

**Advance Auto Parts Customer Satisfaction Survey Sweepstakes
("Promotion")**

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS PROMOTION IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

1. Eligibility: The Promotion is open only to legal residents of the 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands 18 years of age or older. Employees, officers and directors of Advance Stores Company, Incorporated ("Sponsor"), its subsidiaries, affiliated companies, sales representatives, advertising, sales, Promotion and judging agencies, webmasters/suppliers, and their respective immediate family members (spouses, parents, siblings, children, "in-laws" and each of their respective spouses) or household members (whether or not related) (collectively "Promotion Parties") are not eligible to enter. The Promotion is void outside the 50 United States, D.C., Puerto Rico, U.S. Virgin Islands and where prohibited.

2. To Enter: Beginning 12:00:00 a.m. Eastern Time ("ET") on January 1, 2015 through 11:59:59 p.m. ET on December 31, 2015 (Promotion Period"), go to advanceautoparts.com/survey and follow the on-screen instructions to submit the access code printed at the bottom of your Advance Auto Parts receipt and complete the registration form and a brief survey. Upon submitting a valid access code and completed registration form/survey, you will receive one (1) entry into the Promotion. Or, to enter the Promotion without a purchase, hand-print your name, address, city, state, ZIP code, email address, and phone number on a 3" X 5" paper and mail it in a business-size (#10) envelope with proper postage affixed to: Advance Auto Parts Customer Satisfaction Sweepstakes, PO Box 6008, Morton Grove, IL 60053. See Rule #4 for Quarterly Entry Periods and Entry Deadlines. **Limit One (1) entry per person/e-mail address/phone number per Quarterly Entry Period regardless of the method of entry.** No robotic, programmed, script, macro or other automated entries. Entries received from any person or email address in excess of the stated limitation will be void.

3. Drawing Schedule/Odds of Winning: To be eligible for a Quarterly Drawing, an eligible entry must be received during the corresponding Quarterly Entry Period (see table below). Non-winning entries will not be entered into subsequent Quarterly Drawings. Quarterly Drawings will be conducted by Promotion Activators, Inc., an independent judging agency, whose decisions shall be final in all matters relating to this Promotion. For each Quarterly Drawing, one (1) winner will be selected at random from among all eligible entries received for that Quarterly Entry Period. Odds of winning a Quarterly Prize depends on the total number of eligible entries received for each Quarterly Drawing.

4. Quarterly Entry Periods and Deadlines

Quarter	Internet Entries		Mail-in Entries		Quarterly Drawing on or about
	submitted from 12:00:00am ET	received by 11:59:59 p.m. ET	postmarked by	received by	
1	1/1/2015	3/31/2015	3/31/2015	4/15/2015	4/21/2015
2	4/1/2015	6/30/2015	6/30/2015	7/15/2015	7/22/2015
3	7/1/2015	9/30/2015	9/30/2015	10/15/2015	10/22/2015
4	10/1/2015	12/31/2015	12/31/2015	1/15/2016	1/22/2016

5. Prizes: Each Quarterly Prize winner will receive \$2,500.00 in gas cards. Entrants must select one of five gas cards (BP, Shell, ExxonMobil, Sunoco or Chevron), at time of entry. Redemption of gas card subject to terms and restrictions set forth by the issuer. Limit: one Prize per person or household for the entire Promotion Period. No prize substitutions or cash redemptions permitted, except by Sponsor, who may substitute a prize of equal or greater value.

6. General Conditions: Potential Prize winners will be notified by phone and/or e-mail and must respond with seven (7) days from the date of the contact. Potential winner will be sent by overnight delivery an affidavit of eligibility/liability release form, which he/she (or his/her parent or legal guardian if winner is an eligible minor in his/her state of residence) will be required to execute and return an affidavit of eligibility and liability release, and except where prohibited by law, a publicity release within seven (7) days of the date received or prize will be forfeited and an alternate winner selected from all eligible entries received. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants. The return of any prize/prize notification as undeliverable, or in the event of non-compliance with any other requirements may result in disqualification and an alternate winner will be selected. Prizes will be shipped within 6 weeks of winner's response. By entering, entrants agree to abide by and be bound by the Official Rules and by the decisions of the judges, which shall be final and binding in all matters relating to the Promotion. Personal information collected in connection with registration is subject to Sponsor's privacy policy, available at http://shop.advanceautoparts.com/webapp/wcs/stores/servlet/content_privacypolicy. By entering the Promotion, entrants agree that neither the Sponsor, its affiliates or subsidiaries, nor any of its respective shareholders, directors, officers, nor any of their employees, nor the advertising and promotion agencies involved with this Promotion (collectively, "Released Parties"), will have any liability whatsoever for any injuries, losses, harm, damage, cost, or expense, including, without limitation, any personal injury, arising from or in connection with participation in the Promotion, or the acceptance, possession or use of prize or participation in any prize related activity, and release all Released Parties from any and all such claims. Acceptance of prize further constitutes consent of winner for Sponsor's use of winner's name, likeness and/or prize and biographical information in all media worldwide without limitation for advertising or promotional purposes without further compensation, except where prohibited.

Sponsor reserves the right to terminate, cancel, suspend and/or modify the Promotion if any fraud, virus or other technical problem corrupts the administration, security, or proper play of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor will award the prize for the then current Quarterly Entry Period in a random drawing from among the eligible entries received up to the time of the impairment or take such other action deemed fair and equitable by Sponsor. No more than the number of prizes stated in these Official Rules will be awarded. By entering, entrants (and entrant's parent/legal guardian if entrant is a minor) agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Virginia, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts in Roanoke County, Virginia, and agree that any and all claims or disputes shall be resolved exclusively in the federal, state and local courts in Roanoke County, Virginia.

LIMITATIONS OF LIABILITY: In the event of a dispute regarding the identity of an entrant, such entry will be deemed to be made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Neither Sponsor nor its agencies are responsible for lost, late, stolen, illegible, misdirected, or non-delivered entries/mail or e-mail; or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, satellite, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information. Neither Sponsor nor its agencies are responsible for any incorrect or inaccurate information, whether caused by Website users, or by any equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of Website. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds may be tampering with the entry process or operation of the Promotion or Website, may be acting in violation of the terms of the Website or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Any attempt to deliberately damage any Website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by Sponsor or its agents.

IN NO EVENT WILL SPONSOR, ITS AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO AND USE OF THE PROMOTION INTERNET SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING,

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WINNERS LIST: to receive a list of the winners by mail, send a self-addressed envelope with proper postage affixed before January 31, 2015, to: Advance Auto Parts Customer Satisfaction Winners, 6240 Oakton Street, Morton Grove, IL 60053. Winners list will be sent after all winners have been verified.

SPONSOR: Advance Stores Company, Incorporated, 5008 Airport Road, Roanoke, VA 24012.

ADMINISTRATOR: Promotion Activators, Inc., 6240 Oakton Street, Morton Grove, IL 60053