

# Underfloor Heating Market UK 2009-2012

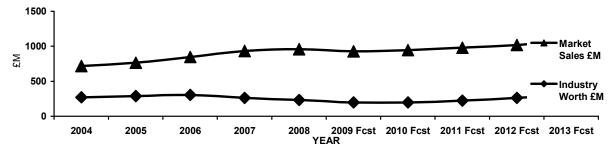
MTW Research have published a brand new "Underfloor Heating Suppliers Market *Rank & Profile*" Report for 2009, providing a strategic **market overview & trends**, Underfloor Heating Suppliers **rankings & sales** and **company profiles** in a unique, easy to use and cost effective publication. Published in May 2009, the report is now available to companies supplying to, and operating in the Underfloor Heating industry.

Based on company sales returns from both the wet and electric Underfloor Heating industry, this new report reviews market performance from 2004 to 2009 providing a review of key market trends in recent years, coupled with forecasts to 2013. The report also provides sales estimates for each company, alongside rankings and key performance indicators, providing an insightful and perceptive review of the industry. Comprehensive contact, telephone and mailing details are also provided as part of the 'ultimate pack' for the leading underfloor heating suppliers and installers, resulting in a comprehensive & effective sales and marketing tool which also offers excellent value for money.

#### This 100+ Page Report Features:-

- Underfloor Heating Suppliers Market Sales & Trends 2004-2009, Recession Impact & Issues
- Market Sales Forecasts & Key Issues 2009-2013, Economic & Business Recovery Forecast
- Market Share for Size, Growth Rate, Age, Employees, Region & Credit Rating
- Underfloor Heating Suppliers Market Total Profit, Worth, Assets & Borrowing 2004-2013
- > Sales Estimates for Each Company in 2008, Enabling Market Share Assessment.
- Industry Averages 2004-2013 Turnover, Net Worth, Profitability, Liabilities, Assets etc.
- > UK Underfloor Heating Suppliers Ranked by Turnover, Profit, Assets, Net Worth etc.
- Financial Profile for each UFH company included, with 'at a glance' financial health chart.
- Full Mailing Details & Senior Decision Maker Sales Leads Provided.

## **UK Underfloor Heating Suppliers Market 2004-2013**



## Key Benefits Of This Brand New Report Include:-

- > Current, Historical & Future Market Performance 2004-2013
- Key Market Trend Analysis, Recession Impact & Recovery Forecasts
- Identify and Target New / More Lucrative Clients & Develop Sales Strategies
- Quickly & Effectively Develop Sales Leads & Focus Your Marketing
- Develop Individual Sales & Market Shares for the Underfloor Heating Suppliers
- Identify The Ranking, Performance & Financial Health of the UFH Companies
- Understand Recent, Current & Future Sales & Profitability Trends

This unique report represents a *comprehensive yet cost effective* tool for understanding the current and future performance of the UK Underfloor Heating Suppliers market. Based on sales & primary research, written specifically for companies active in the wet & electric underfloor heating industry, this easy to use, independent market intelligence report represents an invaluable yet cost effective tool for any company selling to, or operating in the UK Underfloor Heating Market.



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## Key Features Of This 100+ Page Report Include:-

#### **MARKET & INDUSTRY TRENDS 2004-2013**

- > Trends in Underfloor Heating Suppliers Market 2004-2013, including
  - Total Market Sales 2004 2008, Forecasts to 2013, Recovery Period
  - Volume Share by Growing, Declining & Static Sales Companies in 2009
  - Market Share Mix by Employees, UK Region & Turnover Size in 2009
  - Market Mix for Credit Worthiness & Ratings in 2009
  - Total Profit 2004 2013 for Companies, Inflation Impact, Future Prospects
  - Total **Assets, Liabilities & Net Worth** of Underfloor Heating Market 2004-13
  - "Average" Underfloor Heating Supplier Profile 2004-13 Turnover & Profit
  - Industry Averages 2004-13 Assets, Debts, Net Worth & Employees

#### **RANKINGS**

- > The Underfloor Heating Suppliers...
  - Ranked by **Sales Turnover** in 2008 Sales for each company to determine market share
  - Each Company Ranked by Profit
  - Ranked by Combined Current & Fixed Assets
  - Industry Position by Net Worth Estimates, Number of Employees

#### **PROFILES**

- > 1 Page Financial Profile for Leading Underfloor Heating Suppliers, including...
  - Full, Registered Postal Address & Senior Decison Maker / Director Name
  - Company Type (e.g plc, private etc), Brief Description of Activities
  - 4 Years Balance Sheet of Assets, Borrowing & Net Worth
  - 4 Years of Sales per Employee & Profit per Employee (where reported)
  - Turnover & Profit Estimates Made Where Accounts Not Reported
  - Number of Employees estimated where not reported.

#### Available as Part of the Ultimate Pack:-

> Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...

Mailing List	Data Spreadsheet		
• 70+ Leading Underfloor Heating Suppliers Mailing List	Company Name, Address, Tel & Fax, Director Nam     4 Years Latest Accounts & Balance Sheet		
Full Company Name & Postal Address	<ul> <li>Turnover, profit, assets</li> </ul>		
Telephone Numbers	<ul><li>Debts, net worth,</li><li>Sales per employee, profit per employee,</li></ul>		
Senior Decision Maker / Purchasing Contact	working capital  Parent Company, Ultimate Holding Company		
Telephone / Mailing Preference Service Screened	• Turnover Estimates for every Company in Report		
Multi-Use – No limitations on how the data can be used	<ul><li>Incorporation Date</li><li>Number of Employees</li></ul>		
Full Data Compliance – Supplied in MS Excel format	Data for all Companies Included in the Report		

Ulltimate Pack includes Report in Hard Copy, by Email and on CD-Rom with Mailing List & Spreadsheet Supplied in MS Excel on CD-Rom Report Synopsis:-

In mid 2009, there are some indications that the decline in economic performance overall has 'bottomed out', with an increasing number of industry commentators anticipating a 'U-shaped' recovery in the following 6-12 months. Whilst the recession remains deep, there are some small, tentative, yet positive signs of a return to improved economic performance in the coming months through to the end of 2009. Though consumer confidence remains at a low ebb, current trends within the wider retail sector suggest a resilience from consumers to the economic downturn with like for like retail sales rising 4.6% in April 2009.

There are a number of key market drivers evident in the underfloor heating industry which are offering healthy levels of optimism for the UFH market in the near to medium term. Fundamentally, there are a wide range of key target markets for UFH installations both within the domestic and non-domestic sectors and these, coupled with an improving economy should underpin healthy levels of growth for the market and promote optimism for underfloor heating suppliers in terms of future prospects.

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## Companies Ranked & Profiled in the Report:-

Allbrite UK Limited

Anderson Floor Warming Limited

Begetube UK Limited

Chelmer Heating Services Limited Chelmer Heating Supplies Ltd

Chromalox UK Limited

Comfort Zone Systems Limited Continental UFH Ltd

Cross Electrical Nottingham Limited

D C Sales & Sons Limited

Danfoss Holding UK Limited

David Robbens Underfooor Heating Systems

Limited

Devi Electroheat Ltd (Danfoss)

Ebeco UK Limited

Eco Hometec UK Limited

Encompas Limited Evenheat Limited

Flexel International Limited

Floor Heatech Limited

Floor Heating Systems Limited

Floor Heating Systems Projects Ltd

Flowcrete Group Plc

Glen Dimplex Home Appliances Limited

Global Trace Heating Limited

Heatmiser UK Ltd

Heatwave Associates Limited

Hidden Heat Limited

Hypocaust Limited

Invisible Heating Systems Limited

Ippec Systems Limited

John Guest International Limited

John Guest Limited

John Hale Bognor Regis Limited

Karaden Limited

Klima Underfloor Heating Limited

Lakeland Underfloor Heating Specialists Limited

Leemick Limited Mathewson Limited

Multibeton Limited Nu Heat UK Limited

Paragon Systems Scotland Limited

Pedarson Limited

Plumb Partners Group Limited Polypipe Building Products Limited

Radiant Heating Solutions Limited

Rayotec Limited

Reid Underfloor Heating Scotland Limited Rettig Heating Group UK Limited

Speedheat UK Limited

Step Warmfloor UK Limited

Supawarm Limited

The Floor Warming Company Limited The Underfloor Heating Company Limited

Thermal Reflections Limited

Thermalfloor Underfloor Heating Systems

Limited

Thermoboard Limited

Tog Systems Limited UK Underfloor Heating Limited

Underfloor Direct Limited

Underfloor Heating Now Limited

Underfloor Heating Supplies Limited

Underfloor Heating Systems Limited

Underfloor Solutions Limited

Uponor Housing Solutions Limited Uponor Limited

Warmafloor GB Limited

Warmfloor Limited

Warmfloor Solutions Limited

Warmfloors Limited

Warmup PLC

Wavin Plastics Ltd

Willis Heating and Plumbing Co Ltd

## Report Table of Contents:-

#### 1. INTRODUCTION

#### 2. UNDERFLOOR HEATING SUPPLIERS INDUSTRY

- 2.1 Introduction & Overview
- 2.2 Underfloor Heating Suppliers Provider Listing
- 2.3 Underfloor Heating Suppliers Market Performance 2004-2013
  - 2.3.1 Underfloor Heating Market Sales & Key Trends 2004-2013
  - 2.3.2 Underfloor Heating Suppliers Market Profit 2004-2013
  - 2.3.3 Underfloor Heating Suppliers Market Assets 2004-2013
  - 2.3.4 Underfloor Heating Suppliers Market Liabilities 2004-2013
- 2.3.5 Underfloor Heating Suppliers Market Net Worth 2004-2013 2.4 Underfloor Heating Suppliers Industry Trend Indicators

  - 2.4.1 Underfloor Heating Market Share by Growth, Decline & Static Sales

  - 2.4.2 Underfloor Heating Industry Structure for Last 12 Mnths
    2.4.3 Underfloor Heating Volume Market Share by Risk Rating 2009
    2.4.4 Underfloor Heating Market Volume Share by Region 2009
    2.4.5 Underfloor Heating Market Volume Share by No. of Employees
- 2.4.6 Underfloor Heating Structure Volume Share by Turnover Band 2.5 Underfloor Heating Suppliers Average Performance 2004-2013
  - 2.5.1 Average Sales Revenue 2004-2013
  - 2.5.2 Average Profitability 2004-2013
  - 2.5.3 Average Total Assets 2004-2013

  - 2.5.4 Average Liabilities 2004-2013 2.5.5 Average Net Worth 2004-2013 2.5.6 Average Employees / Sales 2004-2013

#### 3. UNDERFLOOR HEATING SUPPLIERS RANKINGS

- 3.1 Introduction to the Rankings
- 3.2 Sales Estimates & Turnover Ranking
  - 3.2.1 Underfloor Heating Suppliers Ranking by Turnover 3.2.2 Individual Company Sales Estimates
- 3.3 Underfloor Heating Suppliers Ranking by Profit
- 3.4 Ranking by Total Assets
- 3.5 Ranking by Net Worth
- 3.5 Ranking by Number of Employees

## 4. UNDERFLOOR HEATING SUPPLIERS PROFILES

(1 Page Financial Profile for Each Company) Including:-

Full Address, Director Name, 'At a Glance' Financial Indicator Chart, Parent, Incorporation Date, Key Financial Performance Indicators including turnover & profit estimate where not reported - see the sample on the website for more detail.

#### List of Tables & Charts:-

Figure 1: Underfloor Heating Company Listing

Figure 2: Underfloor Heating Market Sales 2004-2013 £M

Figure 3: Underfloor Heating Market Total Sales % Change 2004-2013

Figure 4: Underfloor Heating Market Total Profit 2004-2013

Figure 5: Underfloor Heating Industry Total Profit % Change 2004-2013

Figure 6: Underfloor Heating Market Total Assets (Current & Fixed) 2005-13

Figure 7: Underfloor Heating Industry Assets % Change 2005-2013

Figure 8: Underfloor Heating Total Liabilities (Current & Long Term) 2004-13

Figure 9: Underfloor Heating Market Total Liabilities % Change 2004-2013

Figure 10: Underfloor Heating Industry Net Worth 2004-2013 Figure 11: Underfloor Heating Market Total Net Worth % Change 2004-2013

Figure 12: Underfloor Heating - Market Share by 12 Month Sales

Figure 13: Underfloor Heating Industry –Share by 12 Month Sales by Volume

Figure 14: Underfloor Heating – Market Share by Credit Rating by Volume 08
Figure 15: Underfloor Heating - Share by Geographical Location by Volume
Figure 16: Market Structure - Share by Number of Employees by Volume 08

Figure 17: Industry Structure - Share by Turnover Band by Volume 08
Figure 18: Underfloor Heating Industry - Share by Type by Volume 2008

Figure 19: Underfloor Heating Market Average Sales Turnover 2004-2013

Figure 20: Underfloor Heating Market Average Sales % Change 2004-2013

Figure 21: Underfloor Heating Market Average Profitability 2004-2013

Figure 22: Underfloor Heating Average Profitability % Change 2004-2013

Figure 23: Underfloor Heating Market Average Total Assets 2005-2013

Figure 24: Underfloor Heating Market Average Assets % Change 2005-2013

Figure 25: Underfloor Heating Market Average Total Liabilities 2004-2013

Figure 26: Underfloor Heating Market Average Liabilities % Change 2004-13

Figure 27: Underfloor Heating Market Average Net Worth 2004-2013

Figure 28: Underfloor Heating Market Average Net Worth % Change 2004-13 Figure 29: Underfloor Heating Average Sales / Employees Ratio 2004-2013

Table 30: Ranking by Turnover 2008 - Underfloor Heating Suppliers

Table 31: Turnover Estimates (£M) 2008 - Underfloor Heating Suppliers

Table 32: Ranking by Profit 2008 - Underfloor Heating Suppliers Table 33: Ranking by Assets 2008- Underfloor Heating Suppliers

Table 34: Ranking by Net Worth 2008 – Underfloor Heating Suppliers Market

Table 35: Ranking by Number of Employees Tables 36-203 – Underfloor Heating Suppliers – Key Performance Indicators

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