

Enrollment Form



Coupon Distribution Verification Service



AAM's Coupon Distribution Verification Service is a qualitative verification of a newspaper's handling of cents-off coupons. CDVS confirms a newspaper's commitment to eliminate coupon fraud and establish itself as a reliable delivery vehicle in this billion-dollar industry.

The coupon distribution verifications are made in conjunction with the regular annual or every-other-year circulation audit. AAM auditors subject the publisher's claims to verification tests, by making whatever investigations are deemed necessary under the circumstances.

The cost for the CDVS program ranges from \$1,025 to \$2,500 depending on circulation size. For a quote, please call Kristina Meinig at (224) 366-6412 or Donna Kean at (224) 366-6371.

AAM Member Number: _____

Contact Person: _____

Title: _____

Phone: _____ Email: _____

Publication Name: _____

Address: _____

City: _____ St: _____ ZIP: _____

Phone: _____ Email: _____

Sunday Circulation (or day of largest circulation): _____

Please select your circulation audit ending period:

March 31

June 30

September 30

December 31

Please fill out this enrollment form in the spaces provided. There are two ways to submit this form:

- You may download and save this form, with the option to fill out the application in Adobe Acrobat and submit via email applications@auditedmedia.com
- You may print this form, fill out the application and either submit via fax to 224-366-6949 or mail to the address below.

Attn: Membership Department
Alliance for Audited Media
48 W. Seegers Road
Arlington Heights, IL 60005-3913