

LETTERHEAD

DATE

AAAA
Title
Avis WeDriveU®

Re: *Avis Unfair Competition with Regulated For-Hire Chauffeur Services*

Dear Mr. _____:

I represent [or am the [Title] of] the [**XXXX LIMOUSINE ASSOCIATION/COMPANY**] (the “XXXX”). I am writing to you to draw your attention to the ongoing violations by Avis of [**STATE OR LOCAL**] [statutes, ordinances and regulations] governing the operation of for-hire chauffeur services by its continuing to operate unregulated and unpermitted WeDriveU® services in this community.

Our [**LOCAL OR STATE GOVERNMENT ENABLING AUTHORITY**] affords the [**BOARD OF COUNTY COMMISSIONERS OR OTHER**] the power to license and regulate taxis, limousines, rental cars and other passenger vehicles for hire operating within the [**COUNTY OR OTHER**]. [CITATION]. Most government agencies, including ours in [**STATE CITY/COUNTY**], promote the welfare of the community’s citizens and visitors alike and employ mission statements providing in one form or another for the enhancement of the quality of life for residents, visitors and businesses through education, licensing and regulation, and the investigation and mediation of consumer complaints relating to for-hire services.

Nevertheless, Avis has been competing directly and with impunity against regulated for-hire chauffeur businesses in this County and elsewhere throughout the nation for some time with its unregulated *de facto* chauffeur service. We have seen videotape of Avis chauffeurs offering the same type of service that regulated limousines, sedans, taxis and other vehicles offer to the public, but in “unmarked” vehicles without visible permits which do not conform to state and local requirements for chauffeur and taxi services. WeDriveU® chauffeurs need not carry chauffeur licenses or attend any government training programs or undergo testing. Avis cars have no limits on mileage, model year or classification although chauffeur-driven. Avis does not abide by regulations concerning the making of advance reservations. Nor is Avis limited by boundaries between counties or jurisdictions. Avis cars currently may pick up and drop off at airports, train stations, hotels or anywhere in response to a telephone call or internet request without impediment or any concern about regulations governing advance bookings in our industry.

Allowing Avis and other companies who may adopt the Avis business model to continue to ferry

residents and visitors around the [COUNTY or AAAA] without requiring its chauffeurs to be appropriately licensed, without requiring their vehicles to be permitted, inspected or in any way regulated to meet the same standards required of taxis, limousines and other passenger vehicles and to allow Avis to levy unregulated charges, deprives the traveling public of safety measures and a process designed to enhance the quality of the local travel experience. It further amounts to a free pass which is unfair not only to those consumers, but threatens to sound the death knell for the many small businesses who comply at considerable expense with the [COUNTY's or AAAA's] stringent regulatory framework, by rendering those businesses unable to compete and by devaluing the permits in which they have so heavily invested in order to operate for-hire vehicles in this community lawfully.

I ask that Avis and WeDriveU® either become compliant with the law and play on a level field with we who are your competitors or stop offering WeDriveU® in our community. Failure to self-regulate will result in legal action here and in other communities where this unfair competition and disregard for consumer protection continues. XXXX intends to take legal action against our regulatory authorities and Avis if need be to force Avis to comply with the law as all of its competitors do if Avis will not voluntarily discontinue offering WeDriveU® service now. I am not asking Avis to stop competing, but only to ensure that Avis offers the public the same kind of safe and regulated service that XXXX offers. The government requires that all of us who are in this business satisfy its threshold requirements. It's only fair.

Sincerely,

OFFICER'S NAME