

The Friends of Greystone Proudly Presents Mid-Century

"TEA and TALK"

Held in the Living Room of the Greystone Mansion, and sponsored by the Friends of Greystone, please join us at this new lecture series on Mid-Century Architecture.

A light tea catered by Jackson Catering will be served.

Thursday, June 14th | 1:00 - 3:00pm

"Paul R. Williams, Architect: A Gentle Man with a Dream" presented by Karen E. Hudson

Paul William's granddaughter, Karen Hudson, will speak on her grandfather's legacy of work from the 1920's to the 1960's, both residential and commercial, in the Beverly Hills, Bel Air and Holmby Hills communities. The title of the presentation is "Paul R. Williams, Architect: A Gentle Man with a Dream" and Ms. Hudson will highlight his work from the 1920's to the 1960's in the greater Beverly Hills area. Spanning five decades, he greatly influenced the look of what is now Beverly Hills. From the hundreds of homes he designed in the area, to the Beverly Hills Hotel, to Saks Fifth Avenue, to the former Music Corporation of America (MCA) building, Paul Williams has touched our culture with his understated elegance. Karen will also be signing her new book, "Paul R. Williams, Classic Hollywood Style", which looks at twenty-one of his most classic homes.



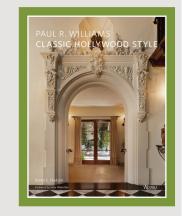
"Mid Century Marvelous" presented by Steven Price

Post-War living in Southern California brought forth a new and dynamic architectural style that came to be known as "Mid-Century Modern" – an exuberant, optimistic vision of the future employing dynamic forms and space-age materials to frame a backdrop to The American "Good Life". No place personified that dream better than California, and no place in California defined it better — and bigger — than Beverly Hills. From the hillsides of Trousdale Estates, to the canyons of BHPO, to the flats reaching toward that new "Century City" rising in the distance, Beverly Hills boasts perhaps a higher concentration of quality MCM architecture — houses, hotels, offices and retail buildings — than any other part of Los Angeles. Every A-List starchitect of the day — Richard Neutra, Welton Becket, John Lautner, Quincy Jones, Frank Lloyd Wright, and dozens of others — contributed to a cityscape unequaled in lasting design excellence. The house is the Call/Alpertson Residence, 1950. Architect: Burton A. Schutt (Associate Architect: Harold W. Levitt). Photo by Julius Shulman.



"Gerard Colcord, and the LA Architectural Legacy He Left Behind" presented by Bret Parsons

From 1924 through 1984, architect Gerard Colcord created a significant architectural legacy upon the Southern California residential landscape. He worked in a variety of styles ranging from classic Tudor, Country French, Hollywood Regency, Spanish Hacienda, and Monterey Colonial, to his best-known genre, sprawling Country Colonials. Notable clients and residents include: Alan Ladd, Henry Fonda, Bob Newhart, Tom Jones, Dean Martin, Norton Simon, Kirk Douglas, Harrison Ford, Shirley Jones, Nicolas Cage, Richard Chamberlain and Tony Curtis. In 2006, realtor Bret Parsons gained access to Mr. Colcord's complete archives and created a lavishly illustrated book from thousands of original renderings, photographs, blueprints, plus interviews with over 300 past and present Colcord homeowners.







Seating is limited. Reservation taken in the order payment is received.

ALL PROCEEDS FROM THIS EVENT SUPPORT THE RESTORATION OF GREYSTONE

Please tear off and send with payment to Friends of Greystone, P.O. Box 16938, Beverly Hills, CA 90209-2938 or fax credit card payment to 310.858.9238.