



Arriving at the Amex Help us to get it right!

**AMERICAN  
EXPRESS**  
COMMUNITY  
STADIUM



# Arriving at the Amex

This leaflet has been produced and distributed by Brighton & Hove Albion Football Club to:

- Help make sure that the club's matches at the American Express Community Stadium cause a minimum amount of disruption for local residents.
- Help you to find a method of transport that suits your needs and makes sure you can travel to and from the stadium in a convenient and sustainable way.
- Help you travel to the Amex in a way that will ensure that the club satisfies the council targets laid down when planning permission was granted.
- Help us all enjoy the match.

## Travel

The ways of travelling to the Stadium have been listed below. So when you find a way that is suitable to you, please don't read on!

The council monitor the ways in which fans travel to the Amex, and the club is committed to meeting its targets and delivering on our promises to the local community.



## Walking

If you are fit and healthy why not walk to the Amex? There are several footpaths approaching the stadium from all directions making access on foot very easy. Most of Coldean, Moulsecoomb, Woodingdean and Bevendean are only half an hour's walk away. So why not enjoy a pie and pint or two after the game with friends and burn off the calories by walking home?

## Cycling

Cycling is an excellent option. There are miles of cycle lanes that lead to the Amex. The stadium is equipped with ample secure cycle parking on the concourse that is protected by CCTV. Most of the city is within half an hour's cycle from the Amex. All of which makes it really easy and safe to cycle to and from matches.

## Travel Vouchers

Taking advantage of club-subsidised travel to the Amex couldn't be easier. The travel vouchers can be used within the subsidised travel area for trains and buses. You will also need them for the park and ride sites.

Travel vouchers can be purchased at one of the club's shops, online, or by phoning customer services, Tel no. 0845 873 0251. To use your travel voucher, simply hand in the first part for your Amex bound journey and keep hold of the second part for your return journey.

If you are travelling from outside the zone, please purchase a ticket, return if necessary, to the edge of the travel area and then use your subsidised travel voucher for the remainder of the journey.

## Bus

There are a wide range of bus routes and football specials that serve the Amex. A full bus schedule can be found online at <http://www.buses.co.uk/travel/football.aspx>

If you plan to travel by bus using Stagecoach buses you may use your voucher within the designated area shown on the map.

## Private Coach or Minibus

Many fans organise group coach travel and coach travel is also being organised by a number of independent travel companies. This is a cheap and convenient way to travel to the stadium and means you will be dropped off and picked up right outside the stadium.

Information about available routes and prices of tickets for private coaches and minibuses can be found online at <http://www.stagedoortickets.co.uk/seagulltravel/> or you can contact the club's transport manager on 01273 878 288 or email [transport.manager@bhafc.co.uk](mailto:transport.manager@bhafc.co.uk) as they will also be able to advise you on the services available.

## Train

Falmer Station is adjacent to the Amex Stadium concourse and it is just a short walk to the stadium.

There are trains available for fans travelling to the stadium before and after matches. On all match days a normal service will be running but these services will be strengthened and we will also be running some additional trains to deal with increased demand.

Parking is available at stations across the Southern network. Please check the Southern Railway website at <http://www.southernrailway.com/your-journey/station-information/car-parking/> for availability and pricing for parking at the station that suits you best.

## Football Park & Rides

There are Football Park & Ride sites for your use situated at:

- Mill Road, third exit off A23/A27 roundabout  
Postcode **BN1 8ZF**
- Mithras House and Cockcroft House, Lewes Road  
Postcode **BN2 4AT**
- Brighton Racecourse  
Postcode **BN2 9XZ**

For directions and to find the most convenient site please put the relevant postcode into your satnav or route planner. Please note the Mill Road site can only be

accessed from the A23/A27 turn-off at Patcham and by driving west up Mill Road. You will not be allowed to enter Mill Road from the Hove turn-off from the A27.

At all sites, stewards will show you where to park. Disabled drivers will be directed to spaces next to the Park & Ride bus pick-up points. At every park and ride site there will be at least one bus that is fully DDA compliant. Anyone needing assistance getting on a bus will be given priority when you make yourself known to the stewards.

After the match you should go to the signposted pick-up points in the stadium bus and coach park as directed by stewards and the buses will then take you back to your car.

The Park & Ride buses will normally run from 12 noon on a Saturday and 5.30pm for evening matches, and run for 90 minutes after each match. Please note all cars must be removed from the Mill Road car park no later than two hours after the match.

### Queuing times

After the match there will inevitably be a queue for your return journey whether you are using the train or the bus. It is taking us roughly 50mins to clear the queues. To make your journey home more comfortable travel information will be provided in the stadium concourse areas, enabling you to wait inside and enjoy the excellent hospitality facilities we have on offer. Bars will be open for a period of time after each game. So if you don't have to rush off stay and take your time.

### Disabled car parking

Disabled car parking is available at the stadium – but it must be pre-booked with the club. Please contact the club with details of your disability and parking requirements on 0845 873 0251. Spaces are allocated in areas that allow convenient access to the concourse areas.

### Near-site parking

There is extremely limited club parking near to the stadium which can only be pre-booked. There is no drive-up parking available on the day.

To book log onto [seagulls.co.uk](http://seagulls.co.uk) and follow the links to the stadium car parking page to purchase parking (subject to availability) or contact customer services on 0845 873 0251.

### Important things to remember if travelling by car

- Whenever you travel by car, to help us make the travel plan run smoothly, please ensure that you car share wherever possible.
- There are no circumstances under which you will be able to use the near-site parking if you have not pre-booked – even if you are running late for the match!
- There are no uncontrolled parking areas at either university campus or the Brighton Aldridge Academy; entry to these premises will be controlled by stewards.
- There is no on-street parking anywhere close by to the stadium and there are traffic schemes in place to make sure that these are upheld.
- Nearby residential areas will be controlled by stewards and access on match days will be available to residents only.
- If you do park in areas around the stadium, you run a very real risk of receiving a parking ticket or worse still having your car towed away.



**Brighton & Hove Albion Football Club**

The American Express Community Stadium  
Village Way, Brighton BN1 9BL