

Saving lives, one animal at a time

On Saturday, September 21, 2013 Furry Friends Network (FFN) will hold its 8th annual *Race for Their Lives* 5K trail run and 2-mile fun walk at Gifford Pinchot State Park Conewago Day Use Area. This year we race to beat cancer and to save more lives! Cancer is a leading cause of death in companion animals. An estimated 1,100 out of every 100,000 dogs and slightly fewer cats develop cancer each year, a rate similar to humans. Your support for *Race for Their Lives* will not only help animals in need but also make a difference for cancer prevention and treatment.



Cancer research will one day save animals like Shaggy and Elwood. Shaggy, a 5-year old Beagle mix, had a home until December 2011 when he and his canine buddy were tossed aside because of a family divorce. FFN stepped in to help these two friends. Through a sad twist of fate, Shaggy became ill in June 2012 and was shortly thereafter diagnosed with lymphoma. Since an estimated 80 percent of dogs experience remission

through lymphoma treatment, Shaggy started chemotherapy. After a tough battle, Shaggy sadly succumbed to the disease in November 2012.



Elwood, a year old Domestic Short Hair Tabby, was found as a stray. Elwood was diagnosed

with spinal cancer and his short life ended in December 2012. Both Shaggy and Elwood had difficult lives, more than those perfect creatures should have had to endure. Yet they were so amazingly happy and joyful for the love and care given them each day by their foster parents. Your support for *Race for Their Lives* will help end the suffering for animals like Shaggy and Elwood and benefit other animals and humans alike through cancer research. Read about Shaggy, Elwood and more beloved companions whose memories we honor at this year's race on our web site, www.furryfriendsnetwork.com

Your help is desperately needed and will make a significant difference in the lives of these homeless and unwanted animals as 100% of our funds are directed to their care. In addition, 5% of net proceeds from *Race for Their Lives* will be donated to the University of Pennsylvania School of Veterinary Medicine *to help fund cancer research in companion animals*. Monetary sponsorships, donated items, as well as gift cards to your business can be used to make our event successful in many ways. No offer of help is too big or too small! If you are able to support this annual fundraising event, we ask that you complete and return the enclosed form by July 1, 2013.

We also invite you to join us on race day! It is a great morning with food, fun and lots of prizes for the entire family. For complete details see our website <u>www.furryfriendsnetwork.com</u>.

If you have any questions or would like more detailed information, please do not hesitate to contact me directly at (717) 385-8219 or <u>furryfriendsnetwork@gmail.com</u>. Remember, if we all give a little it grows into something really big for the animals!

With heartfelt thanks and great appreciation,

Robin Scherer Co-Founder and President

Furry Friends Network is a 501(c)3 charitable organization and relies on donations to help fund rescue operations. The official registration and financial information of Furry Friends Network may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.



Race for Their Lives 2013 Sponsorship Opportunities

| \$1,000 Top Dog Sponsor | FFN Race for Their Lives 2013 partner. Your name/business logo featured on all publicity efforts, including TV/radio advertisement, press releases, event posters, FFN web site, and event t-shirt. Sponsor advertising and promotional table at event and business provided promotional material included in race packets. Six individual or two team race entries included. | | |
|--|---|--|--|
| \$750.00 Cat's Meow Sponsor | Your name/business logo prominently displayed in publicity efforts, on FFN web site and on event t-shirt. Sponsor advertising and promotional table at event and business provided promotional material included in race packets. Three individual entries or one team race entry included. | | |
| \$500.00 Glamour Kitty T-shirt Sponsor | Your name/business logo prominently displayed on event t-shirt and on FFN web site. Sponsor advertising and promotional table at event and business provided promotional material included in race packets. Two individual race entries included. | | |
| \$250.00 All Paws Sponsor | Your name/business logo included on event t-shirt and FFN web site. Sponsorship preference may be designated and will be acknowledged for specific race needs including food, beverages, event promotions and advertising, prizes or other event features. Business provided promotional material included in race packets. One individual race entry included. | | |
| \$100.00 Daily Growl | Your name/business logo included on FFN web site. Sponsorship preference may be designated and will be acknowledged for specific race needs including food, beverages, event promotions and advertising, prizes or other event features. Business provided promotional material included in race packets. | | |
| Please select the level at whic | h you would like to sponsor/participate: | | |
| \$1,000 Top Dog Sponsor \$250 All Paws Sponsor Other Donation \$ | □ \$100 Daily Growl Advertisement Sponsor | | |
| Please fill out the Sponsor/Do Furry Friends Network P.O. Box 519 Boiling Springs, PA 17007 | onation form by July 1, 2013, and send to: | | |
| Company Name: | | | |
| Contact Name: | Email: | | |
| Address: | | | |
| | | | |

City: ______ State: _____ Zip: _____ Phone: _____

Please provide your electronic business logo and web link to <u>furryfriendsnet@aol.com</u> no later than August 1, 2012 for inclusion on our race t-shirts as applicable and race day advertising and signage.



Sponsorship and Donated Goods Verification (only complete if you making a non-monetary donation)

| Furry Friends Network gratefully acknowledges sponsorship/donation of in-kind goods | | | |
|---|-----------------|----------|--|
| Activity/Program: Race for Their Lives 2013 | | | |
| Date of Program: <u>September 21, 2013</u> | | | |
| Donor Name: | | | |
| Corporation/Business: | | | |
| Address: | | | |
| City: | State: | Zip: | |
| Phone: Fax: | Email: | | |
| Monetary Sponsorship: \$ | | | |
| Description of Donated Goods: | | | |
| The donor estimates the value of these goods to be \$ | | | |
| THANK YOU FOR COMPLETING THIS F Furry Friends Network PO Box 519 Boiling Springs, PA 17007 | FORM AND RETURN | NING TO: | |
| This procedure is requested to comply with the accounting and IRS procedures. | | | |
| Print your name | | | |
| Signature | Title | | |

Date

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