

**OPEN AVENUES LEGACY
FOUNDATION BOARD**

Jason Kidd, Sam's Club
Tom Scholzen, Walmart
David Thrasher, Thrasher & Co.
Rhonda Woodruff
Jeremy Cox, Rogers Insurance
Chris Horton, Harrison-French
Gerald Venable, New Millennium
Dr. Grant Fowler, D.D. S.
Sharon Garman, RoArk Group
Landon Garner, Garner Building Supply
Brian Jackson, Hight Jackson & Associates

**OPEN AVENUES BOARD OF
DIRECTORS**

Ben Dolan, Sam's Club
Skip Gregory
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Carmen Kingston, Walmart
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Steven R. Jones, Walmart
Corey Davidson, Allstate
John Dye, John Dye CPA
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Norman Howells

SPRING FLING COMMITTEE

Jeremy Cox, Golf Chair
Stephanie Huy, Luau Chair

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Dr. DeAnne Witherspoon
Ashley Harris Chastain



(Formerly known as Adult Development Center, or ADC)

14th Annual Spring Fling

Golf Tournament: Friday, May 20, 2011

Shadow Valley Country Club
7001 Shadow Valley Rd.
Rogers, Arkansas

Golf Details

- **Prizes Awarded In Both Flights For:** 1st, 2nd, & 3rd Place, Hole-In-One, Longest Drive, Putting Contest
- **Registration:** 7 AM & 12 PM
- **Tee-Times:** 8 AM & 1:30 PM
- **Lunch:** 12 PM – 1:30 PM
- **Rain Date:** Tuesday, May 24, 2011

Luau: Saturday, May 21, 2011

Embassy Suites Northwest Arkansas
Hotel, Spa & Convention Center
3303 Pinnacle Hills Parkway
Rogers, AR 72758

Party Details

- **Music**
- **Food**
- **Dancing**
- **Silent Auction**
- **Live Auction**

Open Avenues is a non-profit, 501(c)(3) job training facility for adults with disabilities. The individuals served by Open Avenues become more independent, more employable, and are active and productive members of the communities of Northwest Arkansas.

Open Avenues Spring Fling is our signature event and our way to establish vital financial support for Open Avenues, and promote Open Avenues' mission in Northwest Arkansas.

We hope to see you there!

Allison A. McElroy amcelroy@openavenues.org

Open Avenues

P.O. Box 908

Rogers, AR 72757-0908

479-636-5082 office / 479-636-5671 fax

www.openavenues.org



2011 Spring Fling Sponsorship Opportunities

Summit Sponsor: \$10,000

- Prominent recognition at each event
- Pre-event media (please respond with company logo ASAP)
- Recognition on Spring Fling T-shirt
- Recognition in Luau program
- Post-event media
- 3 reserved tables (30 tickets) at the Luau at the Embassy Suites - Party & Silent Auction
- Complimentary wine at your tables
- 3 teams (12 players) to participate in Spring Fling Scramble Golf Tournament
- Spring Fling Scramble Lunch Sponsor
- Recognition as a TEE Sponsor at the Spring Fling Scramble Golf Tournament
- Opportunity for Company CEO or representative to be recognized and briefly speak to attendees of Luau
- Opportunity to provide promotional materials to attendees at each event
- Podium Recognition at each event
- Deemed “The Favorite” because you were so generous!
- Don't see a benefit? Just ask...at this level, we'll give you (almost) anything you want!

Premier Sponsor: \$7,000

- Prominent recognition at each event
- Pre-event media (please respond with company logo ASAP)
- Recognition on Spring Fling T-shirt
- Recognition in Luau program
- Post-event media
- 2 reserved tables (20 tickets) at the Luau at the Embassy Suites - Party & Silent Auction
- Complimentary wine at your tables
- 2 teams (8 players) to participate in Spring Fling Scramble Golf Tournament
- Spring Fling Scramble Lunch Sponsor
- Recognition as a TEE Sponsor at the Spring Fling Scramble Golf Tournament



Sponsorship Opportunities (continued)

Presenting Sponsor: \$3,000

- Prominent recognition at each event
- Recognition on Spring Fling T-shirt
- Recognition in Luau program
- Post-event media
- 1 reserved table (10 tickets) at the Luau at the Embassy Suites - Party & Silent Auction
- Complimentary wine at your table
- 1 team (4 players) to participate in Spring Fling Scramble Golf Tournament
- Recognition as a TEE Sponsor at the Spring Fling Scramble Golf Tournament

Golf Sponsor: \$1,000

- Recognition on Spring Fling T-shirt
- Recognition in Luau program
- Recognition as a TEE Sponsor at the Spring Fling Scramble Golf Tournament
- 1 team (4 players) to participate in Spring Fling Scramble Golf Tournament

Luau Sponsor: \$1,000

- Recognition on Spring Fling T-shirt
- Recognition in Luau program
- 1 reserved table (10 tickets) at the Luau at the Embassy Suites - Party & Silent Auction
- Complimentary wine at your table

Creative Sponsor:

- I would like to do a Custom Sponsorship Package, please contact me to discuss



Open Avenues Spring Fling Sponsor Reservation Form

We are pleased to be a Sponsor of the Open Avenues Spring Fling!

- * Summit Sponsor - \$10,000 * Premier Sponsor - \$7,000
- * Presenting Sponsor - \$3,000 Golf **OR** Luau Sponsor - \$1,000
(circle Golf or Luau)
- Creative Sponsor (custom package) - \$_____
- I can provide product, auction item, or goody bag item_____

PAYMENT ENCLOSED PLEASE SEND INVOICE

Sponsor Name _____
(as you would like it listed in program)

Address _____

City, State, Zip _____

Contact Name _____

Phone # and E-mail Address _____

- **Golf Tournament** (Friday, May 20, 2011) 8:00 AM 1:30 PM
Tee Time Preference

Please list player names and phone numbers on the back of this form →

- **Luau Reservations** (Saturday, May 21, 2011)

Please list guest names and phone numbers on the back of this form →

RSVP for Sponsorships to Allison McElroy, 479-636-5082 or amcelroy@openavenues.org
*Logos for the top three levels are due ASAP, to be included in materials

**Please mail this form to Allison McElroy, Spring Fling, P.O. Box 908, Rogers, AR 72757,
or fax to 479-636-5671.**

Make checks payable to: Open Avenues Foundation

We also accept: ___ Visa ___ MasterCard ___ American Express

Card # _____ Exp. Date _____

Amount: \$ _____ Signature _____



GUEST NAMES

Summit = 12 Golfers and 30 Luau Tickets (3 tables)

Premier= 8 Golfers and 20 Luau Tickets (2 tables)

Presenting= 4 Golfers and 10 Luau Tickets (1 table)

Grand= 4 Golfers **OR** 10 Luau Tickets

Custom Sponsorship Package= _____ Golfers, _____ Luau Tickets

Golf Team Names: (please print)

- | | | | |
|----------|--------------|-----------|--------------|
| 1. _____ | Phone# _____ | 7. _____ | Phone# _____ |
| 2. _____ | Phone# _____ | 8. _____ | Phone# _____ |
| 3. _____ | Phone# _____ | 9. _____ | Phone# _____ |
| 4. _____ | Phone# _____ | 10. _____ | Phone# _____ |
| 5. _____ | Phone# _____ | 11. _____ | Phone# _____ |
| 6. _____ | Phone# _____ | 12. _____ | Phone# _____ |

Luau Guest Names: (please print)

- | | | | |
|-----------|--------------|-----------|--------------|
| 1. _____ | Phone# _____ | 13. _____ | Phone# _____ |
| 2. _____ | Phone# _____ | 14. _____ | Phone# _____ |
| 3. _____ | Phone# _____ | 15. _____ | Phone# _____ |
| 4. _____ | Phone# _____ | 16. _____ | Phone# _____ |
| 5. _____ | Phone# _____ | 17. _____ | Phone# _____ |
| 6. _____ | Phone# _____ | 18. _____ | Phone# _____ |
| 7. _____ | Phone# _____ | 19. _____ | Phone# _____ |
| 8. _____ | Phone# _____ | 20. _____ | Phone# _____ |
| 9. _____ | Phone# _____ | 21. _____ | Phone# _____ |
| 10. _____ | Phone# _____ | 22. _____ | Phone# _____ |
| 11. _____ | Phone# _____ | 23. _____ | Phone# _____ |
| 12. _____ | Phone# _____ | 24. _____ | Phone# _____ |

There are other ways I would like to help:

I would like to volunteer or send volunteers

My company can provide other goods or services

Friday, May 20, 2011	- Spring Fling Scramble at Shadow Valley (AM & PM Tee-Off)
PLEASE MARK YOUR CALENDAR FOR THE RAIN DATE: Tuesday, May 24, 2011	
Saturday, May 21, 2011	- Luau/ Silent Auction location Embassy Suites