



**DEADLINE TO SUBMIT ENTRIES: NOVEMBER 30, 2010**

POINT OF CONTACT:		JOB TITLE:	
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**SEAVER MARKETING GROUP**

Mail this form along with your submission(s) to:

**THE NSF SAMMY AWARD  
 C/ O SEAVER MARKETING GROUP  
 7290 NAVAJO ROAD, SUITE 204  
 SAN DIEGO, CA 92119**

Phone: (619)469-4101 • Fax: (619) 469-4007

[www.sports-forum.com/sammy](http://www.sports-forum.com/sammy)

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**PLEASE NOTE:** By entering, each participating organization certifies that they have, and hereby grants the right, to issue the National Sports Forum/Seaver Marketing Group permission to feature their 2011 NSF SAMMY Award submission(s) in, but not limited to, the 2011 NSF SAMMY Award session at the 2011 NSF and the National Sports Forum website. In addition, the organization hereby allows the National Sports Forum/Seaver Marketing Group to showcase their logo as well as the finalist campaign at any future National Sports Forum conference or in any NSF and SAMMY Award collateral materials.

**What was your OBJECTIVE?**

**What ACTION did you take to accomplish that objective?**

**What was the RESULT of that action?**

**Submission Deadline: November 30, 2010**  
(Please use additional pages if necessary)