

**OTM**



**OTM USER  
CONFERENCE  
2016  
EUROPE**

## **Sponsorship Opportunities**

2016 OTM User Conference Europe  
3-5 February 2016

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It is our pleasure to invite you to participate in the 2016 OTM User Conference Europe. Sponsorship opportunities are limited and contracts will be accepted beginning Monday 30 November 2016.

Mark your calendar and plan to submit your contract to ensure your participation in this all-important conference.

Sankt Gertrud Konferens  
Östergatan 7B  
211 25 Malmö  
Sweden



## 2016 OTM User Conference Europe Sponsorship Opportunities

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### Platinum Level (Limit 2) .....€4,000.00

- Tabletop Exhibit (2 round skirted tables (60 cm diameter, 110 cm high) prominently positioned in Exhibit Hall.
- Sponsor recognition with 10-minutes of stage time before one of the General sessions
- (3) Full conference registrations to all sessions, meals, and evening events.
- Recognition as a Platinum Sponsor on conference marketing material, signage, and website.

### Gold Level (Limit 3) .....€2,000.00

- Tabletop Exhibit (2 round skirted tables (60 cm diameter, 110 cm high) prominently positioned in Exhibit Hall.
- Opportunity to present a fun & lively Speed Session (approx 2 minutes of stage time in front of all conference attendees).
- (2) Full conference registrations to all sessions, meals, and evening events.
- Recognition as a Gold Sponsor on conference marketing material, signage, and website.

### Silver Level (Limit 5).....€700.00

- Tabletop Exhibit (1 round skirted table (60 cm diameter, 110 cm high) in Exhibit Hall.
- (1) Full conference registration to all sessions, meals and evening events.
- Recognition as a Silver Sponsor on conference marketing material, signage, and website.

### Patron Level .....€300.00

- Recognition as a Patron Sponsor on conference marketing material, signage, and website.

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## 2016 OTM User Conference Europe website

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You are welcome to visit conference website for details by the link below (agenda is subject to change).

<http://www.otmsig.com/europe>

# 2016 OTM User Conference Europe Conference Sponsorship Contract

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## Contact Information:

Company: \_\_\_\_\_

Company Web-Site: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

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### Sponsorship Package:

- Platinum Package..... €4,000.00  
 Gold Package ..... €2,000.00

### Advertising Opportunities:

- Silver Package ..... €700.00  
 Patron Package..... €300.00
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## Terms and Guidelines:

**Payment Terms:** A deposit equal to 50% of the total sponsorship and/or advertising amount is due with the signed contract. The remaining balance is due 30 days prior to the conference (4 January 2016).

**Cancellations and Refunds:** Sponsorship/Advertising cancellations are subject to a 50% cancellation fee if received by 4 January 2016. Cancellations received after this date are subject to a full payment cancellation fee.

**Additional Guidelines:** Fulfillment of package benefits may be tied to a first come, first-served selection of available options (i.e. conference bag, lanyard or notebook, etc.). All advertising benefits are based on materials being received by requested deadlines. The OTM SIG Rules and Regulations govern all conference and sponsorship components.

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## Payment Information:

Please select the appropriate payment options:

- 50% Deposit    Amount: € \_\_\_\_\_  
 Full Payment    Amount: € \_\_\_\_\_  
 Check or Money Order enclosed (Payable to OTM)  
 Visa             MasterCard             American Express

**Please complete and submit with payment to:**  
**OTM SIG User Conference**  
**3525 Piedmont Rd. Building 5, Suite 300**  
**Atlanta, GA 30305**  
**Attn: Ashlie Davis**

**Telephone: (404) 812-8936**  
**Fax: (404) 240-0998**  
**E-Mail: [otmsig@meetingexpectations.com](mailto:otmsig@meetingexpectations.com)**

Name (as it appears on credit card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Card Holder's Signature: \_\_\_\_\_