

BEYOND
★ ★ **THE** ★ ★
LIGHTS
CELEBRITY GOLF CLASSIC

Actors Kyle Chandler and Brad Leland of the critically acclaimed NBC television series "Friday Night Lights" are pleased to announce that they will be hosting the **Beyond the Lights Celebrity Golf Classic** on Friday, March 7th, 2008, at the Hyatt Lost Pines Resort and Spa's Wolfdancer Golf Club. The catalyst for creating this annual tournament comes directly from their work on the television show. In the first episode, which was inspired by actual on-field events, high school football Coach Eric Taylor and his team, family, and community, witness a tragic football accident - the life-altering spinal cord injury suffered by his star quarterback.

Chandler and Leland learned about those living with paralysis through personal research, their characters' on-screen development, and by getting to know and work with actors with real-life spinal cord injuries on the show. The strength, courage and determination of those young actors and others who live with paralysis deeply moved and inspired them into action. Their first annual Golf Classic hopes to create greater public awareness of those affected by spinal cord injuries and support those that focus on care, research and finding a cure for paralysis. The Gridiron Heroes Spinal Cord Injury Foundation and The Buoniconti Fund to Cure Paralysis/The Miami Project are the two charities that will benefit from the 2008 inaugural event. With your help, the "Friday Night Lights" stars hope that the Beyond the Lights Celebrity Golf Classic will become an important annual fundraising event for these charities.

Finally, in keeping with the inspiration of the natural beauty of Lost Pines, this Tournament will be produced using sustainable or "green" practices and endeavors to be a carbon neutral event. This entire packet is printed on 100% post-consumer recycled paper.

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LIGHTS
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TO BENEFIT

SPINAL CORD INJURY FOUNDATIONS
GRIDIRON HEROES and THE BUONICONTI FUND

**HOSTED BY FRIDAY NIGHT LIGHTS TV STARS
KYLE CHANDLER and BRAD LELAND**

WHAT: Celebrity Golf Tournament

WHEN: Friday, March 7th, 2008

WHERE: Wolfdancer Golf Club at the Hyatt Regency Lost Pines Resort and Spa, in Lost Pines, Texas, approximately 30 minutes from Austin, Texas.

WHO: Hosts Kyle Chandler and Brad Leland, along with FRIDAY NIGHT LIGHTS co-stars Connie Britton, Gaius Charles, Zach Gilford, Taylor Kitsch, Jesse Plemons, and Dana Wheeler-Nicholson, Pro-Football Players, Various Texas university head coaches, and other Celebrity Actors, Athletes, Musicians, Pro Golfers, Local Personalities, and Sportscasters.

ENTERTAINMENT: HEADLINER FOR EVENING CONCERT TBD

ABOUT THE EVENT:

The Celebrity Golf Tournament will get underway with a shotgun start at 11 a.m. at the **Hyatt Lost Pines Resort Arthur Hills-designed Wolfdancer Golf Club**. Actors from both the FRIDAY NIGHT LIGHTS TV Series and Motion Picture, along with many other sports, music and entertainment celebrities will participate in this memorable event. The Tournament will showcase many contests including four Hole-In-One contests with prizes ranging from a 2008 Chevrolet Tahoe Hybrid, a cruise, an electronics package and golf clubs. The Tournament will be followed by a cocktail reception and silent auction, Texas themed buffet dinner and awards ceremony. The evening will be rounded out with a live private performance for the Tournament attendees, friends and families by a major headlining performer (TBD) at the Hyatt's open-air amphitheater overlooking the Colorado River.

Finally, In keeping with the inspiration of the natural beauty of Lost Pines, this Tournament will be produced using sustainable or "green" practices and endeavors to be a carbon neutral event.

SCHEDULE OF EVENTS:

- 9:30am - Tournament Registration and Breakfast
- 11:00am - Shotgun Start to Golf Classic
- 5:00pm - Tournament Concludes
- 5:30pm - Cocktail Reception with musical entertainment, Silent Auction begins
- 6:30pm - Buffet Dinner with Awards Ceremony hosted by Kyle Chandler and Brad Leland.
- 8:00pm - Private Evening Concert begins at the Colorado River Amphitheater
- 8:30pm - Silent Auction Concludes
- 10:00pm - Event Concludes

ABOUT THE CHARITIES:



Gridiron Heroes Spinal Cord Injury Foundation

Gridiron Heroes, a 501(c) (3) non-profit foundation, provides immediate and long-term resources and support to individuals sustaining a catastrophic spinal cord injury through activities associated with high school football.

On November 2, 2001, Chris Canales, a senior defensive back playing for San Marcos Baptist Academy, sustained a spinal cord injury during the fourth quarter of the final regular season game. Over the next three weeks, Chris fought for his life on a daily basis. Through perseverance, patience and prayer he survived. The following months he battled through countless hours of rehabilitation trying to gain movement and learning how to function as a quadriplegic.

During the 2002 high school football season, Chris and his father Eddie attended a Texas State Championship game. Ironically, during that game, a player suffered the same injury Chris had sustained just one year earlier. Chris and his father knew all too well the difficult times that lay ahead for the young man and his family. They decided they had to help other families who were learning to live with the same tragedy they endured, so they founded the Gridiron Heroes Spinal Cord Injury Foundation.

Through the Gridiron Heroes fundraising efforts, Texas high school football athletes who have suffered a spinal cord injury have received financial assistance for medical bills, wheelchair accessible vans, ramps for their homes and other forms of assistance and information to help with the everyday needs required for the athletes' care and quality of life.

High school football athletes all across the United States sustain spinal cord injuries. Gridiron Heroes is the only organization of its kind offering specific resources to the athlete and his family impacted by this life changing injury. In the past five years, Gridiron Heroes has grown to help athletes and their families across Texas and provides information and resources to student athletes from other parts of the country. Several other states have contacted Gridiron Heroes about helping their injured athletes, and due to this need, Gridiron Heroes Foundation is now preparing to take their mission nationwide.



The Buoniconti Fund to Cure Paralysis/ The Miami Project

In 1985, Barth A. Green, M.D. and NFL Hall of Fame linebacker Nick Buoniconti helped found The Miami Project to Cure Paralysis after Nick's son, Marc, sustained a spinal cord injury during a college football game. Today, The Miami Project is the world's largest, most comprehensive spinal cord injury research center, housed in the Lois Pope Life Center, based at the University of Miami Miller School of Medicine. The Miami Project's international team of over 200 scientists and clinicians take innovative approaches to the challenge of spinal cord injury. Committed to finding a cure for paralysis resulting from spinal cord injury and to seeing millions worldwide walk again, the Buoniconti family established The Buoniconti Fund to Cure Paralysis in 1992, a non-profit organization devoted to assisting The Miami Project achieve its national and international goals.

Beginning in 2008, the Human Clinical Trials Initiative will take discoveries found to be successful in laboratory studies and fast track them to human studies with the approval of the FDA. The Miami Project is well positioned and confident that we have the expertise, knowledge and drive to navigate through the FDA approval process and initiate new human clinical trials involving Schwann Cell Transplantation. This study will be based in part on published work in which Miami Project scientists showed more than 70% return of normal walking function in experimental models, the best results ever seen in the field. For over 22 years, The Miami Project has worked carefully and diligently towards this goal and the results show that the time is right to make this important step into humans.

ABOUT THE HOSTS:

KYLE CHANDLER

Kyle Chandler is presently starring as Coach Eric Taylor on NBC's critically acclaimed drama "Friday Night Lights," inspired by the book and film of the same name. The series focuses on a Texas high school football team and the struggles they face together on and off the field. Other television credits include "The Lyon's Den", "What About Joan", "Homefront", "Early Edition", and "Grey's Anatomy" which garnered him an Emmy nomination.

Chandler's film credits include *Pure Country*, *King Kong*, *Mulholland Falls*, and most recently Peter Berg's *The Kingdom* with Jamie Foxx.

A drama student from the University of Georgia, Kyle now resides in California with his wife, two daughters, three dogs and seventeen fish.

BRAD LELAND

Brad Leland stepped on stage for the first time as a 5-year-old audience volunteer at the Crazy Horse Saloon in Disneyland and hasn't veered far from the footlights ever since.

Born in Lubbock, Texas, he starred in dramas, musicals and comedies throughout high school and college. After graduating with a degree in theatre arts from Texas Tech University, Brad founded an improvisational comedy troupe, performed in dinner theatre and cabaret productions, served as Executive Director of the Lubbock Theatre Centre, and co-founded the Dallas Actors Theatre, where he produced, directed and acted in numerous productions. He continues to produce various shows and events in Texas as owner of Turnkey Productions.

Soon after moving to Dallas, Brad got his first motion picture role in the 1985 Western, *Silverado*. What followed over the next two decades were dozens of roles in television shows such as "Dallas", "Walker, Texas Ranger" and "In the Heat of the Night" and miniseries including "North and South" and "Heaven and Hell". His many movie credits include *Texas Chainsaw Massacre*, *Born on the Fourth of July*, *The Patriot* and *The Ringer*.

Brad currently co-stars in the acclaimed NBC-TV series "Friday Night Lights" and appeared in the movie of the same name in 2004. His television role as devoted football fan, dedicated dad and meddling businessman Buddy Garrity helps bring the fictional town of Dillon, Texas, to realistic life.

The married father of two daughters, Brad enjoys his beautiful family, a good game of golf and sports of all kinds in his spare time.

THE VENUE:

THE HYATT REGENCY LOST PINES RESORT AND SPA

Hyatt Regency Lost Pines Resort and Spa offers a full-service 405-acre luxurious, Texas wilderness escape, set in the beautiful Lost Pines region of Central Texas. The resort adjoins the 1,100-acre McKinney Roughs Nature Park and has a mile of river frontage on the Colorado River. At the AAA Four Diamond resort, which opened in June 2006, guests can experience unique nature-specific activities, including horseback riding, river rafting, kayaking, hiking and more. Other amenities include eight dining options, a water park, kids club, golf and spa.

Wolfdancer Golf Club is an 18-hole championship course created by renowned designer Arthur Hills. Named by Golf Magazine as one of the "Top 10 New Courses You Can Play," the 7,205-yard course traverses rolling prairies, tree-covered hilltops and a scenic river valley.

Spa Django, a full-service, 18,000-square-foot retreat whose name was inspired by famous musician Django Reinhardt, unites the Romany gypsy history of healing with the diverse musical heritage of Central Texas. Named as one of its "75 Hot New Spas" by Conde Nast Traveler,

Spa Django offers the finest in facials, herbal therapies and body treatments, including the musically inspired signature massage. Tapping into the area's music culture, Hyatt Regency Lost Pines Resort and Spa offers photography and memorabilia collections featuring established and emerging Texas artists.

In addition, the "Live at Lost Pines Music Series" is designed to bring Texas music and recording artists to audiences in a natural setting at an amphitheatre overlooking the Colorado River. Past artists have included Lee Ann Womack, Charlie Robison, Asleep at the Wheel, Carolyn Wonderland, and Seth Walker.

SPONSORSHIP INQUIRIES AND

CONTACT INFORMATION:

Heather Page
Chairman/Planning Director
323-359-3599
heather@beyondthelights.org

www.beyondthelights.org



SPONSORSHIP LEVELS

All levels of the Golf Tournament Include:

- Golf foursome to play in the tournament at Wolfdancer Golf Club, guided by an official Wolfdancer caddy (Two (2) Foursomes for Title Sponsor)
- Golf foursomes to attend brunch, 19th Hole, silent auction, awards dinner and evening concert
- One celebrity to play with each foursome
- Photo opportunity for each foursome with celebrity
- Corporate/name recognition for each foursome at one (1) tee box and on two (2) golf carts
- Player VIP gift bags

Additional Benefits for Sponsor Levels

Title Sponsor - \$15,000

- Limousine non-stop pick-up and return of sponsor party from single location in Austin
- All Access backstage passes to tournament and entertainment events
- Eight (8) Tournament Highlights DVDs
- Eight (8) extra guest tickets for 19th Hole, silent auction and awards dinner
- Reserved seating for dinner with entertainer
- Sixteen (16) reserved prime, front-center seats for evening concert
- Four (4) room accommodations at the Hyatt Lost Pines Resort
- Photo opportunities with celebrities and entertainer
- Top billing as Title Sponsor on sponsor board
- Opportunity to provide promotional materials in the gift bags
- Title Sponsor corporate/name recognition located on:
 - *player golf shirts*
 - *shirts and carts for staff and volunteers*
 - *all advertising*
 - *all tournament materials*
 - *tournament website*
 - *brunch and awards dinner signage*
 - *event program*

19th Hole Sponsor for Cocktail Reception - \$10,000 (includes Eagle Sponsor Level package)

Eagle Sponsor - \$7500

- Four (4) Tournament Highlights DVDs
- Four (4) extra guest tickets for 19th Hole, silent auction and awards dinner
- Eight (8) reserved prime seats for evening concert
- Two (2) room accommodations at the Hyatt Lost Pines Resort
- Opportunity to provide promotional materials in the gift bags
- Prominent corporate/name recognition located on:
 - *all advertising*
 - *all tournament materials*
 - *sponsor board*
 - *tournament website*
 - *brunch and awards dinner signage*
 - *event program*

Birdie Sponsor - \$5000

- Four (4) extra guest tickets for 19th Hole, silent auction and awards dinner
- Eight (8) reserved seats for evening concert
- Opportunity to provide promotional materials in the gift bags
- Corporate/name recognition located on:
 - *sponsor board*
 - *tournament website*
 - *brunch and awards dinner signage*
 - *event program*

Other Sponsorships:

Golf Shirt Sponsor
Hat Sponsor
Hospitality Suite Sponsor
Hole Sponsor - \$750
Additional Sponsorship Opportunities Available

Foursome - \$2000

Cocktail Reception/Awards Dinner/Evening Concert Ticket - TBD

Rooms to the Hyatt Lost Pines Resort and Spa to be offered at a discounted rate, if not included in Sponsor Package

For Sponsor Inquiries Contact:

Heather Page
heather@beyondthelights.org
512-482-8490 main
323-359-3599 cell

Elijah May
elijah@beyondthelights.org
310-717-0027 cell

www.beyondthelights.org



Don't miss your chance to get involved and show your support! Join Kyle Chandler, Brad Leland and friends for a day of golf and fun - all to support Gridiron Heroes and The Buoniconti Fund!

Friday, March 7th, 2008 at the Hyatt Lost Pines Resort and Spa Wolfdancer Golf Club outside of Austin, Texas

REGISTRATION FORM - Sponsor Opportunities - please check one:

- \$15,000 TITLE
 \$10,000 19th HOLE
 \$7500 EAGLE
 \$5000 BIRDIE
 \$2000 FOURSOME

FOURSOME PRINCIPAL PLAYER CONTACT: _____

Address: _____
 City: _____ State: _____ Zip: _____
 Telephone(work): _____ Fax: _____
 Telephone (Home): _____ Email: _____

MY FOURSOME ALSO INCLUDES:

Player 2: _____ Telephone: _____
 Address: _____
 City, State, Zip: _____
 Handicap: _____ Email: _____
 Circle Shirt Size: XXL XL L M

Player 3: _____ Telephone: _____
 Address: _____
 City, State, Zip: _____
 Handicap: _____ Email: _____
 Circle Shirt Size: XXL XL L M

Player 4: _____ Telephone: _____
 Address: _____
 City, State, Zip: _____
 Handicap: _____ Email: _____
 Circle Shirt Size: XXL XL L M

I would like to purchase _____ additional tickets at \$TBD per ticket for Cocktails/Dinner and Evening Concert. My guest(s) name(s) is/are:

I am unable to attend the Beyond the Lights Celebrity Golf Classic, but would like to make a tax-deductible donation of \$ _____ in support of **The Buoniconti Fund to Cure Paralysis and Gridiron Heroes Spinal Cord Injury Foundation.**

Please contact me about special room rates available for the Tournament at the Hyatt Lost Pines

Checks Preferred. Make checks payable to: Austin Community Foundation, and write BTL Golf in the memo line.

RETURN TO:

Heather Page
 Beyond the Lights Golf Tournament
 P.O. Box 30104
 Austin, TX 78755
 FAX: 866-733-0399
 heather@beyondthelights.org

CREDIT CARD PAYMENTS:

AMEX MC VISA
 Amount to charge: \$ _____ Exp Date: _____
 Card Number: _____
 Billing Address: _____
 City, State, Zip: _____
 Signature: _____

RETURN THIS FORM AND YOUR PAYMENT BY FEBRUARY 18, 2008.

Cancellation Policy: Cancellation requests must be submitted in writing to BTL Celebrity Golf Classic at heather@beyondthelights.org or fax: 866-733-0399. No refunds will be issued for cancellations after February 18th, 2008.