



**BASA 2013**  
***School Facilities: Safety, Operations,  
Construction & Going Green Conference***

**March 13 & 14, 2013**

**Doubletree Hotel**

**175 Hutchinson Avenue, Columbus, OH 43235**

**Featuring Keynote Speaker: *Anthony Huey, Reputation Management Associates*  
*“Communicating During a Crisis”***

Choose from 40 Breakout Sessions to get the most up-to-date information from the experts on the issues that affect you most, including:

- Going **Green**
- Energy Conservation Measures (HB 264)
- Building Safety
- Ohio Construction Reform/Projects/Law
- Cost Saving Issues
- Engaging Your Public
- Creative Financial Options
- LEED Certification
- Alternative Energy Forms
- Technology Solutions/Blended Learning
- Working with the OFCC
- Passing Bond Issues in Tough Times
- Air Quality/Healthy Environments
- Preventative Maintenance
- And much more!

***Wednesday, March 13 Agenda***

8:30-9:00 am: Registration & Continental Breakfast

9:00-9:30 am: General Session

*Morning and Afternoon filled with **multiple** Breakout sessions, with 5 options to choose from in each! (Including the Bricker & Eckler Track!)*

12:05 – 12:50 pm: Lunch

4:15 – 5:30 pm: Reception

***Thursday, March 14 Agenda***

7:30-8:00 am: Registration & Continental Breakfast

*Morning will include a Welcome Session and **MORE** Breakout Sessions to choose from!*

Conference will conclude at 12:00 Noon, March 14.





BASA 2013

**School Facilities: Safety, Operations,  
Construction & Going Green! Conference**  
March 13 & 14, 2013

**Doubletree Hotel**  
175 Hutchinson Avenue, Columbus, OH 43235  
614-885-3334

**Reservations at the Doubletree Hotel must be made by  
February 19, 2013 to get the reduced BASA rate of \$94.  
HURRY! Rooms will sell out fast!**



**2013 BASA SCHOOL FACILITIES CONFERENCE**

**March 13 & 14, 2013**

**Complete registration form(s) and** enclose a check or purchase order and **mail** to:

BASA, 8050 N. High St., Suite 150, Columbus, OH 43235; **Fax** to (614) 846-4081;

**or Register on-line** at [www.basa-ohio.org](http://www.basa-ohio.org).

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Organization/School District:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ **Fax:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

**Email:** \_\_\_\_\_

**Conference Fees & Payment:**

- \_\_\_\_\_  Check enclosed (payable to BASA)
- \_\_\_\_\_  \$295 first BASA member (or attendees whose superintendents are members)
- \_\_\_\_\_  \$200 each additional attendee from the member's district
- \_\_\_\_\_  \$395 Non-member

Purchase Order Number (if applicable) : \_\_\_\_\_

**Cancellations & Refunds:**

Refunds or credit will be given only for cancellations made in writing (mail or fax) and received by the BASA office up to five business days prior to the event date. Cancellations 5 or less days prior to the conference are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

**Additional Information:**

Participants in BASA workshops will receive a certificate of completion. Participants should discuss the outcomes of their experience with their Local Professional Development Committee (LPDC). Graduate Credit may be available. Graduate Credit will be granted upon completion of additional field hours. Details will be given at the conference.

**Questions?** For additional information, contact BASA via email at [www.basa-ohio.org](http://www.basa-ohio.org) or by phone at 614-846-4080.

**Conference Code: VCX**