

3 Things to Know 3 Things to Do



Rear-End Collisions

ACES Driving Campaign 2014

Weekly Safety Topic
October 27

3 Things to Know Rear-End Collisions

- 1** Rear end collisions are generally caused by inattention or following too close. That applies to either hitting someone or being hit yourself. Both are preventable!
- 2** Here at Amerit we've had 62 rear end accidents in the last three years. People hitting us and our employees hitting other people; just over 32% of our total accidents. Total cost? \$330,941.
- 3** 1 in 3 people will be involved in a serious car accident in their lifetime. About a third of those will be rear end collisions.

3 Things to Do to Avoid Rear-End Collisions

Leave plenty of space between your car and the car ahead of you. Your ability to stop in time AND your ability to slow down gradually will protect you from both ends.

Look further down the road: watch for brake lights on the cars up the line. It will increase your response time. Shift your foot to the brake pedal as soon as you see brake lights go on ahead so you can stop if needed.

Eliminate distractions and be aware of your surroundings. Drivers who are distracted are injured much more often and much more seriously.

By following the steps above and paying close attention to other vehicles, you will reduce the chances and the severity of a rear end collision, and make your safe arrival.

EMPLOYEE LAST NAME

EMPLOYEE FIRST NAME

LOCATION

FLEET MANAGER NAME