Signature Title Date

Personal Guarantee (Must be signed, not typewritten or printed)

I _____, personally will guarantee any charges made as a result of this credit application should payment not be made in accordance with terms and conditions of sale. Further, I agree to pay collection costs, attorney's fees and court costs if collection is necessary.

Authorized Buyers Name (please print) Signature Title Date

Blanket Credit Card Charge Authorization Form:

Company Name: _____

I, _____, hereby authorize Mud-USA Inc. to charge my Master card/Visa # _____, 3 digit security number on the back of the card _____, expiration date _____ for any and all charges to my Mud-USA, Inc. account.

Customer agrees that he/she will not instruct the credit card company to refute the charge for any reason, including, but not limited to, non receipt of merchandise. In other words, the charge to the Customer's credit card account shall constitute a final non-revocable charge. Any dispute or discussion over the item or items purchased by the Customer shall be handled in good faith between Mud-USA, Inc. and the Customer and shall not involve the Customer's credit card company.

Any problems experienced in charging your credit card may result in delays in shipping your order. We must be able to charge your credit card prior to shipping.

Print Name: _____

Address: _____

Telephone: _____

Signature: _____

Please complete the above and fax back to 716-652-1370 (DO NOT e-mail this form)

Thank you for your business,

Mud-USA, Inc.