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# Business Plan Start-Up

If your company has been in business for less than three years, complete the following questions to support why you think your business will succeed. This information will help us to process your application and provide you with a quicker credit decision.

## Business Information

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip Code: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Fax Number: \_\_\_\_\_  
Mobile Number: \_\_\_\_\_

## Applicant Information

Principal Owner Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip Code: \_\_\_\_\_  
Phone Number: \_\_\_\_\_

## Equipment Information

Equipment Supplier Name: \_\_\_\_\_  
Supplier Salesperson: \_\_\_\_\_  
Equipment Description: \_\_\_\_\_  
Estimated Equipment Cost: \_\_\_\_\_

## Have you worked with a Beacon Funding Financing Consultant? If so, who?

## Why are you starting this business?

**Who, besides yourself, will be running this business?**

**Where is your business located (home, retail store, etc.)? Do you have future plans for a different location?**

**What sales or other business experience do you have that you consider will be helpful in your new business? (Be specific – years, positions held, etc.)**

**What, if any, unique skills do you feel you possess that will make you successful in this new business?**

**What do you hope to achieve from this business?**

**What market do you intend on targeting and how will you reach that market?**

**What competitive advantages does your business offer?**

**Where will you get the down payment and start-up monies to fund your new business?**

**What other resources and/or assets do you have to fall back on if your business does not produce profits as quickly as you project?**

**How did you determine the right equipment for your business?**

**How did you determine you got it at the best price?**

**Where do you see your company in 3 years and how will you achieve this?**

**Please describe any past or personal credit problems you have encountered and explain how you resolved them.**

**Please add any other pertinent information you feel may be helpful in approving credit for your business.**

**Do you have a business plan? If so, please attach.**