



2015 Sales & Leadership Conference

October 21 & 22, Clarion Hotel, Portland, ME









2015 Sales & Leadership Conference

October 21 & 22 - Clarion Hotel, 1230 Congress St., Portland, ME 04102

Wednesday, Oct 21

11:30am Registration Desk Opens

11:30am MIAA Board Members & YAC Committee Executive Luncheon

1:00pm - 4:00pm Education Seminar - Approved for 3 CEC's

ITV Data & How It Supports the Insurance Market & Avoids E&O Issues

Presented by Jerry Fox, **Corelogic Agency Network**Market vs Reconstruction vs Appraisal Values, Construction Trends,
Validation methodologies, total component estimating and more!

2:00pm - 4:00pm Invite Only - Past, Present & Future Leaders Roundtable Discussions

4:00pm - 6:00pm YAC Sponsors Appreciation Cocktail Reception

Dinner & Presentation of Awards

7:00pm -10:00pm COSTUME PARTY with YA FAVORITE HOMIE JR

Our evening DJ is JR from Q97.9 (cash bar)

Dress up in your best costumes and dance with the YAC!

Costume Contest with Prizes

Thursday, Oct 22

9:15am Registration Desk Opens

9:30am Brunch (buffet available from 9:30-10:30)

10:00am – Noon Legends Panel; featuring Pete Smythe, John Finnegan, Susan Leslie,

Jeff Begin & Sheila Sawyer

Noon – 1:00pm Break & Vendor Appreciation (*Pizza Buffet*)

1:00pm - 1:45pm Leadership Keynote Presented by YAC Sponsor/Business owner **Shawn Moody**2:00pm - 4:00pm Agency SALES Training Presented by Al Diamond, Agency Consulting Group

Corelogic Agency Network – *presents*ITV DATA & How it supports the Ins Market
& Avoids E&O Issues APPROVED for 3 CEC's

Shawn Moody Leadership Presentation



Agency SALES Training - interactive class will cover

- Producer Characteristics
- Pre-Visit/ Pre-Work
- The Producer/Gatekeeper Relationship
- How to Build a Client/Prospect Relationship
- When It's Time to Close the Sale or Close the Relationship

Presented by AL Diamond, President, Agency Consulting Group, Inc.





Hotel reservations must be made directly with the Clarion Hotel, 207-774-5611 Young Agents/MIAA Overnight Room Rate: \$89 Hotel Cut-Off Date: 10/2



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Registration Form

Register on-line at www.maineagents.net

	Early Bird if		Mailed	Mailed	
	Mailed by 10/2/15		After 10/2/15	After 10/2/15	
Complete Registration	Г	\$135		\$155	
Yes, I will attend dinner Wed eve					
Spouse Registration		\$50		\$75	
Wednesday Only		\$75		\$100	
Yes, I will attend dinner Wed eve					
Thursday Only		\$75		\$100	
VENDOR Booth – 1 Free Registration		\$250		\$275	
Name:Spouse/Guest: Agency/Company: VENDOR?YES Vendor space is first or registration for 2 day conference. You will Address: City/State/Zip: Phone: If you would like a confirmation sent to you	come; Table receive con	will be available firmation of booth	for set-up Wed 10/2 ⁻ n space.	1 11am. One FREE	
Our check made payable to MIAA is enclosed in the Please bill our Visa Mastercard Dis Name on Credit Card:	scover Exp.	Date:	Amount to be ch	narged: \$	
Credit Card Number:					
Billing Address:			CVV 3 digit # on back of card		

Please return this form to:

Maine Insurance Agents Association 17 Carriage Lane, Hallowell, ME 04347

PH. 207-623-1875 FAX 207-626-0275 CANCELLATION POLICY: Full refund if cancelation is received by 10/9/15

2015 Young Agent Committee Members

Tanya Gosselin, Tapley Ins Agency, Chair Amanda Hunnewell, ACSR, Cross Insurance, Vice Chair Thomas McGintee, CRIS, WCP, Norton Ins Agency, Immediate Past Chair Shannon Gorman, AAI, CRIS, MIAA Liaison

Phil Archambault, Ohio Mutual Ins Group Jasmyn Brown, Sanford Ins Agency Nick Burke, CPCU, MEMIC Ryan Coffin, Colonial Adjustment Kayla Dill, AIC, MMG Ins Kate Dunstan, Cheney Ins Agency Ashley Gosline, Kristie Rowell Ins Services Heather Gudroe, The Hanover Ins Group Brady Hecht, AU, AIS, Patriot Ins Co Ethan Johnson, CIC, Norton Ins Agency

Meesha Luce, ACSR, Allen Agency
Jeff Martin, Swett & Crawford of Maine
Jonathan Nagy, Rogers Ins Agency
Alison Paine, GHM Agency
Ashley Rosborough, ACSR, JT Rosborough
Savannah Tapley, Tapley Ins Agency
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