

**HSF Clubs
Sponsorship Agreement Form**

This form is to be filled out by the HSF Club and the company willing to sponsor. It is not completed until submitted to the Clubs Committee and signed by the Clubs Coordinator.

Contact Information of Club

Name of Club: _____ Student Name: _____
Executive Position: _____ Email: _____
Campus: _____

Contact Information of Sponsor:

Name of Company: _____
Name of Contact: _____
Position at Sponsoring Organization: _____
Mailing Address: _____
Email Address: _____ Phone Number: _____
*website _____

Sponsorship Details

Agreed upon Sponsorship: _____

How does the HSF Club intend to use the agreed sponsorship:

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Expectations of Sponsoring Organization (see appendix A for details)

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The HSF Club _____ agrees to only use the sponsorship for the above reasons. This sponsorship will be held by the HSF until used for the agreed upon initiatives. This Company _____ agrees that the use(s) of the sponsorship are appropriate and give HSF the ability to contact the sponsorship party if any concerns arise.

As the HSF Club president and the Company in which is sponsoring, I agree and fully understand the above agreement. If sponsorship materials are used and breach this agreement, I give HSF full authority to intervene.

_____ Signature of Club President	_____ Date
_____ Signature of Sponsor	_____ Date
_____ Signature of HSF Clubs Coordinator	_____ Date

Appendix A

Below lists what a HSF Club may offer a company in terms of advertising, in return for their sponsorship

Exclusivity	
Rights to be the exclusive sponsor of the event	No
Brand Awareness and Corporate Recognition	
Event Signs	
Company Banner at HSF Club Event	Yes (if provided, HSF will not fund the cost of creating this poster)
Company Logo on HSF Club Event posters	Yes
Website/ Social Media	
Company Logo on HSF event advertising	Yes, on club social media accounts only (will not be put on HSF website)
Other Advertising and Promotional Opportunities	
Table Displays	
At Event	Yes
Corporate Literature	
Opportunity to provide corporate literature at event	Yes
Event Program/Brochure	
Recognition in any event literature provided by HSF	No
Merchandise	
Prizes	
Opportunity to give away major prizes or opportunities at events	Yes, if first approved by HSF